

CAP-Intervention

„Rural Innovation Systems within European Innovation Partnership EIP“



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Rural Pact
Good Practice Webinar

Session on
*“Approaches to support
place-based rural
innovation processes”*

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Environmental Protection, **Regions** and Water Management**

„Rural Innovation Systems within the EIP“ – Facts and Figures

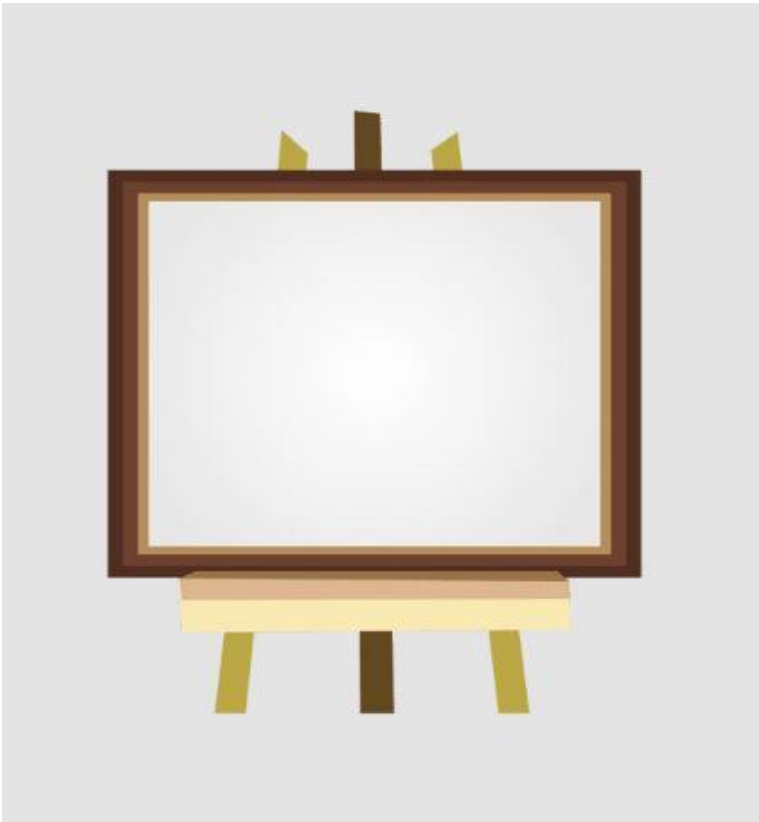
- **Common Agriculture Policy (CAP) intervention 2023-2027**
 - **14 Mio.** EUR budget (ELER; Co-Financed by EU/AU/Provinces), 100% funding intensity (except investment: 65%), for rural areas only
 - Intervention has been designed for **non-agriculture sectors** in addition to EIP-Agri (77-06) and LEADER (add-on to LEADER); **interventions should complement each other**
 - **EIP** European Innovation Partnership as a framework – principles and working methods
 - **Smart village** approach is integral part of intervention
 - Building **strong alliances** between non-agriculture and agriculture
 - **Bringing different worlds together and breaking up „silos“** → e.g. links with R&D world/actors and ERDF-world
 - **Actors from economic sphere** help to raise „**power of implementation**“
- **New potentials for rural economy and the creation of value at local/regional level**

Two Directions within „Rural Innovation Systems“

Funding and support for 2 activities

- Rural innovation network/hub management: regionally anchored, multifunctional innovation network management: brings the actors together in novel combinations in the region and supports innovative projects through the development, further development and / or establishment of regional innovation networks and their qualitative support. **(so far 12 projects approved)**
- Rural Innovation Partnerships: implemented based on the model of the EIP-AGRI with the multi-actor approach. The regional challenges and the future topics and trends relevant for the region must be worked on in cooperation between different actors along (new as well as existing) innovation and value chains, ideally across sectors or industries. **(so far 8 projects approved)**

A Blank Canvas: Perfect Frame for Rural Innovation & Transformation



The intervention is like a blank canvas, which provides a perfect framework to address different local/regional needs to innovate and transform. Broad definition of innovation & collaborative innovation (co-creation). The starting point has to be a local/regional challenge, which is „at stake“.

First phase of funding scheme:

EUR 25.000,- for starting process (25 FG1 approved)

Second phase of funding scheme:

- Innovation networks/hubs (EUR 283.500,- for three years)
- Innovation partnerships (EUR 350.000,- for three years)

The DNA of Rural Innovation Systems: Networks/Hubs & Projects



- ✓ From single projects to regional innovation ecosystems → Strategic approach: *capacities to build capacities to build capacities*
- ✓ Place based and bottom up approach: different actors intent to solve issues at local/regional level by working together
- ✓ Enforcement of multi-actor approach; co-operations along value chains beyond different sectors and industries
- ✓ Linking agriculture & non-agriculture (gets better ratings)
- ✓ Grass-roots wanted!
- ✓ Transformative twist as integral part

Rural Innovation Network/Lab for Bio- and Circular Economy



„LINI“
Rural
Innovation
Lab

The so called „LINI Rural Innovation Lab“ intends to build up a **strong network** to promote circular and bioeconomy activities within the rural region Innviertel in Upper Austria (regional cooperation consists of 3 LEADER-regions). The most relevant **target groups** to connect are companies, research institutions and citizens. The outcome should focus on **new concepts and technologies for circular and bioeconomy to enhance the rural economy**. **Vienna University of Technology** (BASEhabitat) is cooperation partner.

Vision: the rural innovation lab would like to contribute to a more sustainable, greener economy, which would also help to strengthen the regional innovation capacity in the long run.

Thematic frame: food, soil protection, European Bauhaus, natural resources including raw materials. The aim is to conclude/close material circles and enhance resource efficiency at regional level.

Rural Innovation Partnership: Co-operative Multifunctional Community Centre



Co-operative Multifunctional Community Centre

In order to **improve living conditions** in the region (high average age, basic services located some distance away) young people are to be retained, older people cared for and family members relieved. However, organisations that do valuable work in this regard worry about their further existence. **Different functions under one roof:**

A multifunctional centre that combines service-supported housing for elderly people, local facility services and gastronomy at a central location. **Activities:** Obtaining analyses, drawing up concepts, planning (drawing up an operating concept including the establishment of a joint operator structure, financial planning for the conversion and expansion, drawing up a business plan for ongoing operations, development of regional value chains); Public outreach, awareness-raising and involvement of citizens.

→ to create **sustainable structures** and serve as a model for other communities.

Challenges & Bliss

- ❖ First phase of funding:
possibility to fail and get
the funding – report of
learning experience
- ❖ How to raise the
innovation level of projects
(including risk
assessment)?
- ❖ How to support projects
best (before approval and
beyond)? **Community
building!** Design of
additional features is
important.



- ❖ The intervention 77-03 is
already **very popular!**
- ❖ Very committed actors who
want to **make a difference!**

Our understanding of rural innovation



Two publications
as guidelines



<https://www.ama.at/dfp/foerderungen-fristen/massnahme-77-03-bml/das-wichtigste-im-ueberblick>

Thank you for
your attention and interest!



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Quelle: FFG, Marianne Pratscher

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