



Climatic Innovation Hub

Powering Rural Resilience and Green Transition

Good Practice Webinar
on Rural Innovation



Date: 22 May 2025



**RURAL
PACT**



Bold **Mission**, Shared Vision

We're connecting innovation with rural needs—empowering territories to lead the green and digital transition through resilience-building and climate action.

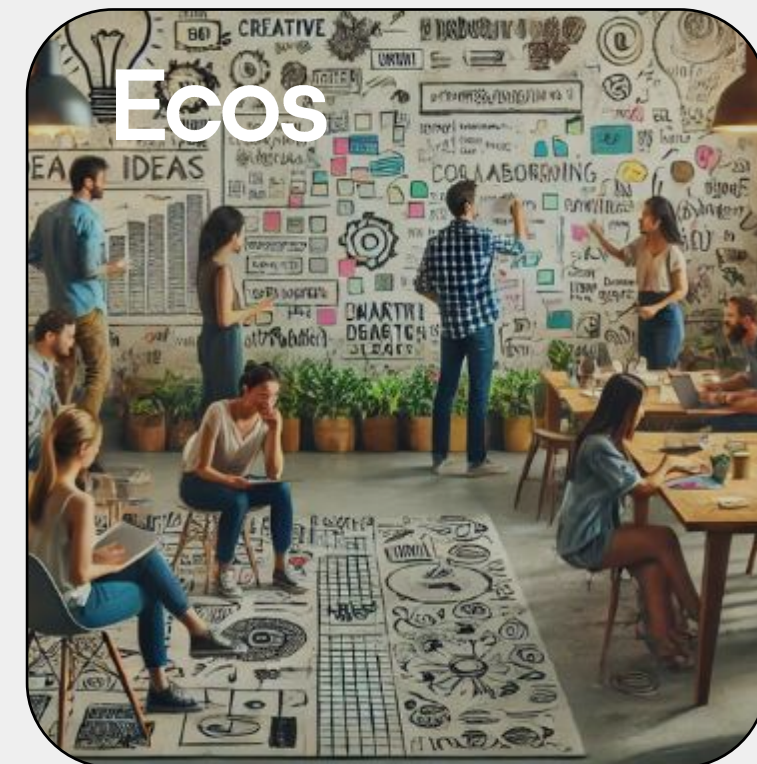
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“Rural areas are the fabric of our society and the heartbeat of our economy. They are a core part of our identity and our economic potential. We will cherish and preserve our rural areas and invest in their future.”

Ursula von der Leyen, President of the European Commission

Our Ecosystem:

Matching Climatic Needs with Innovative Solutions



Together, these programs enable diagnosis, piloting, and scaling of climate-positive solutions.

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Rural ClimAccelerator

Innovation at the
Service of European
Rural Areas



ClimAccelerator

POWERED BY:  ClimateKIC



The first climate-focused accelerator for rural regions, co-developed with



We support TRL > 6 startups and spin-off scaling regenerative and resilient solutions.



20+ startups piloted solutions in real rural settings.



Flagship event: Rural Experience

- Albufera Valencia 2024
- Padrón Galicia 2025



Editions

1. Rural Spain ClimAccelerator- Beta 2024
2. Rural ClimAccelerator Iberian - Ongoing 2025
3. Rural ClimAccelerator Mediterranean - Forthcoming 2026

Rural ClimAccelerator Topics



Topic 1 Service of Nature

- Sustainable and regenerative land use
- Preserving and restoring biodiversity
- Preserving and restoring ecosystem services
- Nature Carbon Capture
- Resource management footprint indicators - Bioindicators



Topic 2 Rural Connectivity

- Access to emerging technologies
- Opportunities to acquire digital advanced skills.
- Widespread digital literacy
- Digitalization as a tool for the evolution of rural areas.
- Rural areas as Smart City Pilots, sandbox, living labs, tech testing areas



Topic 3 Rural as a Service

- Bio-based materials and bio solutions for goods and services
- Community-based high-quality products
- Energetic communities
- From farm-to-fork solutions
- Valorization of Rural Good and Services byproducts



Topic 4 Wellbeing and grow

- Biophilic design, biomimicry, and naturalization
- Valorization of cultural heritage for tourist attractiveness
- Enhancing the quality of outdoor environments
- Rural innovative village
- Harmonious territorial development

Rural ClimAcceleration

01. Expert Mentoring



02. Masterclass and Workshoops



03. Academy



04. Visibility



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05. Rural Experience Demoday



06. Pitch Feedback



07. Networking



08. Climate KIC Support



Our Impact In Figures

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COHORTS SPAIN,
PENINSULA IBERICA (SOON
MEDITERRANEAN)

40+

PROJECT HOLDERS AND
ENTREPRENEURS
PROVIDING TRAINING

250+

COMMUNITY MAMBERS
CULTIVATING AND DRIVING
IMPACT INNOVATION
ECOSYSTEM



80+

EXPERTS, MENTORS AND
KEYNOTE SPEAKERS IN
DIVERSE FIELDS

60+

PARTNERS AGREEMENT
SUPPORTING OUR IMPACT
INITIATIVE

50+

IMPACT EVENTS AND
WORKSHOP FOSTERING
KNOWLEDGE SHARING



30+

IMPACT INVESTORS,
BUSINESS ANGELD, VC
NETWORK

1,5MM+

TOTAL GRANTS RECEIVED
BY OUR STARTUPS

120 +

IMPACT STARTUPS, SPIN-
OFF AND SMES TAILORED
MENTORING PROGRAMS

Our Innovators

Waste valorization & water treatment



PLUVIIS
Natural irrigation

Social impact

Tunnll



ROORAL

Nature & Forest Management



CarBio-Solo

AFLatex
technologies

forestChain

PlanetaiSpace
Group

TERRA
Farmers

dendron
soluciones

Sustainable Aquaculture & Blue Economy

NATURIX

Agrowaste Valorization



Agrolinera

FLOC
AMMONIA SOLUTIONS

NELLIE

Spawnfoam®

i-grape
laboratory

Green & renewable Energy

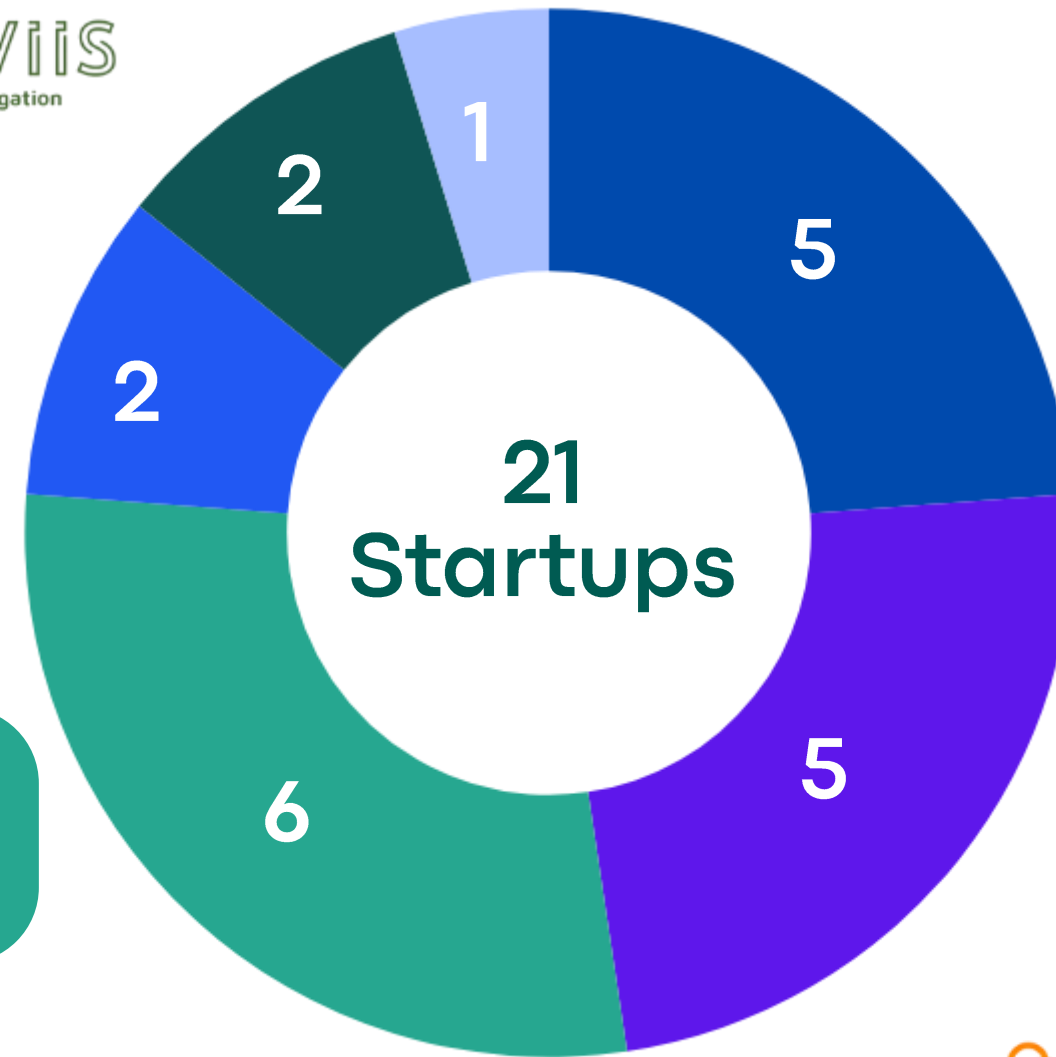
zenIT

XIZANenergy

Water2kW

neargy

full&fast
CHARGING THE FUTURE NOW



Rural ClimAccelerator Success



Pilot Plant in Llerida
TRL 8 to 9
Projects Grant:
NITRO-TIC
60 K



Implementation and
contact in the
Rafaelbuñol City Hall



Award with Life
Project 1MM
5 Municipalities test
bed in Spain and
Portugal



Cascade Funding
Futural 60K
Validation User
Experice and Testing

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Rural Areas = Climate Solution Co-Creators

Rural areas are not only places for recreation; they also have the potential to become hubs of innovation and experimentation.

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Let's Connect



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