



Koknese – local communities embracing new technologies

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Koknese - Smart rural community since 2025

- ▶ **CULTURAL LANDSCAPE** - Researching, preserving and passing on cultural history to new generation;
Developing the storytelling sector;
Nature and active lifestyle.
- ▶ **KNOWLEDGE** -
Lifelong learning and self - expression of society;
Implementation of innovative solutions;
Revival of cultural and historical heritage with the help of digital technologies.
- ▶ **SENSE OF BELONGING**
Working together;
Local patriotisms across generations - strong families;
Cooperation between generations.



Implementing digital technologies as a solution

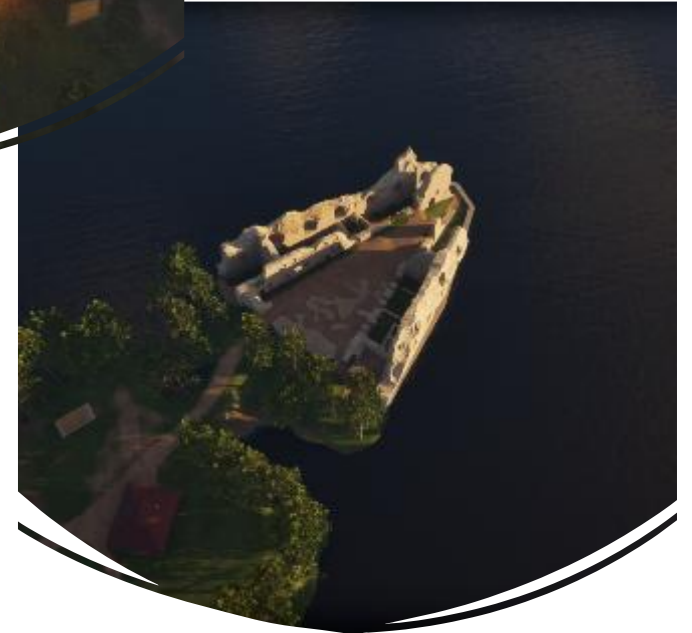
- ▶ Digital storytelling "River Daugava Catfish story" - using community talisman as a storyteller combined with application.
- ▶ Cooperate with local specialists - digital solutions LTD JINNS, writer Māra Bitāne.
- ▶ All generation testing.
- ▶ For tourists coming by train



VR and AR technologies as tools to revive history



Digital animation for medieval castle of Koknese



Creating new digital generation

- ▶ 5-day STEAM masterclass for 20 children and youngsters;
- ▶ Storytelling
- ▶ Miniature art (building, interior, objects, diorama)
- ▶ Engineering
- ▶ VR and AR
- ▶ Robotics
- ▶ Designing



Our conclusions and recommendations

- ▶ Digital tools improve not only tourism, but also local patriotism in young digital generation
- ▶ Key of success - local enthusiasts, collaboration with other NGO, entrepreneurs, municipality (Tourism information center)
- ▶ Invest in young and inexperienced specialist - see their potential, or create your own
- ▶ Be skilled in project management and see opportunities to fund your ideas
- ▶ Be patient, don't be afraid to start small





Thank you!

Join the Rural Pact Community and online platform

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