



## RPSO contribution to RPCG Declaration dissemination - past and future actions

**Veneta Quoibion** (Communications Officer)

Rural Pact Support Office

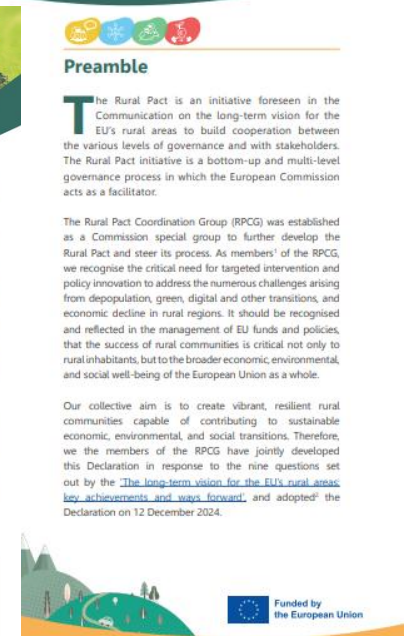
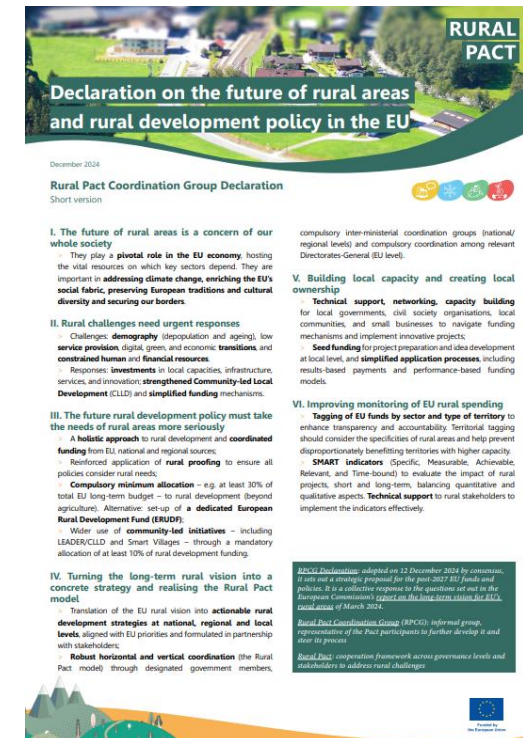
5th Rural Pact Coordination Group meeting

4 June 2025



# RPCG Declaration dissemination package

- ▶ Declaration full text in 24 EU languages
- ▶ Declaration short, one-page version in 24 EU languages
- ▶ Short overview (PPT) of main points, intended audiences, added value
- ▶ News and newsletter items
- ▶ Series of social media posts



# RPSO dissemination: raising awareness among Rural Pact community

- ▶ Website news
- ▶ Newsletter (January, March, June 2025)
- ▶ Social media campaign (24 March – 5 May 2025)
- ▶ Participation at stakeholder events
  - > European Rural Parliament: mid-term event (Brussels, 30 Jan 2025)
  - > Launch of Flemish Rural Pact (27 March 2025)



# RPSO dissemination: mobilising multipliers

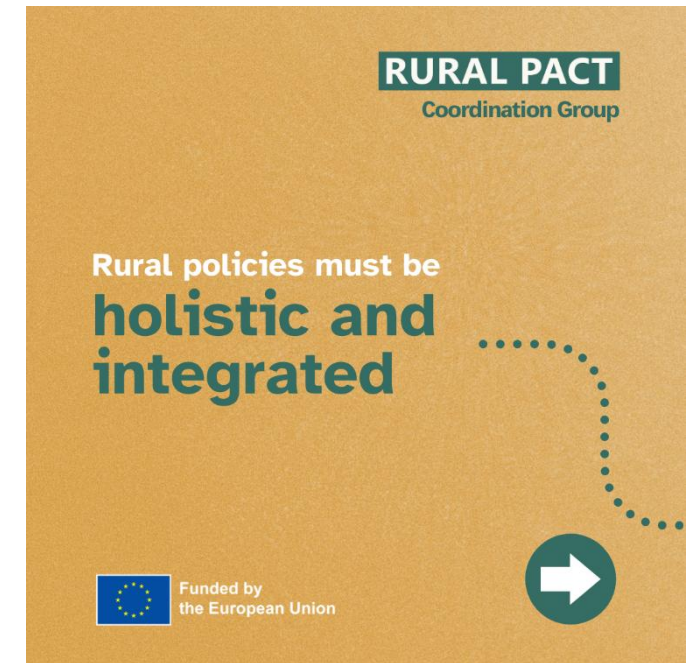
- ▶ Meetings with multipliers
  - > National CAP Networks (21 March 2025)
  - > Europe Direct France (13 March 2025)
  - > UN Tourism (2 April 2025)
- ▶ RPSO national experts
  - > Outreach to Local Action Groups and other LEADER stakeholders (AT, BG, EE, ES, FR)
  - > Outreach to regional development organisations (AT, EE)
  - > Dissemination to national Rural Pact network (NL)



# RPSO dissemination: ongoing & upcoming actions

- ▶ Presentation at upcoming Rural Pact Conference (Sept 2025)
- ▶ Mailing to Rural Pact community (over 3 000 members)
- ▶ Continued work with national experts
- ▶ Continued outreach to multipliers
- ▶ Upcoming meetings with relevant networks & initiatives
- ▶ Participation at stakeholder events

**How can we support your activities to maximise impact?**







# Thank you!

**Join the Rural Pact Community and online platform**

[www.ruralpact.rural-vision.europa.eu/become-member\\_en](http://www.ruralpact.rural-vision.europa.eu/become-member_en)



[www.ruralpact.rural-vision.europa.eu](http://www.ruralpact.rural-vision.europa.eu)

