



Recognising the actions of Member States and regions for the rural vision

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European Commission

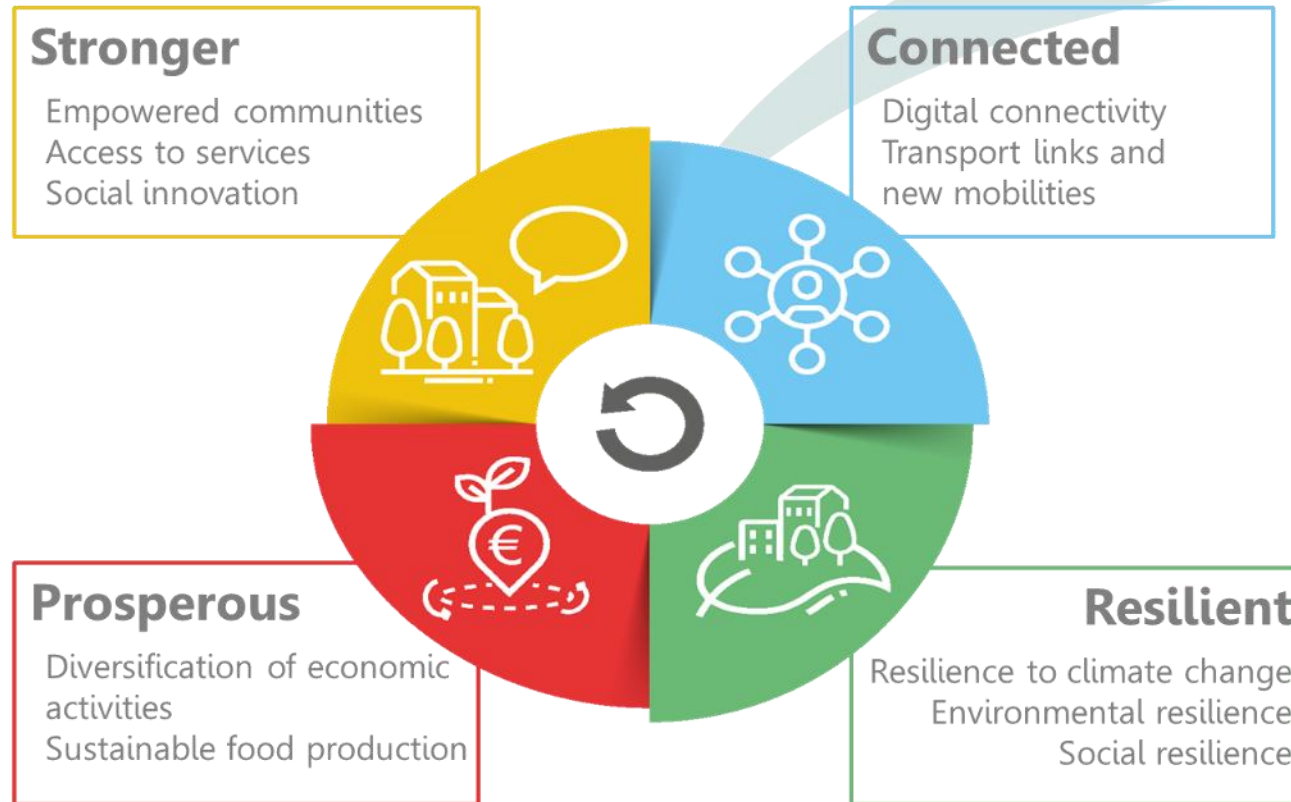
Policy lab – Rural areas in post-2027 EU-budget and policies

Pullman centre, Brussels, 5 November 2025



Working together for rural areas

Communication from the EC (June 2021)



10 shared goals for 2040

**Rural action plan (EC)
&
Rural Pact (everyone)**

**Vision for Agriculture and food
(2025):**

- > Enhance synergies in support
- > Update the Rural action plan
- > Strengthen the Rural Pact
- > Strengthen LEADER/Cooperation

Policies for rural areas

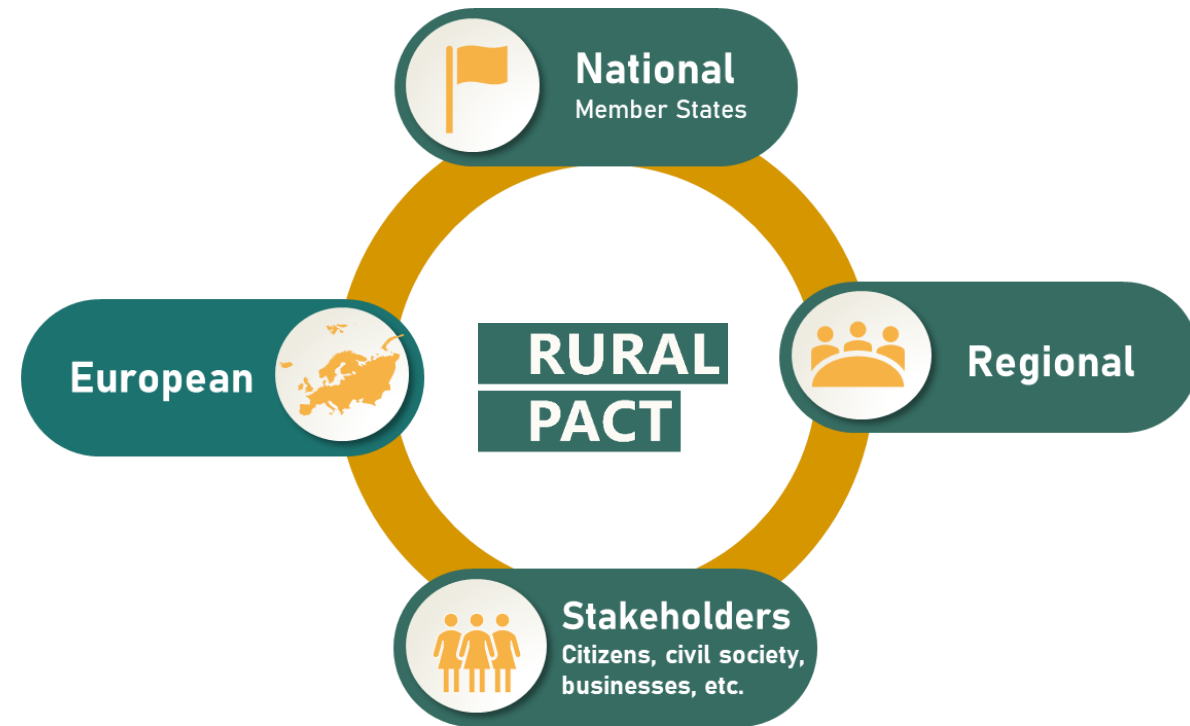


Ten shared goals for joint action

(Extracts)

- ▶ I. **Attractive spaces, developed in harmonious territorial development**, unlocking their specific potential, making them places of opportunity and providing local solutions to help tackle the local effects of global challenges.
- ▶ II. **Engaged in multi-level and place-based governance**, developing integrated strategies using collaborative and participatory approaches.
- ▶ III. **Providers of food security, economic opportunities, goods and services for wider society.**
- ▶ IV. **Dynamic communities focusing on well-being.**
- ▶ V. **Inclusive communities** of inter-generational solidarity fairness and renewal, open to newcomers and fostering equal opportunities for all.
- ▶ VI. **Flourishing sources of nature**, enhanced by and contributing to the objectives of the Green Deal...
- ▶ VII. **Fully benefiting from digital innovation** with equal access to emerging technologies, widespread digital literacy and opportunities to acquire more advanced skills.
- ▶ VIII. **Entrepreneurial, innovative and skilled** people, co-creating technological, ecological and social progress.
- ▶ IX. **Lively places equipped with efficient, accessible and affordable public and private services.**
- ▶ X. **Places of diversity**, making the most out of their unique assets, talents and potential.

The Rural Pact – a space to work together



Objectives



Amplifying rural voices and bringing them higher on the political agenda

Policies



Structuring and enabling networking, collaboration & mutual learning

Capacities & Networking



Encouraging and monitoring voluntary commitments to act for the vision

Action

What is the Rural Pact ?

The Rural Pact is a formal space and framework to boost cooperation between national, regional and local governments, civil society organisations, businesses, academics and citizens to act towards the shared goals of the rural vision.

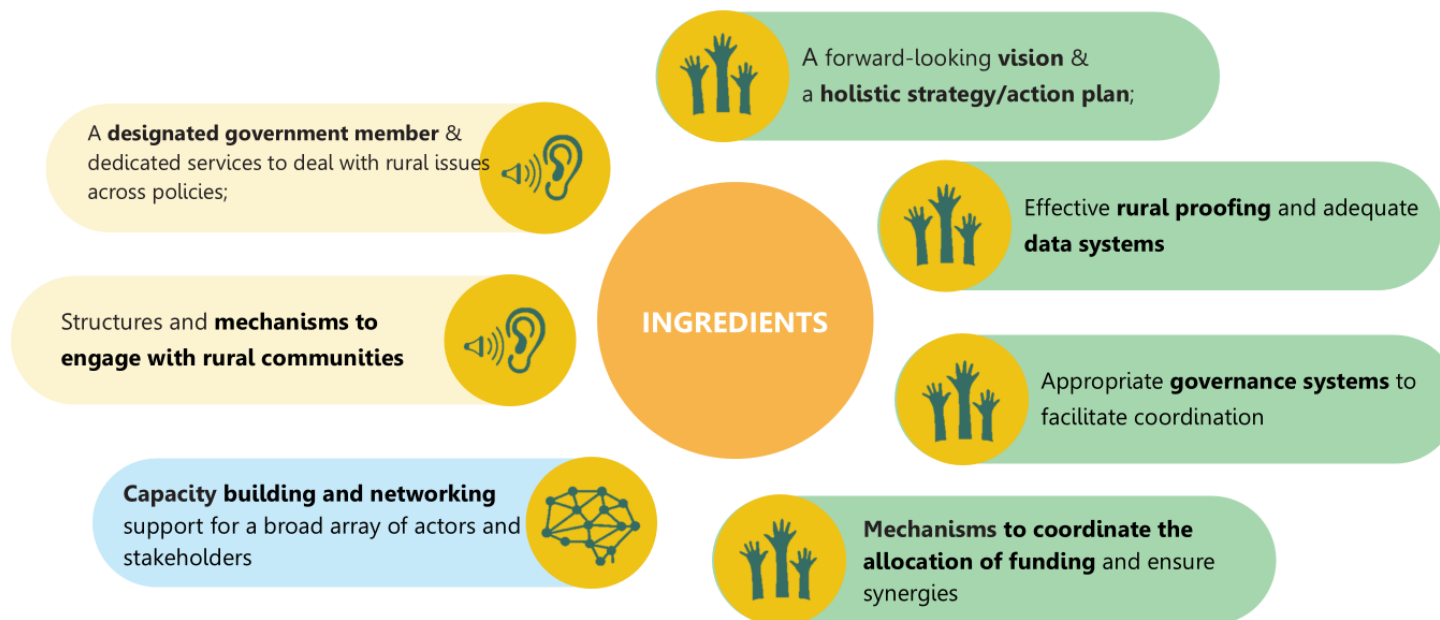
Policy Briefing: how to make the Rural Pact happen in Member States

RURAL
PACT



[How to make the Rural Pact happen in Member States](#)

Seven ingredients



https://ruralpact.rural-vision.europa.eu/publications/making-rural-pact-happen-member-states_en#section--resources



Thank you!

Join the Rural Pact Community and online platform

www.ruralpact.rural-vision.europa.eu/become-member_en



www.ruralpact.rural-vision.europa.eu

