

**Entrepreneurship
and employment**

LEARNING ComMuniTIES (Capes)





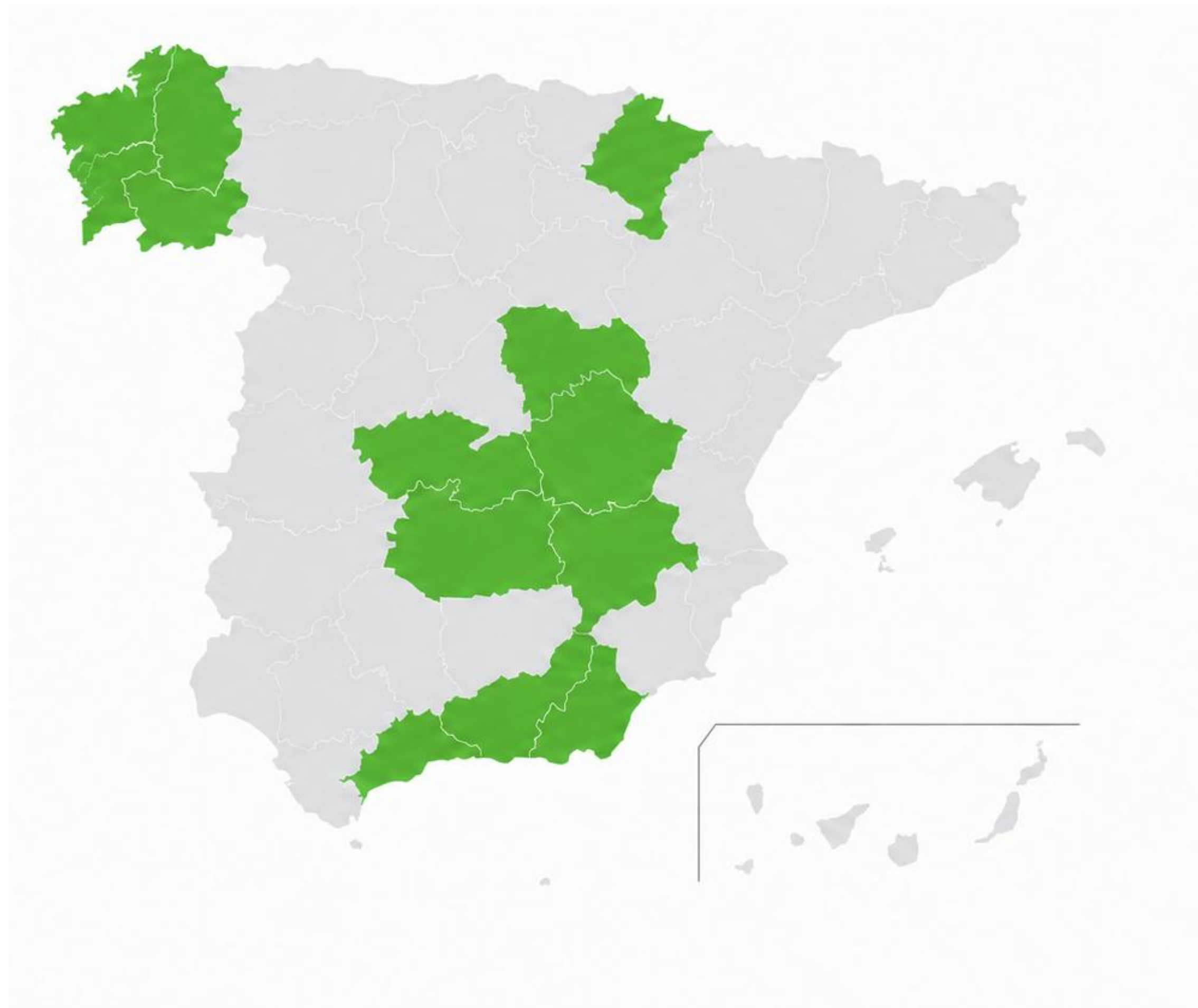
**Community-based support for rural
entrepreneurship, employment and inclusion**

WHAT ARE LEARNING ComMuniTIES (Capes)?

RURAL COMMUNITIES are spaces for **cooperation and social collaboration** among local stakeholders and individuals interested in developing projects.

They support the creation of **sustainable initiatives** that generate new employment opportunities, encourage self-employment and generational renewal in rural areas, and foster an innovative entrepreneurial ecosystem.

WHERE ARE WE?



HOW WE DO IT?

LEARNING COMMUNITIES

- Diverse stakeholders
- Inclusive ecosystems

SPECIFIC SECTOR

- Retail and services
- Education and healthcare
- Tourism and cultural activities
- Other strategic sectors

EVENTS, TRAINING AND ADVISING

- Workshops and seminars
- Capacity-building programmes
- Mentoring and coaching
- Networking and knowledge exchange
- Business support and guidance

ENTREPRENEURSHIP AND GENERATIONAL RENEWAL IN STRATEGIC SECTORS

- Social and environmental impact
- Digitalization
- Gender approach and leadership
- Social economy

THEMATIC LEARNING COMMUNITIES

ENTREPRENEURSHIP
TOURISM COMMUNITIES
COMMUNITIES FOREST
CARE AND COMMUNITIES
MULTISERVICES
COMMUNITIES

- Sustainable tourism and agri-tourism as emerging sectors
- Forest management as a source of job creation
- Growing demand for care services and multi-service provision in rural areas
- Support networks and transformative, long-lasting partnerships
- Joint business initiatives and collaborative projects

1

SUSTAINABLE TOURISM LEARNING COMMUNITY

Two associations focused on sustainable tourism have been established in Galicia and Castilla-La Mancha.



②

EVENTS AND TRAININGS

Rural pop-up marketplaces and technical training activities have been organized to strengthen local capacities, promote entrepreneurship, and support rural development.



How we work with WOMEN AND MIGRANTS



Specific events and trainings:

- Rural Women's Day and leadership conferences
- Support for women entrepreneurs
- Diverse learning communities that promote intercultural exchange
- Networking and capacity-building activities to strengthen participation

How we work with GENERATIONAL RENEWAL



Specific events and trainings:

- Identifying upcoming retirements in key economic sectors
- Recognising the key role of migrants in facilitating generational renewal
- Initiatives to retain and attract women and young people in rural areas.
- Coordination with public authorities and local stakeholders
- Advisory services to support business transfers and ensure long-term sustainability

IMPACT IN THE TERRITORIES

(2024-2025)



723 trained and advised people

30 new businesses

200 people found a job

Businesses and **job placements:**
retail, services, education, health and care, hospitality, and cultural activities.

MORE STORIES

GALICIA



NAVARRA



**RURAL
COMMUNITIES**



POR LA SALUD.
POR EL EMPLEO.
POR EL EMPRENDIMIENTO.
POR LA INCLUSIÓN.
POR LA INNOVACIÓN SOCIAL.
POR GENERAR OPORTUNIDADES
PARA UNA VIDA MEJOR.
POR LAS PERSONAS.
POR LA ACCIÓN.

Ana Alarcón

aialarcon@accioncontraelhambre.org

Thank you



www.accioncontraelhambre.org