



 REGIONE  
PIEMONTE

 Sviluppo Rurale  
Piemonte 2023-2027

LEADER  
Sviluppo locale guidato dalle comunità



FEASR - Fondo Europeo Agricolo per lo Sviluppo Rurale. L'Europa investe nelle aree rurali

# SMART VILLAGES

Community initiatives and LEADER support actions





## The added value

The LAG will work to strengthen the **enabling factors** that can support local communities and stakeholders in building and implementing a strategic vision

# Our strategy

## Vision and mission



### Vision - Overall Objective

To contribute to the presence of active local communities in LAG municipalities, attractive and welcoming for both locals and tourists



### Mission - Specific Objective

Enabling local communities to remain in the rural areas, by granting the access to community-based services and social aggregation spaces.





# The results

How did we get here?



01

## **GA**Leotte Saranno le Valli

Information desk to welcome and support the settlement of new inhabitants and enterprises in rural areas

02

## **Community based entrepreneurship**

Capacity building in support of community-based projects, leading to the Op. 16.3 call for feasibility studies

03

## **Generative Spaces**

Co-design of multi-service spaces in the LAG mountain areas as An answer to the need for aggregation and social interaction, as an enabling factor for local initiative.

04

## **Smart Rural Hub - RRN**

Thanks to the National Rural Network, ReteLEADER and Forum LEADER, we were able to access the Smart Rural Hub laboratory and learn about Smart Villages

05

## **Participatory approaches - OpenGAL**

Support for investment in the introduction, improvement or expansion of basic services at local level with tailored calls for proposals for public and private entities

# Smart Villages in Piemonte

## Smart Villages and LAGs

The LAGs will also  
**promote the creation  
and development of  
Smart Villages**  
through:

### **Sub-measure A\_Action A.3 | Supporting Action**

(LAGs preparatory actions to promote participatory planning and co-creation)

### **Sub-measure A\_Action A.2 | LEADER Cooperation**

(National and international cooperation projects related to Smart Villages)

### **Sub-measure B\_Action B.2 | Animation**

(Awareness-raising, communication and advocacy actions managed by the LAGs)



# Our roadmap

Our actions



## Phase 2 - Investments

With the Local Development Strategy calls for proposals, we will finance investments to implement the strategies



## Phase 1 - Smart Village strategy

With the call for proposals SRG07 we will support the definition of Smart Villages strategies, covering personnel costs, consultancies, territorial animation



## Phase 0 - Capacity Building

Gathering Expressions of Interest, Capacity Building Programme and support to the definition of the strategy

# Knowledge phase

Capacity building programme



## Our actions

- Creation of a **multidisciplinary working group** of experts
- Collection of **expressions of interest**
- **Capacity building** programme on the topics chosen by the co-operation groups
- **Tutoring** with experts
- Support to the **creation of local partnerships** and territorial animation
- Issue of **SRG07 call for proposals**

# Capacity building

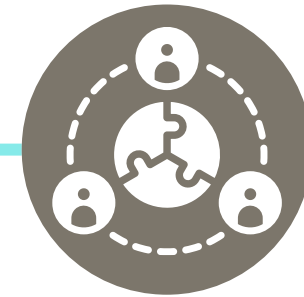
May  
2024



Introduction to  
smart villages

Design, spatial  
planning and  
architecture of  
mountain areas;  
fundraising and  
sustainability  
strategies;

Topics and goals



Strategy for engaging  
stakeholders in the  
development of the SV  
strategy

environmental  
sustainability,  
management of  
ecosystem  
services;



Background and  
key features of  
the village

Social innovation,  
commons,  
accessibility  
  
communication,  
territorial marketing,  
digital technologies;



Intervention logic  
and theory of  
change

Impact evaluation,  
ESG.  
Innovative governance  
models, participatory  
decision-making  
processes, group  
dynamics facilitation;



Strategy  
organisation and  
sustainability

Knowledge of  
regulations,  
procedures and  
processes in particular  
on environmental and  
social issues;

September  
2024



Monitoring and  
evaluation



# Preparatory phase

SRG07 | Mentoring for strategy definition and funding



## Our actions

- **Eligible Beneficiaries:** Public and/or private partnerships
- **Preparatory actions:** personnel costs, consultancy, other cooperation costs to **finalise smart village strategies**
- **Output:** Smart Village strategy, defined via a participatory process

**During the preparatory phase eligible Smart Village Strategies can be improved and tuned to be implemented**

# Implementation phase

SRG07 | Tailored investments

## Our actions

- Financing of Smart Village strategies through **LAG calls for proposals**
- Support for specific investment projects with ad hoc calls for proposals with **global grants**
- Support in identifying other sources of funding

**Access to funding is granted only if the final strategy has been submitted and approved**



# SRG07 Call for proposals

Smart Village Strategies  
Draft submission deadline  
December 17th 2025

Smart Village Strategies  
Final submission deadline  
July 16th 2026

Allocated  
**€844.000**  
Resources

### Detailed SV Strategy:

Development of the final strategy with the support of consultancy services, facilitation, communication, foresight tools, etc.

Evaluation

4 months

Istruttoria

Realizzazione investimenti fisici entro il 31 dicembre 2028

Funding rate: 100%

Costs covered in full and based on the measures selected under the global grant

Preliminary eligibility  
March 16th 2026

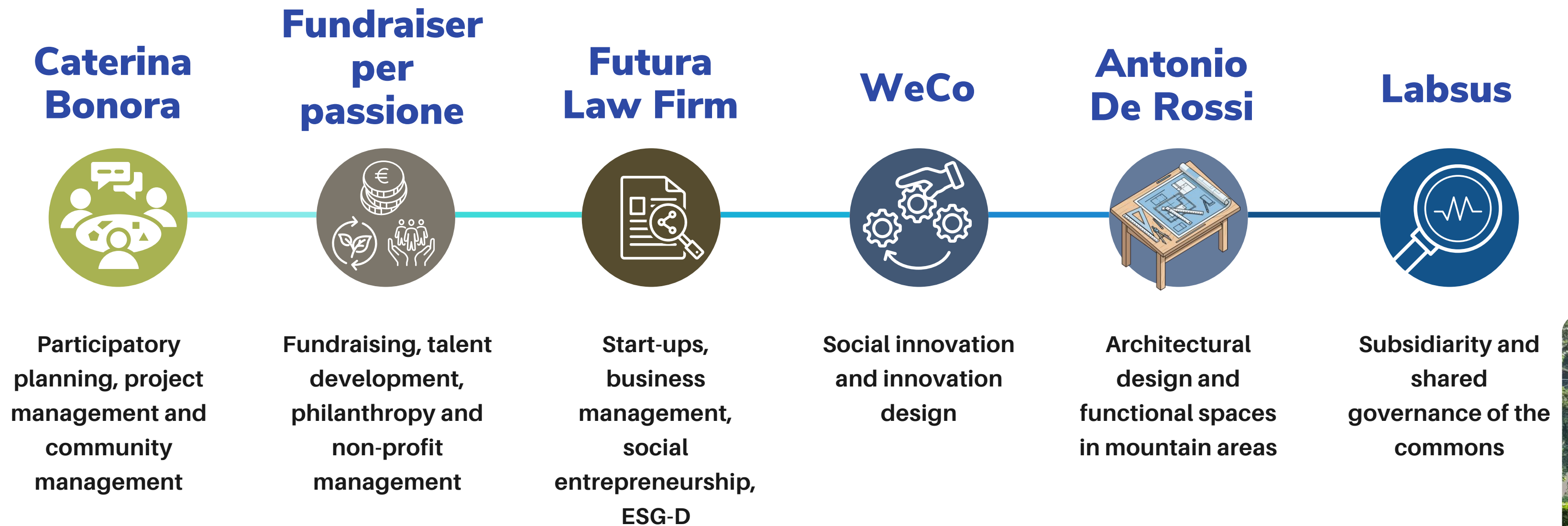
Ranking list for funding allocation





# Mentoring and tutoring

Team of experts to support smart villages



# Useful tools

## Where to find information



### Smart Rural 21

Smart Rural 21 promotes collaboration between communities to develop and implement smart village approaches and strategies



### Smart Rural 27

Smart Rural 27 highlights interesting initiatives supporting Smart Communities implemented by EU Member States



### Rural Toolkit

The Rural Toolkit is the comprehensive guide to EU funding and support opportunities for rural areas across the European Union.



### Rural Pact

A discussion forum for people committed to rural areas in the EU. There is a dedicated section on Smart Villages with useful information

22/04/2026



# THANK YOU

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