

Innovating Rural Recruitment: A National Program Supporting Future GPs in Underserved Areas of the Czech Republic

David Halata
Kateřina Javorská



Spolufinancováno
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Timeline



Staň se praktikem v Královéhradeckém kraji!

Projekt týdenních stáží pro studenty 5. ročníku Lékařské fakulty v Hradci Králové v ordinacích všeobecných praktických lékařů pro dospělé v okresech Královéhradeckého kraje.

#praktik21století

“COMMON LIFE OF THE RURAL DOCTOR AND HIS PATIENTS
WITHIN ONE COMMUNITY, WITHIN ONE VILLAGE, NATURALLY
LET TO THE HOLISTIC VIEW ON A PATIENT.”

gorural.dav.jpg

David HALATA

RURAL GP, HOŠŤÁLKOVÁ, CZECH REPUBLIC



#GORURAL #PROUDTOBERURAL



@VENKOVSKELEKARSTVI



Koordinátorka projektu:

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praktická lékařka
v Novém Městě nad Metují

Kontakt:

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LÉKAŘSKÁ FAKULTA
V HRADCI KRÁLOVÉ
Univerzita Karlova



What are the main motivating factors for young general practitioner trainees to work in rural areas in the Czech Republic?

Kateřina Javorská, David Halata, Josef Štolfa & Markéta Pfeiferová

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Original Article

What motivates young European doctors for rural work? European Rural and Isolated Practitioners Association-Motivating young EuropeAn DOctors for rural Work study

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ABSTRACT

Background: Rural general practitioners (GPs) play a vital role in providing healthcare to populations in remote areas, yet there is a significant shortage of doctors willing to work in these regions. Despite the critical need, a strong preference for urban practices persists among young GPs in Europe, exacerbating the lack of healthcare providers in rural settings. Understanding the motivation factors influencing young GPs' decisions to work in rural areas is essential to address this workforce distribution problem. **Objectives:** This study aims to identify the main motivating factors that drive young GPs to work in rural areas across four European countries. Additionally, the study seeks to propose strategies to enhance recruitment of young GPs in rural healthcare settings. **Methods:** A key informant survey was conducted across four member countries of the European Rural and Isolated Practitioners Association (EURIPA). The EURIPA Motivating young EuropeAn DOctors for rural Work (MEADOW) study utilized a semi-structured questionnaire. The survey targeted young GPs in Denmark, Norway, Turkey, and the Czech Republic, collecting data from 350 respondents. **Results:** Our survey revealed that 64.14% of young GPs expressed an interest in rural practice, with major motivating factors including accessibility of schooling for their children, income profitability, and employment opportunities for partners. **Conclusion:** The study highlights that financial incentives alone are insufficient to motivate young GPs to work in rural areas. Instead, a comprehensive approach that includes improving rural medical education, ensuring access to quality schools for children, and providing employment opportunities for partners is crucial. Addressing these multifaceted needs can enhance rural recruitment and retention efforts across Europe.

Keywords: Motivating factors, primary care, rural retention, rural, young doctors

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Introduction/Background

A rural general practitioner (GP) is a primary, and often the only connection to healthcare services for those who live in rural locations. In Europe, there is a strong relationship between young

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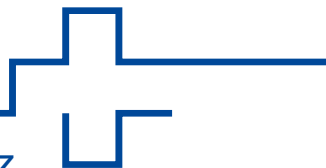
Promoting education in primary care for general practitioners, GPs for children and adolescents, and improving access to healthcare in underserved areas.

Project Registration Number: CZ.03.02.02/00/24_060/0005126

Implementation period: January 2025 – June 2028



- **KA 1 Regional support of education in GM**
- **KA 2 Competency education, support for the implementation of specialized education in GM**
- **KA 3 Education of non-medical healthcare personnel in GM**

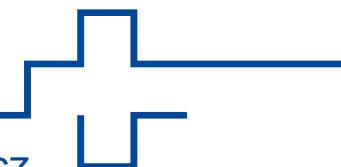


- **KA 1 Regional support of education in GM**

Seminars at 8 medical faculties in CR

26 educational GM centres in 13 regions of CR (except Prague)

Clerkships for medical students and young doctors
in rural practices





PRŮBĚH AKČÍ 25.04.2023 - HOTEL ILF

1	2	3	4
Kurz - Psychosomatologie (důležité a zajímavé věci) Komplexní zdravotní anamnéza	Kurz Anatomická psychologie	Publikovaný materiál	Kurz - Neurologický přírůstek ve fyzioterapii a rehabilitaci
5	6	7	8
Neurologické základní principy Péče o pacienta	Kurz - Komplexní přírůstek ve fyzioterapii a rehabilitaci	Neurologické přírůstek a komplexní péče o pacienta	Neurologický přírůstek
9	K		
Speciální kurz "Výběh pacientů" - Průběh onemocnění a léčba a volba léků	Neurologický přírůstek	Publikovaný materiál	Neurologický přírůstek





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POJĎ NA VENKOV!



- týdenní strukturované stáže pro studenty lékařských fakult a lékaře ve specializační přípravě v oboru VPL
- potvrzení potřebné pro uznání praxe ve VPL
- úhrada ubytování do maximální výše 1200 Kč/noc na 4 dny



Školící ordinace VPL po celé ČR

Poznej všeobecné praktické lékařství

Seznam se s chodem moderní ordinace

Koordinátorka projektu Ing. Veronika Drahovzalová
veronika.drahovzalova@ipvz.cz. Tel. 271 019 424





“““

At už
v Krkonoších nebo
na Valašsku,
problematika
venkovského
lékařství je velice
podobná.

Matyáš



“““

Tady jsem si znovu připomněla,
že lidskost a empatie se nemusí vytratit
z medicíny ani po mnoha letech klinické praxe...

Verča



“““

Tato stáž
v praktickém
lékařství mi ukázala,
jak se dívat na
pacienta v širších
souvvislostech.

Denisa



“““

Praktický lékař má k pacientům blízko.

Martin





- **KA 2 Competency education, support for the implementation of specialized education in GM**

Train the trainers Leonardo EURACT courses

Change in the organization of final exams

Educational podcasts „Praktici“







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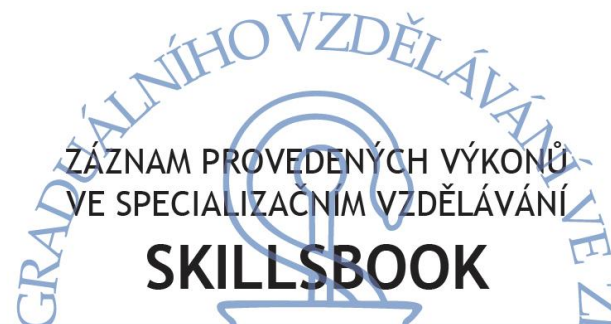




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MINISTERSTVO ZDRAVOTNICTVÍ
ČESKÉ REPUBLIKY



ZÁZNAM PROVEDENÝCH VÝKONŮ
VE SPECIALIZACNÍM VZDĚLÁVÁNÍ

SKILLSBOOK

VŠEOBECNÉ PRAKTICKÉ LÉKAŘSTVÍ





The screenshot shows the Spotify mobile app interface. On the left is a dark sidebar with navigation options: Spotify logo, Domů (Home), Hledat (Search), Tvoje knihovna (Your Library), and a section for creating a playlist. The main content area is dark blue and features a podcast episode card for 'Praktici' (Practitioners). The episode is titled 'S02 #03 Point-of-care ultrazvuk v primární péči | MUDr. David Halata, MUDr. Dušan Zhoř, praktičtí lékaři' (S02 #03 Point-of-care ultrasound in primary care | MUDr. David Halata, MUDr. Dušan Zhoř, practicing doctors). It is a 28-minute episode from the 12th of the 4th season. Below the card is a play button and a description of the episode's content.

Spotify

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Nová epizoda podcastu

S02 #03 Point-of-care ultrazvuk v primární péči |
MUDr. David Halata, MUDr. Dušan Zhoř, praktičtí
lékaři

Praktici

12. 4. · 28 min 12 s

Popis epizody

Praktičtí lékaři David Halata a Dušan Zhoř hovoří o point-of-care ultrasonografii a její roli v diagnostice v primární péči. Rychlá diagnostika dokáže určit další směr vyšetřování/léčbu, snížit náklady na zdravotní péči, zvýšit komfort pacienta. Není ale alternativou podrobného vyšetření radiologem, klade si jiné otázky a j

... Zobrazit více





- **KA 3 Education of non-medical healthcare personnel in GM**
Seminars for GP nurses in CR





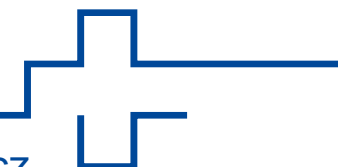


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14TH EURIPA
Rural Health Forum
26 - 28 June 2025
Wittenberg, Saxony-Anhalt, Germany

Rural Reformation:
Meeting Wellbeing
and
Healthcare Needs
in Rural Communities





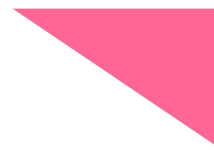
A white chicken with a red comb stands on a grassy hill in the foreground, looking up towards a glowing blue T-Rex in a stormy sky. The T-Rex is surrounded by lightning and appears to be made of energy or light. The sky is dark with white clouds and a bright light source behind the T-Rex. The overall scene is surreal and dramatic.

remember who you are

"Bok."



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Thank you for your attention!



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