

DIGITAL RURAL

EU project for better rural policies

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Digital Rural



Improving policies for the promotion of Smart Villages and rural digital transformation

Objective: Revised funding priorities in the rural areas of the partner countries



- Implementation of the Smart Village concept
- Decreased digital gaps between urban and rural areas

Digital Rural shares and develops effective digitization policies to equalize access to services and increase capacity in rural areas.

- **Coordinated by MAICh, Sustainable Agriculture Department**
- **12 partners in 8 countries (GR, EE, HU, IR, LV, NL, PL, SI)**
- **4 years (2024-2028)**



Improving policies for the promotion of Smart Villages and rural digital transformation

Methodology with 2 approaches:

- **TOP-DOWN:** Effective policies transferred from partner regions - implement innovative policies learned in the interregional exchange
- **BOTTOM-UP:** Stakeholder consultation to address local requirements – define the Digital Policy Assessments

Good Practices

- **Related to Regional Development Policy**
- **Of potential interest to other regions**
- **Proven successful > TANGIBLE QUANTIFIABLE RESULTS**

Minimum 12 to be identified

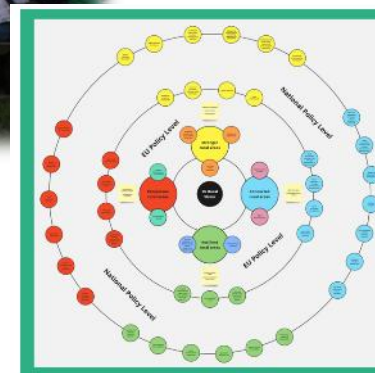
Rural Digital Hubs to support Employment, Training and Local Economic Development



Digital Sustainable Cultural and Tourism Initiatives



Smart Farming Technologies



Policy Improvement

- **New projects financed**
- **Change in policy management (e.g. modifying the way calls or instruments are evaluated or managed)**
- **Revision of policy instrument**
- **Digital Rural partners will connect a good practice observed during the interregional meetings with a policy improvement in their region.**
- **Lessons learned from the project will inspire/trigger the change.**

D Main policy instruments addressed

Overview main policy instruments addressed

Number ↑	Name of the policy instrument	Name of the policy responsible authority	Involvement of the policy responsible authority	Investment for Jobs and Growth programme	Country
1	Regional programme 2021-2027 Kriti	Region of Crete	Partner	Yes	Greece (Ελλάδα)
2	The Regional Innovation Strategy for the Podkarpackie Region for 2021-2030 (RIS).	Rzeszow Regional Development Agency	Partner	No	Poland (Polska)
3	Digital Leitrim – THE DIGITAL STRATEGY FOR COUNTY LEITRIM	Leitrim County Council	Partner	No	Ireland (Éire/Ireland)
4	Vidzeme Planning Region (VPR) Development Program for 2021-2027.	Vidzeme Planning region	Partner	No	Latvia (Latvija)
5	Territorial and Settlement Development Operational Programme Plus	Vas County Government Office (VVÖH)	Partner	Yes	Hungary (Magyarország)
6	Elva Local Development Plan under Tartu County Development Strategy	Elva Municipality	Partner	No	Estonia (Eesti)
7	Programme active community development – Twente accelerate. Visie 2022-2026 'Actief Noaberschap'.	Municipality Hof van Twente	Partner	No	Netherlands (Nederland)

Digital Rural will use the regional assessments, the interregional exchanges and the best practices identified to define policy improvements.

Thank you for your attention!