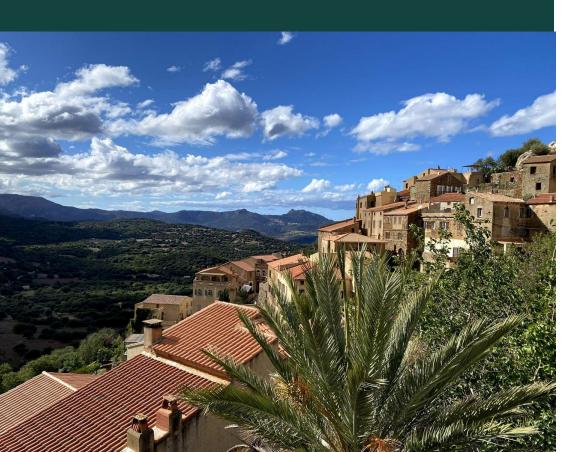
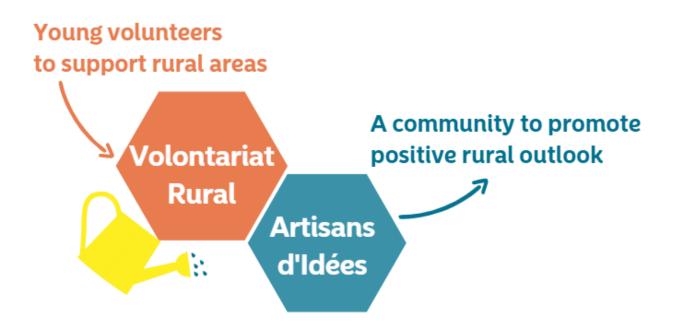


Making rural areas attractive for young generation

RURAL PACT - 17th september 2025

InSite since 2018





3 pillars:



reduce territorial imbalances to combat the feeling of being left behind by rural populations



a new ambition for young people and areas of commitment in favour of transition



promoting cooperation and shared governance

RURAL VOLUNTEERING

Committed youth in the heart of the villages



For whom?

- Volunteers between the ages of 18 and 25-30 through the civic service program
- Rural communities with fewer than 1,500 inhabitants

How?

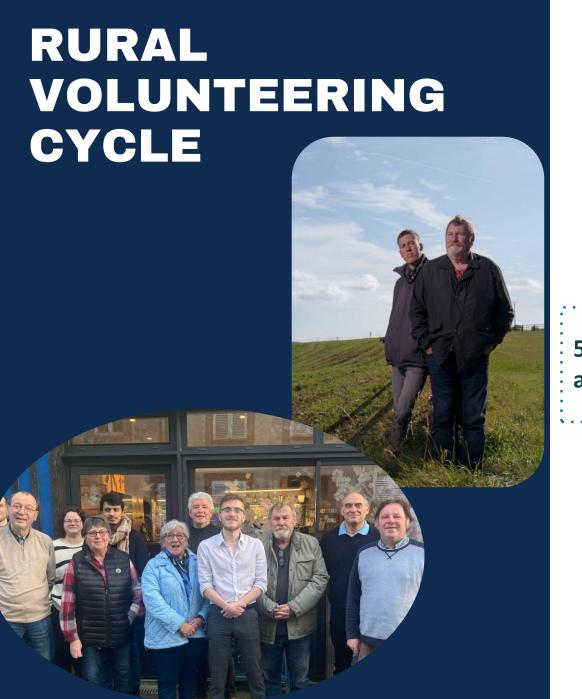
Volunteers work in pairs for 6 to 8 months, immersed in villages to bring projects to life

Main areas:

- Animation and social cohesion
- Culture and heritage
- Environment

Eligibility criteria:

- Accommodation provided by the commune
- Local operational follow-up for volunteers











3. Training, induction and integration

4. Projects support and follow up

6 months volunteering

Key figures

→ Median population = 475 inhabitants







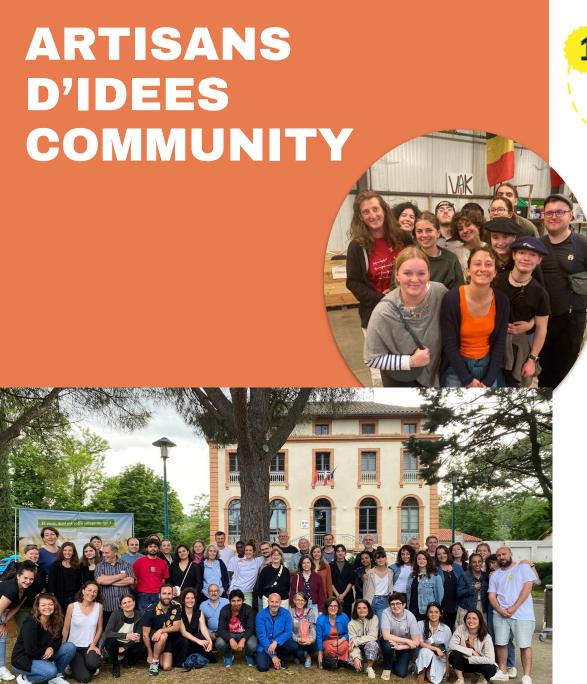




17 OF YOUNG PEOPLE stayed in the territory after their Rural volunteering

29 JOBS
have been created in the villages





Connect
Linking project stakeholders



Inspire

Promoting meaningful projet initiatives

2



Do & Learn

Equipping and supporting rural projects leaders

ARTISANS D'IDEES
COMMUNITY

+ **2700** members

+5000

Participants in our events

Youth Circle & shared governance

PROSPECTS - R&D



inSite

- Rural coalition and advocacy "On fait campagne"
- Experimentation of rural internships and apprenticeships
- Partnerships with the research community

CIFRE PhD thesis "Participation of young residents as a lever for the desirability of rural areas"

Rural Futura "Youth and rural development: young people's practices, initiatives by or for young people, implications for the future of rural areas"

- European cooperation
- Spin off i.e. Italy-Sardinia
- GAL / Leader
- Erasmus + "European Young innovators" School of Territorial Development

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