



Introduction

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Rural Pact Support Office

Rural Pact Conference 'From vision to action: Empowering rural areas for the future'

Château du Biez (Belgium)

16-17 September



Questions

- ▶ Identify the main **outstanding needs** and **emerging opportunities** which require focus or attention.
- ▶ Propose **concrete actions / recommendations to update the Rural Action Plan** or contribute to further develop ideas proposed by Commission services, and **advance with the Rural Pact**.

Structure



Inspirational presentations (40 min)



Introduction to mini group discussions (10 min)

Mini break (10min)



Mini group discussions (50 min)



Report back (20 min)

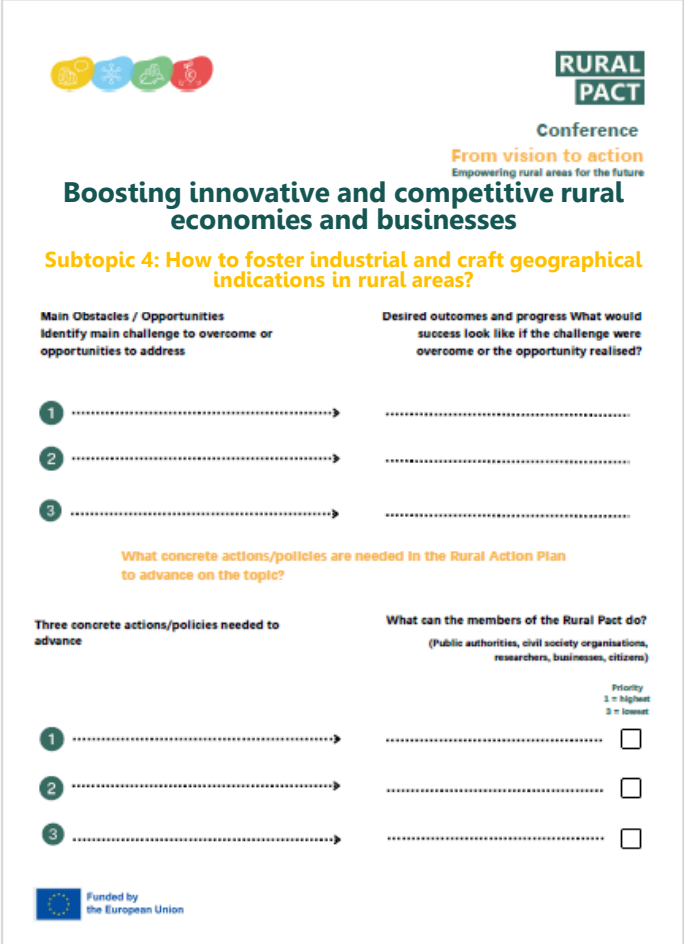
Mini group discussions

- ▶ How can collaboration and **support ecosystems** foster innovation in rural businesses, including **SMEs**?
- ▶ How to foster **business capacity** (including social entrepreneurship), in particular of women and young people?
- ▶ How can rural areas benefit from the new **emerging economic opportunities**?
- ▶ How to foster industrial and craft **geographical indications** in rural areas?

Harvest sheet (our collective outcome)

4 main parts to complete:

- ▶ Main obstacles and opportunities (3 Max)
- ▶ Think what is the successful result
- ▶ **IMPORTANT!: Concrete actions and policies needed in the Rural Action Plan to advance**
- ▶ What can the Rural Pact do



The form is titled 'RURAL PACT Conference' and 'From vision to action Empowering rural areas for the future'. The main theme is 'Boosting innovative and competitive rural economies and businesses'. The subtopic is 'Subtopic 4: How to foster industrial and craft geographical indications in rural areas?'. The form is divided into four main sections: 1. Main Obstacles / Opportunities (Identify main challenge to overcome or opportunities to address), 2. Desired outcomes and progress (What would success look like if the challenge were overcome or the opportunity realised?), 3. What concrete actions/policies are needed in the Rural Action Plan to advance on the topic?, and 4. What can the members of the Rural Pact do? (Public authorities, civil society organisations, researchers, businesses, citizens). Each section has three numbered lines for input. A priority scale (1 = Highest, 3 = Lowest) is provided for the last section. The form is funded by the European Union.

RURAL PACT
Conference
From vision to action
Empowering rural areas for the future

Boosting innovative and competitive rural economies and businesses

Subtopic 4: How to foster industrial and craft geographical indications in rural areas?

Main Obstacles / Opportunities
Identify main challenge to overcome or opportunities to address

Desired outcomes and progress
What would success look like if the challenge were overcome or the opportunity realised?

1
2
3

What concrete actions/policies are needed in the Rural Action Plan to advance on the topic?

Three concrete actions/policies needed to advance

What can the members of the Rural Pact do?
(Public authorities, civil society organisations, researchers, businesses, citizens)

Priority:
1 = Highest
3 = Lowest

1 ☐
2 ☐
3 ☐

 Funded by the European Union



Thank you!

Join the Rural Pact Community and online platform

www.ruralpact.rural-vision.europa.eu/become-member_en



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