Good Practice Webinar



Rural Innovation

22 May 2025

Draft Agenda

Timing (CET)	Agenda items
09.00 – 9.20	Welcome and introduction to the day
	> Outline of the event objectives and agenda Rural Pact Support Office
	> Unlocking rural innovation Keynote speaker
09.20 – 9.45	Setting the scene: EU initiatives to support place-based rural innovation
	EC representatives will present key EU policy frameworks and funding opportunities supporting rural innovation.
	> Supporting place-based rural innovation through the EU rural action plan of the European Commission
	European Commission (DG AGRI)
	Questions & Answers
09.45 – 10.20	Approaches to support place-based rural innovation processes
	Showcase national/regional initiatives putting in place the right conditions to support rural innovation.
	Questions & Answers
10.20 – 10.30	Virtual coffee break
10.30 – 11.15	Learning from inspirational projects and practices supporting innovation in local communities
	Showcase local initiatives putting the conditions to support rural innovation on the ground.
	Panel presentation and discussion with local examples that help to develop innovative solutions for rural areas and communities.
	Questions & Answers
11.15	Transition to break-out rooms sessions



11.15 – 12.20 Sharing experiences and drawing lessons and recommendations

Parallel break-out discussions on key aspects to boost rural innovation and its ecosystems. The focus of the exchange and examples presented will be selected based on the information provided by stakeholders through the Expression of Interest form.

- > Boosting the **digital transition** through innovative action
- > Boosting the **ecological transition** through innovative action
- > Boosting the **social and just transition** through innovative action

12.20 – 12.30	Virtual coffee break
12.30 – 12.50	Reporting back from break-out sessions, plenary discussion
12.50 – 13.00	Closing remarks