



Rural Innovation

22 May 2025

Draft Agenda

Timing (CET)	Agenda items
09.00 – 9.20	Welcome and introduction to the day <ul style="list-style-type: none"> > Outline of the event objectives and agenda Enrique Nieto, Rural Pact Support Office > Unlocking rural innovation OECD
09.20 – 9.45	Setting the scene: EU initiatives to support place-based rural innovation Presentations of key EU policy frameworks and funding opportunities supporting rural innovation. <ul style="list-style-type: none"> > Supporting place-based rural innovation through the EU rural action plan of the European Commission Arianna Pasa, European Commission (DG AGRI) > European Clusters Collaboration Platform Giovanni Emma, European Commission (DG GROW) Questions & Answers
09.45 – 10.20	Approaches to support place-based rural innovation processes National/regional initiatives putting in place the right conditions to support rural innovation. <ul style="list-style-type: none"> > <u>Centres of territorial innovation in rural areas (Spain)</u> Maria Martos, Ministry for Ecological Transition and Demographic Challenge > <u>Rural Innovation System (Austria)</u> Rita Trattnigg, Federal Ministry for Agriculture, Regions and Tourism > <u>Accelerating the Creation of Rural Nascent Start Ups (Ireland)</u> James Claffey, CAP Network Ireland Questions & Answers
10.20 – 10.30	Virtual coffee break



10.30 – 11.15 **Learning from inspirational projects and practices supporting innovation in local communities**

Showcase local initiatives putting the conditions to support rural innovation on the ground.

- > [Rural ClimAccelerator Iberian](#) (supported by EIT Climate KIC)
Thais Glod, Innobound
- > [RURAL RiSE: Empowering Rural Communities through Social Entrepreneurship and Innovation](#) (Single Market Programme-funded project)
Paolo Montemurro, Matera Hub

Questions & Answers

11.15

Transition to break-out rooms sessions

11.15 – 12.20 **Sharing experiences and drawing lessons and recommendations**

Parallel break-out discussions on key aspects to boost rural innovation and its ecosystems.

- > Boosting the **digital and technological transition** through innovative action
 - o [Innovation Center for rural areas \(Sweden\)](#)
Helena Kurki, Innovation Center for landsbygden
- > Boosting the **ecological transition** through innovative action
 - o [Badevel, village living lab supporting innovation \(France\)](#)
Samuel Gomes, Mayor of Badevel & University of technology of Belfort-Monbéliard
- > Boosting the **social and just transition** through innovative action
 - o [Pacesetter: Art& culture driving transition in rural areas](#)
Joe Lockwood, Genalguacil Lab

12.20 – 12.30

Virtual coffee break

12.30 – 12.50 **Reporting back from break-out sessions, plenary discussion**

12.50 – 13.00 **Closing remarks**

- > Enrique Nieto, Rural Pact Support Office
- > Alexia Rouby, European Commission (DG AGRI)

