



Rural Innovation

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Good Practice Webinar on rural innovation

22 May 2025



Housekeeping rules



**video ON,
microphone OFF**



Raise your hand: Be active!



Rename: Name-Surname-Org-
MS



Meeting is recorded



Presentations from speakers and a highlights report will be available on the event webpage and sent by email

Agenda

9.00 – 09.20

Welcome and introduction to the day

9.20 – 09.45

Setting the scene: EU initiatives to support place-based rural innovation

09.45 – 10.20

Approaches to support place-based rural innovation processes



Virtual Coffee break (10 minutes)

10.30 – 11.15

Learning from inspirational projects and practices

11.15 – 12.20

Sharing experiences and drawing lessons and recommendations



Virtual Coffee break (10 minutes)

12.30 – 12.50

Reporting back from break-out sessions and main takeaways

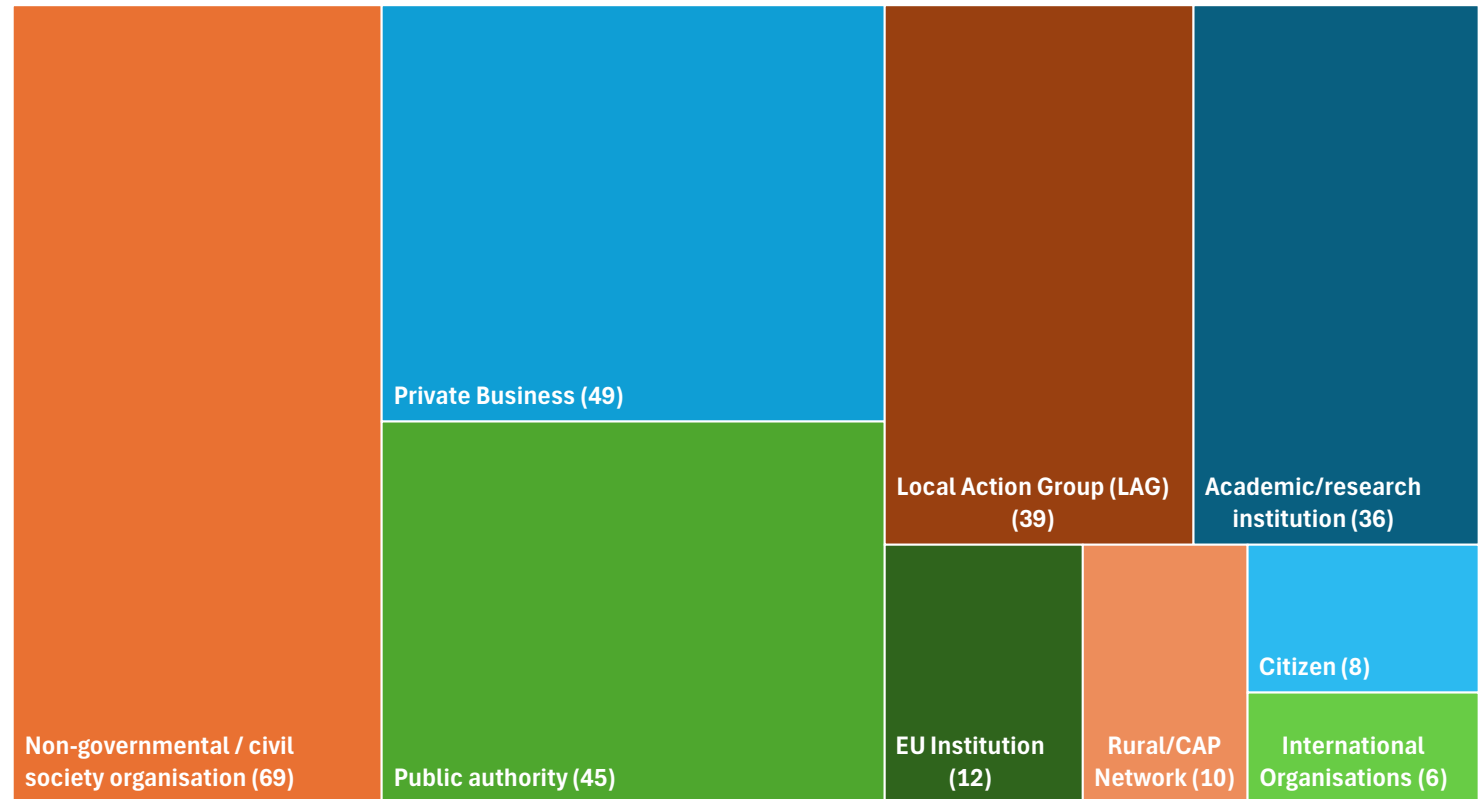
12.50 – 13.00

Next steps & closing remarks

Who is here today?

- ▶ **17 speakers**
- ▶ Significant interest: over 274 applications from 27 EU countries and 8 non-EU countries

GPW - TOTAL: 274 REGISTRATIONS



Who is here today?

IMPORTANT

- **40% of participants** do not get information from the Rural Pact
- **53% of participants** are not YET in the Rural Pact Community Platform



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➔ Join the Rural Pact Community Platform - https://ruralpact.rural-vision.europa.eu/become-member_en



Thank you!

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