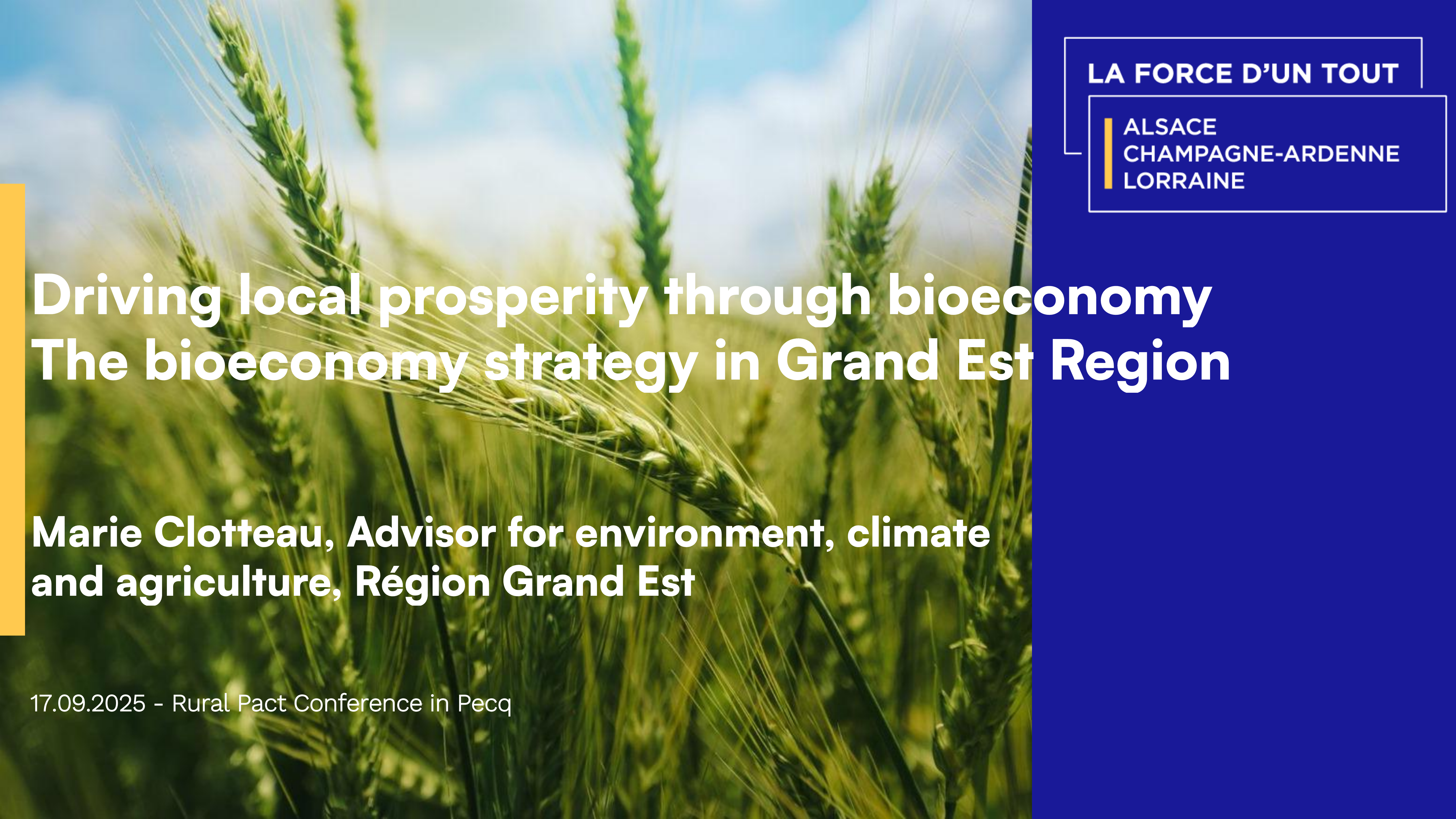




LA FORCE D'UN TOUT

**ALSACE
CHAMPAGNE-ARDENNE
LORRAINE**

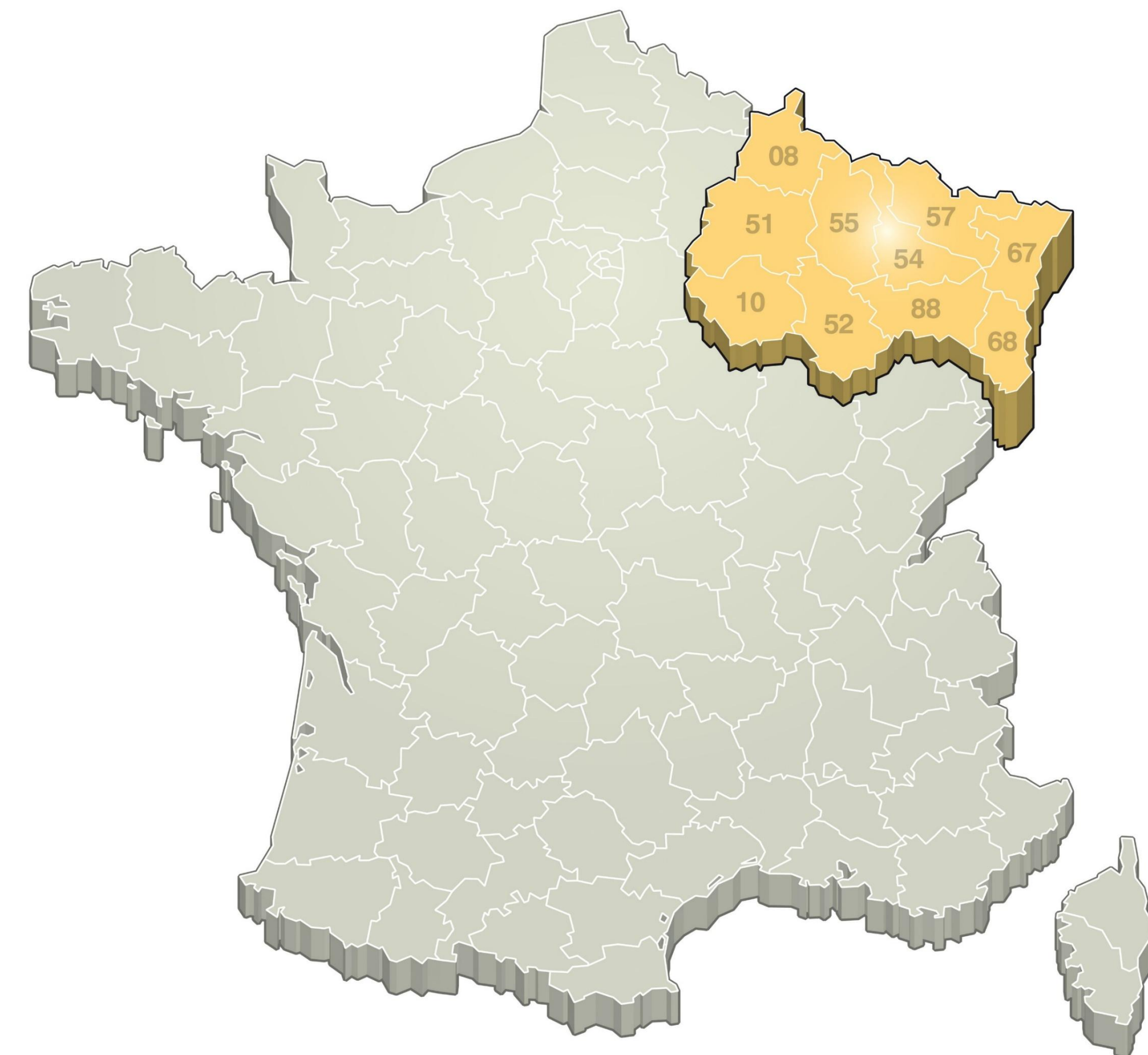
Driving local prosperity through bioeconomy The bioeconomy strategy in Grand Est Region

**Marie Clotteau, Advisor for environment, climate
and agriculture, Région Grand Est**

17.09.2025 – Rural Pact Conference in Pecq

GRAND EST REGION IN FRANCE: BIOECONOMY LINKED TO ITS PLACE-BASED ASSETS

KEY FIGURES



5.5 million inhabitants, cross-border with Belgium, Luxembourg, Germany and Switzerland



80% of area dedicated to farming and forestry, 1^{er} région for farming



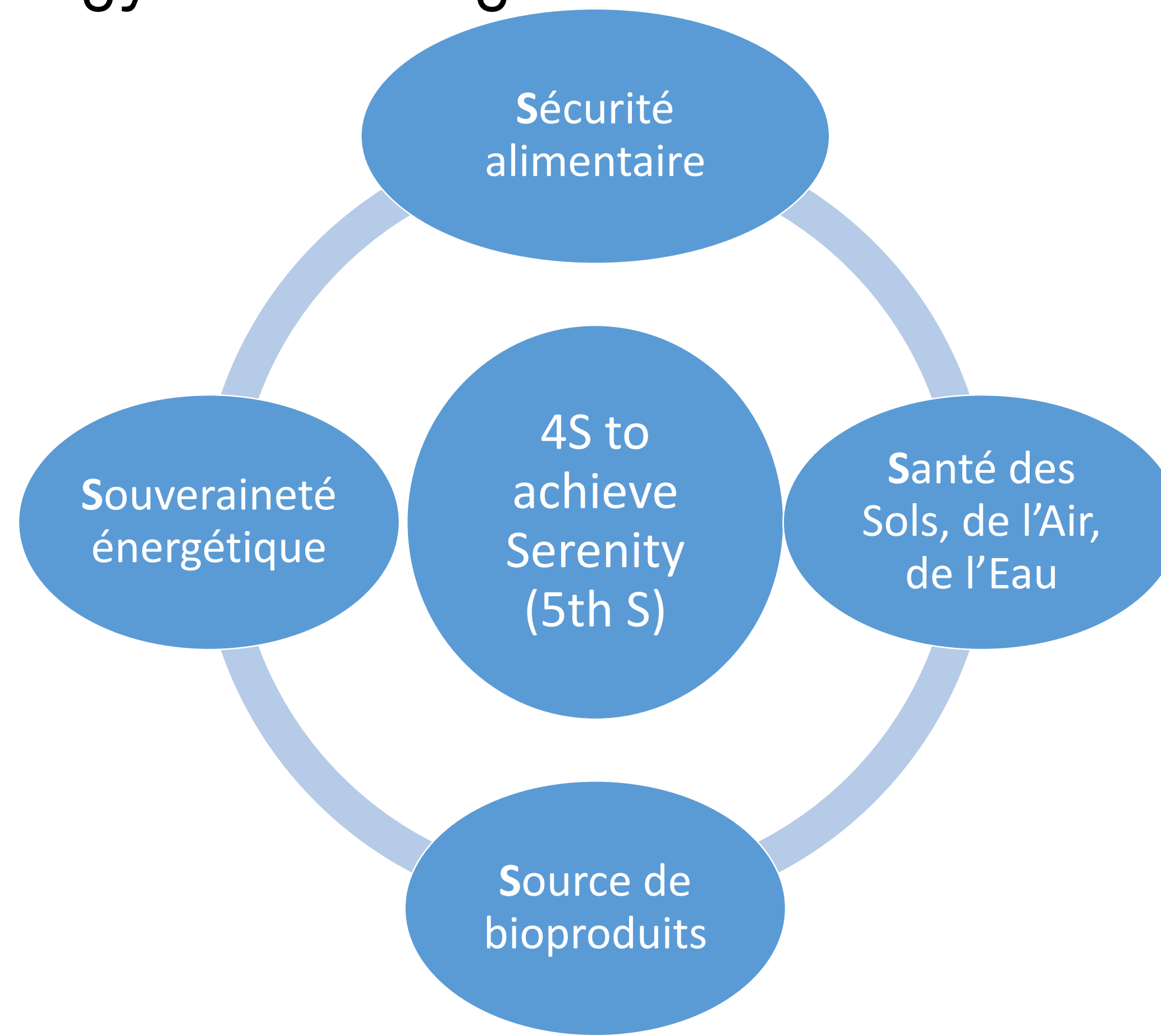
155 000 jobs in bioeconomy representing 6,8% of all jobs



More than 400 actors along the whole supply chains (farmers, research and innovations centers, biorefineries, industrials, clusters, more than 100 start-ups)

FROM 2023, A NEW BIOECONOMY STRATEGY: AMBITION 2030 TO BECOME A EUROPEAN LEADER

- An updated strategy for the Region: « Ambition 2030 » based on 5S:



A STRATEGY IMPLEMENTED IN ITS ACTIONS

- A continuous support, 53 large industrial projects supported in 2023, more than 53 M€ of investments

	Since 2019
Nb of projects	205
Total investments (M€)	1780
Grants from Region (M€)	53,7

- A support for different aspects of bioeconomy

in M€/ year	In 2023
Sustainable biofuels	10
Vegetal fibres	8
Biomolecules and biotechnologies	7
Biorefineries	1,6

TO SUPPORT THE STRATEGY, CONTRACTS WITH SUPPLY CHAINS « CONTRATS DE FILIÈRE »



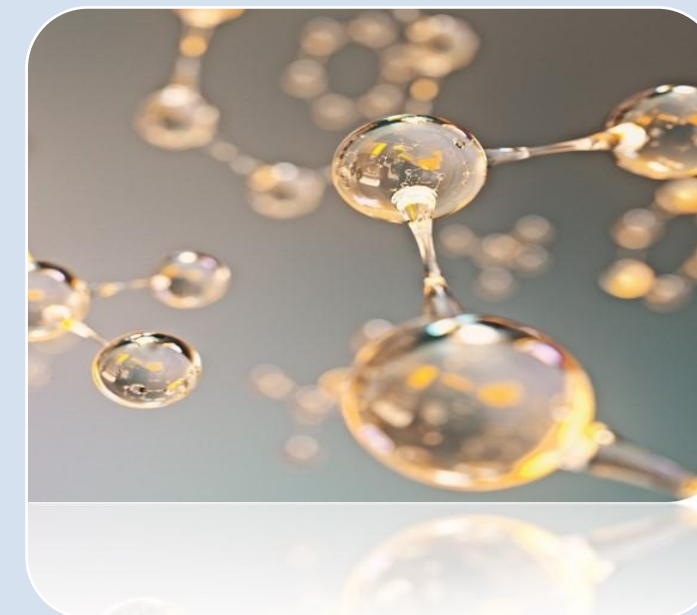
Sustainable
biofuels
(2021)



Plant fiber
(2022)



Bioinputs
(2022)



Chemical
coming
from plants
(2023)



Proteins of
the future
(2024)

EXAMPLE: A PLANT FIBRE SUPPLY CHAIN CONTRACT (2022)

- 8 millions € per year for 5 years: to support natural fibres like wood, hemp, flax, nettle, miscanthus grass
- Objectives
 - To make the Grand Est Region the « valley » for sustainable and locally produced plant-based fibres
 - To double the market share of vegetal fibres in the national consumption of textiles for use in textiles materials, construction and transport within 10 years
- Examples of actions:
 - production, harvest and storage of natural fibers
 - Research on biosources fibers
 - Encourage the technology transfer
 - Support the industry production of fibers
 - Encourage public purchasing of vegetal fibers



EXAMPLE: A PLANT FIBRE SUPPLY CHAIN CONTRACT (2022)

- 43 signatories including:

Large industrial groups



Competitiveness clusters



Technology transfer centres and experimentation platforms



Public and private research centres



AWARENESS-RAISING, THE MONTH OF BIOECONOMY

- 3^o edition of the month of bioeconomy, in September 2025:
 - More than 100 events
 - More than 10 000 people
 - by 66 partners

(figures from 2024)



AWARENESS-RAISING, THE MONTH OF BIOECONOMY ..AND BEYOND



AWARENESS-RAISING, THE MONTH OF BIOECONOMY ...AND BEYOND



1^{ère} région productrice de chanvre industriel en Europe*, la Région Grand Est valorise cette ressource pour développer des alternatives plus durables à vos vêtements.



D'INFOS

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Dans le Grand Est, 88 cars scolaires roulent au bioGNV, un gaz produit à partir de résidus agricoles locaux. Un carburant plus respectueux de l'environnement.



D'INFOS

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100
mesures

800 millions €
of investment

« PACTE DES RURALITÉS »: A STRATEGY FOCUSING ON RURAL INHABITANTS

1. To preserve the quality of life in rural areas
2. For a protected environment and local agriculture
3. To connect rural territories and offer mobility solutions to all its inhabitants
4. To increase attractiveness of rural territories



« PACTE DES RURALITÉS »: A STRATEGY FOCUSING ON RURAL INHABITANTS

- Including some dedicated measures targeting bioeconomy:
- implement a club of biorefineries
- Programme “ambitions Eleveurs”
(Ambition for our breeders) to be more sustainable



THANK YOU FOR YOUR ATTENTION

Siège du Conseil régional

1 place Adrien Zeller
BP 91006
67070 Strasbourg Cedex
+33 (0)3 88 15 68 67

Hôtel de Région

5 rue de Jéricho
CS70441
51037 Châlons-en-Champagne Cedex
+33 (0)3 26 70 31 31

Hôtel de Région

place Gabriel Hocquard
CS 81004
57036 Metz Cedex 01
+33 (0)3 87 33 60 00

www.grandest.fr

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