



RPSO contribution to RPCG Declaration dissemination - past and future actions

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5th Rural Pact Coordination Group meeting

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RPCG Declaration dissemination package

- Declaration full text in 24 EU languages
- Declaration short, one-page version in 24 EU languages
- Short overview (PPT) of main points, intended audiences, added value
- News and newsletter items
- Series of social media posts



promunities and small businesses to navigate funding

at local level, and simplified application processes, including results-based payments and performance-based funding

Tagging of EU funds by sector and type of territory to shance transparency and accountability. Territorial tagging

should consider the specificities of rural areas and help prevent

SMART indicators (Specific, Measurable, Achievable

Relevant, and Time-bound) to evaluate the impact of rura

qualitative aspects. Technical support to rural stakeholders to

VI. Improving monitoring of EU rural spending



Rural Pact Coordination Group Declaration

I. The future of rural areas is a concern of our

the vital resources on which key sectors depend. They are mportant in addressing climate change, enriching the EU's social fabric, preserving European traditions and cultural

II. Rural challenges need urgent responses Challenges: demography (depopulation and ageing), low rvice provision, digital green, and economic transitions, and

esponses: investments in local capacities, in

II. The future rural development policy must take needs of rural areas more seriously A holistic approach to rural development and coordinates

Reinforced application of rural proofing to ensure all

total EU long-term budget - to rural development (beyond culture). Alternative: set-up of a dedicated European al Development Fund (ERUDF);

Wider use of community-led initiatives - including ADER/CLLD and Smart Villages - through a mandatory



Preamble

Communication on the long-term vision for the the various levels of governance and with stakeholders The Rural Pact initiative is a bottom-up and multi-level governance process in which the European Commission acts as a facilitator

The Rural Pact Coordination Group (RPCG) was established as a Commission special group to further develop the Rural Pact and steer its process. As members' of the RPCG, we recognise the critical need for targeted intervention and policy innovation to address the numerous challenges arising from depopulation, green, digital and other transitions, and economic decline in rural regions. It should be recognised and reflected in the management of EU funds and policies that the success of rural communities is critical not only to rural inhabitants, but to the broader economic, environmental, and social well-being of the European Union as a whole

Our collective aim is to create vibrant, resilient rural communities capable of contributing to sustainable economic, environmental, and social transitions. Therefore, we the members of the RPCG have jointly developed this Declaration in response to the nine questions set out by the 'The long-term vision for the EU's rural areas: key achievements and ways forward, and adopted the Declaration on 12 December 2024.









RPSO dissemination: raising awareness among Rural Pact community



- Website news
- Newsletter (January, March, June 2025)
- Social media campaign (24 March 5 May 2025)
- Participation at stakeholder events
 - > European Rural Parliament: mid-term event (Brussels, 30 Jan 2025)
 - > Launch of Flemish Rural Pact (27 March 2025)





RPSO dissemination: mobilising multipliers

- Meetings with multipliers
 - > National CAP Networks (21 March 2025)
 - > Europe Direct France (13 March 2025)
 - > UN Tourism (2 April 2025)
- RPSO national experts
 - > Outreach to Local Action Groups and other LEADER stakeholders (AT, BG, EE, ES, FR)
 - > Outreach to regional development organisations (AT, EE)
 - Dissemination to national Rural Pact network (NL)

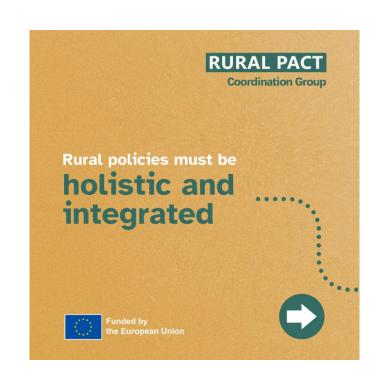




RPSO dissemination: ongoing & upcoming actions

- Presentation at upcoming Rural Pact Conference (Sept 2025)
- Mailing to Rural Pact community (over 3 000 members)
- Continued work with national experts
- Continued outreach to multipliers
- Upcoming meetings with relevant networks & initiatives
- Participation at stakeholder events

How can we support your activities to maximise impact?







Thank you!

Join the Rural Pact Community and online platform

www.ruralpact.rural-vision.europa.eu/become-member_en









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