

The European cluster collaboration platform

Good Practice Webinar on rural innovation

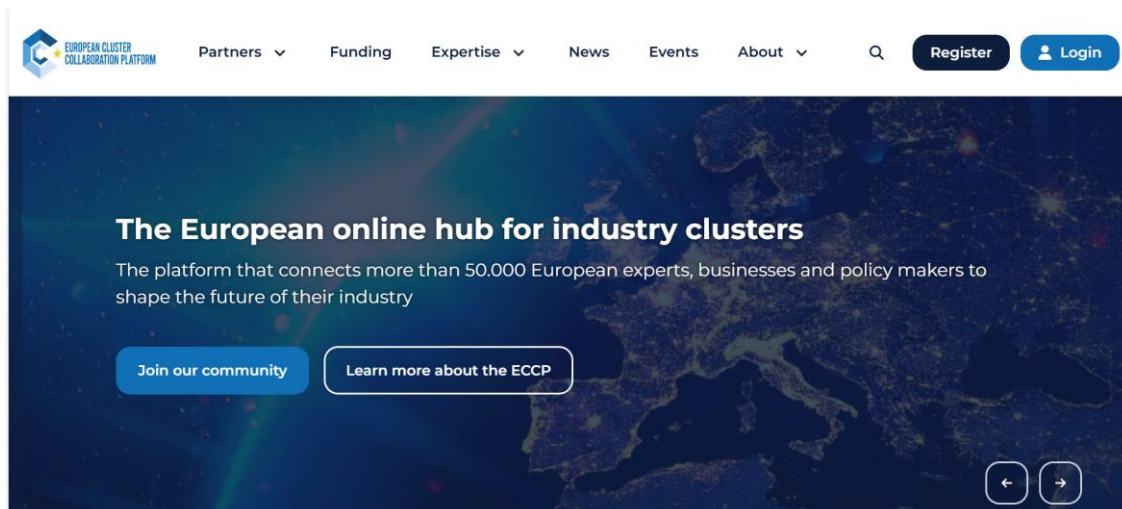
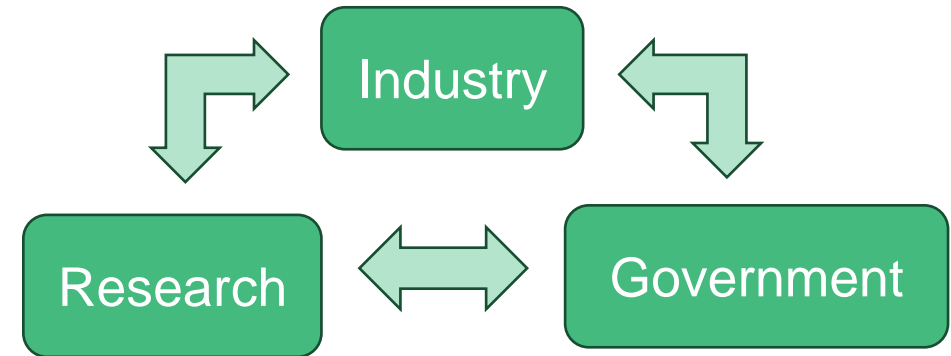
22 May 2025

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Clusters & ECCP

Clusters: dynamic geographic concentrations of interconnected firms and related economic entities.

Clusters organisations: support strengthening of collaboration, networking, capacity building and innovation.



<https://www.clustercollaboration.eu/>



ECCP – mapping tool



[Partners](#) [Funding](#) [Expertise](#) [News](#) [Events](#) [About](#)

Reporting » Cluster Actor Selector

Filter your results

Keyword

clear x

Enter search term

Location

Industry

Characteristics of the organisation

Green

Apply

Clear all

Grouped Results

2-9

10-99

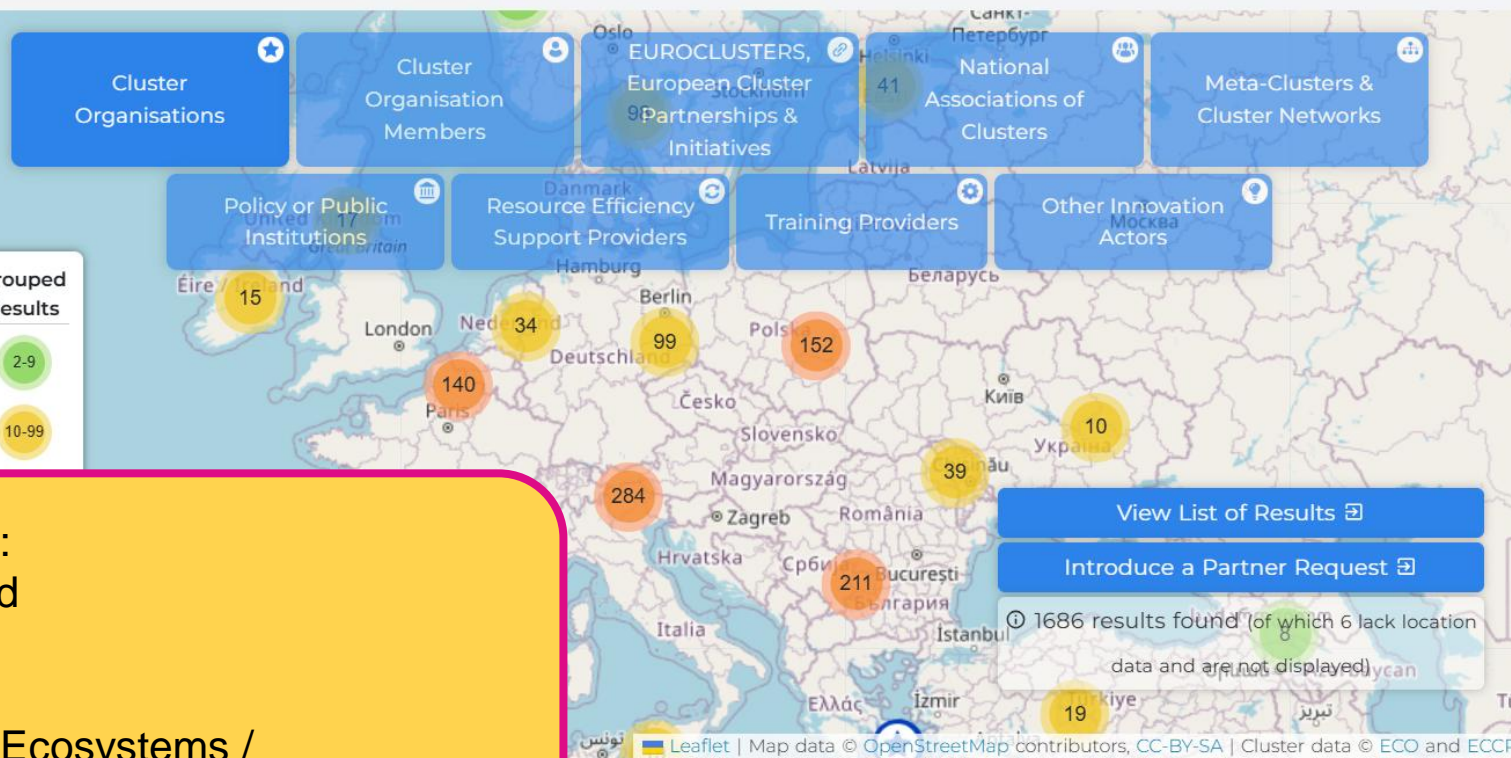
Location:

EU / world

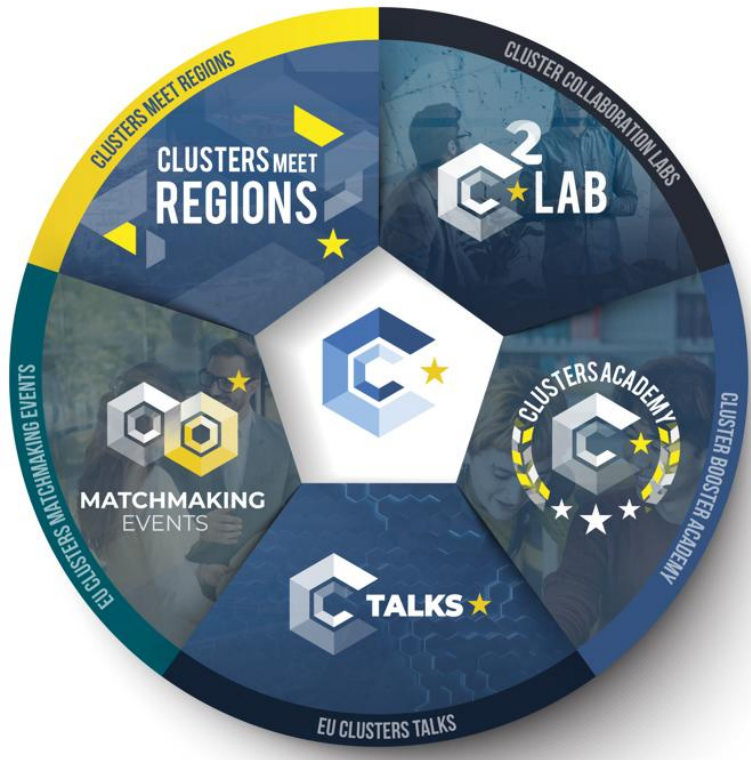
Industry:

NACE2 / Ecosystems /

Technological field / S3 priority area



ECCP support to clusters



- **Cluster meet Regions**
Clusters' active role in regional development
- **Cluster collaboration labs**
Develop and scale up common innovation projects
- **Clusters booster academy**
Training programme for clusters and clusters managers
- **Clusters talks**
Discuss clusters-related topics or policies
- **Matchmaking events**
Find new markets and collaboration opportunities

Euroclusters

- EUR 84 million (2 calls)
- FSTP: 75% of the budget to SMEs
- 1st call – projects ending
 - 30 projects
 - 160 partners (23 countries)
 - Industrial ecosystems oriented
- 2nd call - evaluation ongoing
 - 16 projects expected (at least 8 on raw materials and net-zero industries)
 - Innovation oriented



Euroclusters - example



**EuroCluster
Rural
Tourism**

Consortium:

- 8 partners
- 6 EU MSs (IT, RO, CZ, EL, FR, ES)
- 1.3 mEUR
- Ended in Feb. 2025

Objectives:

- Establish a cooperation mechanism between regional tourism clusters, operating in the field of rural tourism
- Support green and digital transformation of SMEs operating in the field of rural tourism
- Constitute transnational network of advanced tourism services and scale up such services

Main Outcome:

~ 190 rural tourism businesses in 19 countries financially supported (improve competitiveness and resilience)

Thank you



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