



Casaynegociodepueblo

743 Me gusta • 1 mil seguidores



Villagehouse is an **ADRISS** project that aims to increase the number of homes and other properties available for rent or sale in rural areas of south-east of Salamanca (west of Spain).



Most of the owners are older people with no knowledge of Internet or social media and therefore there are a large number of properties available but without visibility as they do not have advertisements on the internet.



CASA REFORMADA Y APENAS UTILIZADA en PEROMINGO



CASA CON PATIO en FRADES DE LA SIERRA



VIVIENDA + TERRENO + ALMACÉN DE APEROS en BERCIMUELL



CASA DE DOS PLANTAS + AMPLIA COCHERA en ENDRINAL DE LA SIERRA



FINCA PARA PASTOS en ENDRINAL DE LA SIERRA



ANTIGUA CON MUCHAS DEPENDENCIAS + TERRENO en FRADES DE LA SIERRA

- That is why we arranged visits with Mayors to each village to interview the owners and obtain photos of the properties and then place advertisements on our social networks and website that we have created specifically for the project:

- **Facebook**
<https://www.facebook.com/casadepueblosierrasdesalamanca>
- **Instagram**
[@casadepueblosierrasdesalamanca](https://www.instagram.com/casadepueblosierrasdesalamanca)
- **Web** revitalizar.adriss.net

- Nowadays we have visited 45 villages, and have **announced properties in 47 locations.**
- **144 homes, 29 plots, 22 stables or barns, 40 warehouses and 65 country lands that were not on Internet.**
- Most are offered for sale, although there are some for rent.
- From September 2024 to date, **15 properties have been sold or rented.**
- 1,085 followers on Facebook and 744 page likes
- **In the last 28 days our ads have had 394.220 views,** with a reach of 64.924 people and there have been 2.907 interactions with the publications.
- This has been possible because **we insert the advertisements into focus groups with more than 250.000 members each one.**



***Revitalizar 2.0 is based on a comprehensive approach related to three dimensions:
housing, employment, and social network.***

Focused on providing new countryside residents and locals with all the support they need to settle in the rural environment, with housing linked to a life project.

HOUSING

Opportunities for rental and sale housing through the project “Village House”

EMPLOYMENT

Access to job opportunities in the area.
Entrepreneurship launch programs.
Entrepreneurial advice, business plans, possible funding options, digital marketing advice, etc. .
Specific training opportunities.
Promotion of entrepreneurship focused on local businesses with no generational replacement

SOCIAL NETWORK

Connecting people with the territory, with other new residents, and with local people to establish alliances and a collaboration network.
Access to rural coworking spaces.



Target audience:

- ✓ Rural youth who want to stay in the territory and urban youth who want to develop their life projects in the rural environment
- ✓ Anyone interested in settle in the countryside
- ✓ People living abroad who want to try a new way of life in rural areas. Currently, we are mentoring two projects from people living in London and Italy



Examples of new ventures:

Glamping. Lagunilla.



Environmental workshop and accommodation. Mogarraz Water mill



For further information: info@adriss.net