



# Voluntary commitments to act for the rural vision

29 April 2025

Haude Blanc

Rural Pact Info Session – Acting for the rural vision: making a commitment for vibrant rural areas visible



## **#RuralVisionEU**

# The rural vision by 2040



The 1st Rural Pact Conference, June 2022





### **#RuralVisionEU**

# The Rural Pact – a space to work together

The Rural Pact is a formal space and framework to boost cooperation between national, regional and local governments, civil society organisations, businesses, academics and citizens to act towards the shared goals of the rural vision.



Rural Pact Proposal: https://agriculture.ec.europa.eu/system/files/2022-07/rural-pact-proposal\_en.pdf



# **Fostering commitments for the Rural Pact**



1st Rural Pact Conference, June 2022



Launch of the Czech Rural Pact, 2022



Rural Pact Conference in Sweden, 2022



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Launch of the Flemish Rural Pact, 2025



Commitment to the Rural Pact, Regional Government of Andalusia, 2024



European Commission

# What is the commitments' purpose?



# **Commitments to the Rural Pact**

## Why commit?

- Gain pan-European visibility for your action in being a rural champion
- Inspire others to take action and learn from rural champions
- > Bring up key rural needs, demonstrate power of rural action, and influence political agendas



## Who can commit? Everyone!

As an individual, a rural stakeholder/network, as well as a public authority!

## 94 stakeholders' commitments

- > Citizens
- > Local, regional, national, European networks
- > NGOs

## 2 public authorities' commitments

- > Government of Andalusia
- > European Economic and Social Committee (EECS)
- > 4 more expressed authorities' interest

EC's Vision for Agriculture and Food commitment: Strengthening the Rural Pact







# Thank you!

### Join the Rural Pact Community and online platform

www.ruralpact.rural-vision.europa.eu/become-member\_en



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