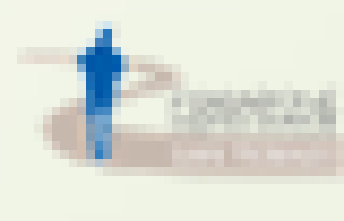
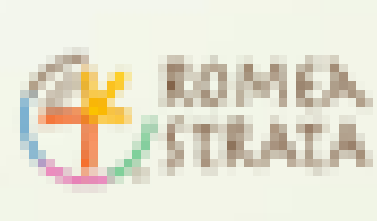


**SHARING, CO-CREATING, AND INNOVATING  
A LIVING LAB FOR SLOW, CULTURAL, AND SUSTAINABLE TOURISM**

# SmartAltopiano



**Viola Gaudiano – Romea Strata Project Developer**

Good Practice Webinar on rural innovation

22 May 2025

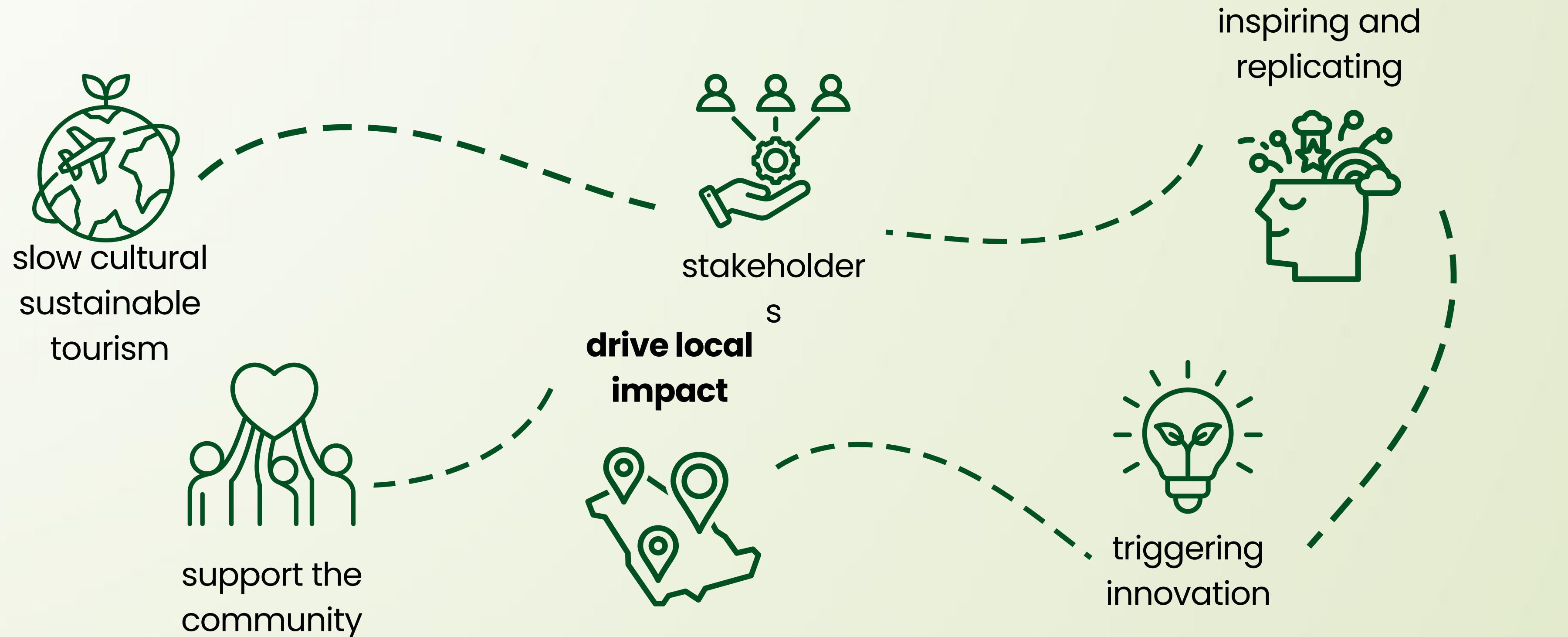


*This project has received funding from the European Union's Horizon Europe research and innovation program under grant agreement no 101060876. UK participants in Horizon Europe Project RURALITIES are supported by UKRI grant numbers: 10051963 The Highlands and Islands Transport Partnership and 10050988 Earthwatch Europe.*

# SmartAltopiano



# SmartAltopiano



# SmartAltopiano

**Digital contamination** – decent connection and digital opportunities

**Problem solving** – an organised catalogue of “ready to use/adapt solutions”,

**Peer to peer support** – periodically and on demand to allow innovation to spread quicker,

**Expert support** – solutions, funds, inspiration



puzzled governance >>

PA strong resistance to change >>

>> LAG as binding force

>> primary role to private partners



# SmartAltopiano



## ACTIVITIES

**Gamification** – webinar and good practices

**Accessibility** – learning tools and peer sharing

**Promotion** – shared opportunity

**Fund raising** – newsletter and expert support (+direct invitation to project!)

# SmartAltopiano



**THANK YOU!**

***do you want to know more?***

*Viola Gaudiano – [progetti@romeastrata.it](mailto:progetti@romeastrata.it)*