



**RURAL  
PACT**

*Home Renovation Roadmaps to Address Energy Poverty  
in Vulnerable Rural Districts*

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## **Rural Pact Good Practice Webinar on Rural Housing: The RENOVERTY Example**

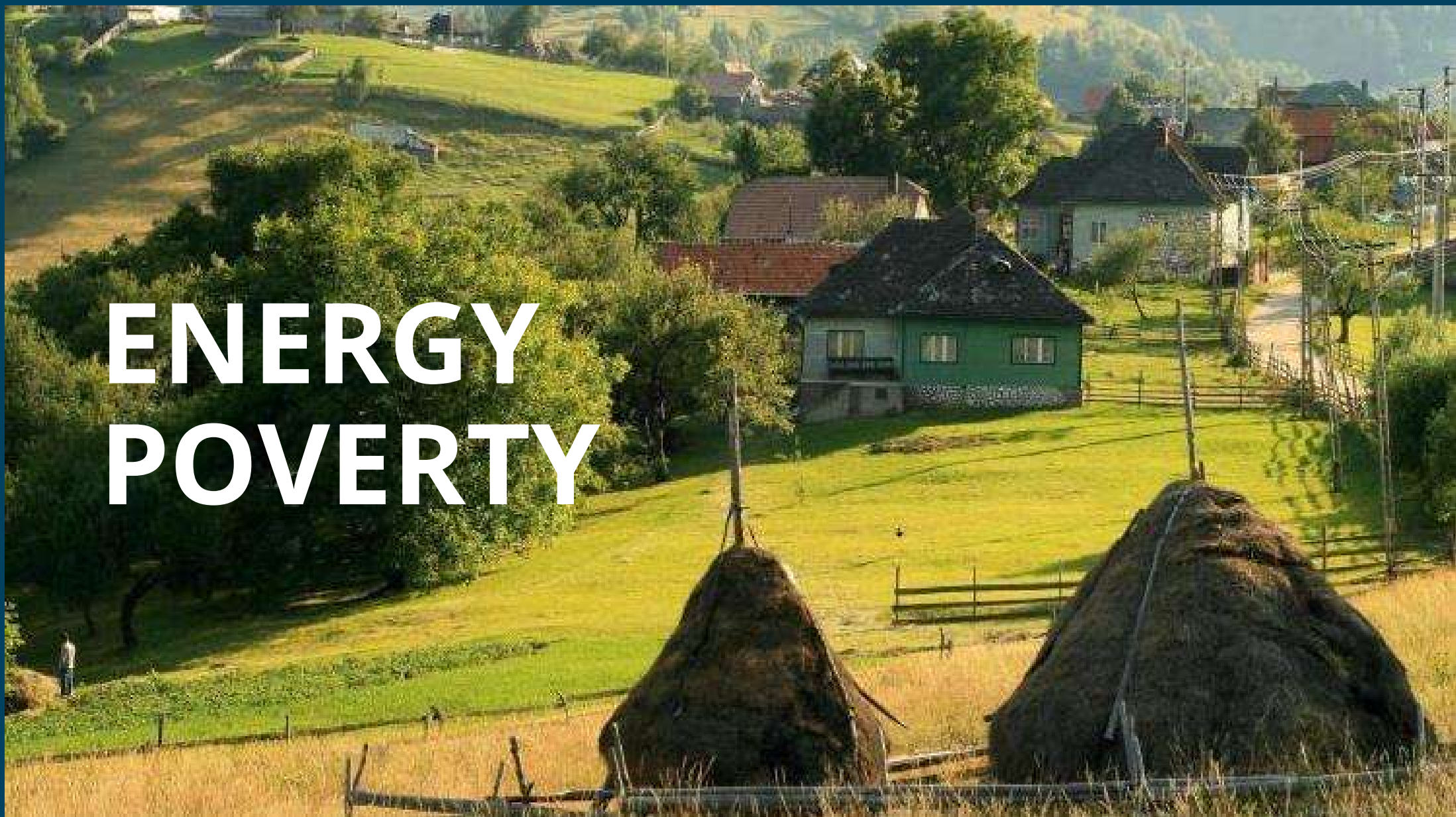
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# ENERGY POVERTY

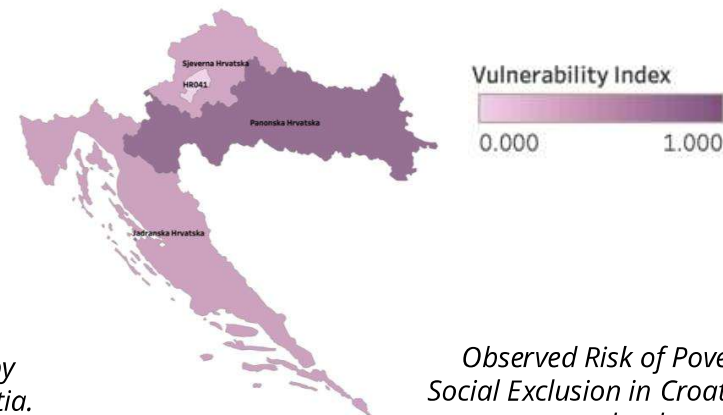


# Why focus on rural areas?

- The causes for energy poverty have become clearer, yet an **absence of practical and theoretical understanding** of how to address the issue, particularly in rural areas, exists.
- **Rural areas** across CEE, SEE and SE Europe are increasingly being left behind in the energy transition.
- Despite their need for support due to increased levels of vulnerability, **practices to reduce energy poverty are lacking**.



*Division of NUTS 3 Regions by Rural-Urban Typology in Croatia.*



*Observed Risk of Poverty and Social Exclusion in Croatia, NUTS 2 level.*



# RENOVERTY's Main Objective

**Promote energy efficiency renovations to reduce energy poverty across 7 rural regions by:**

- Establishing a knowledge base about rural energy poverty
- Co-creating solutions with relevant stakeholders
- Using these inputs to develop rural **Rural Energy Efficiency Roadmaps (REERs)** according to the characteristics of households in CEE, SEE, and SE regions.



# Barriers and Gaps

## **Financial barriers**

Lack of capital, high upfront cost  
Higher energy burdens, low income  
Credit access, debt Aversion

## **Geographic barriers**

Geographic isolation  
Shortage of local energy efficiency workers  
Lack of expertise

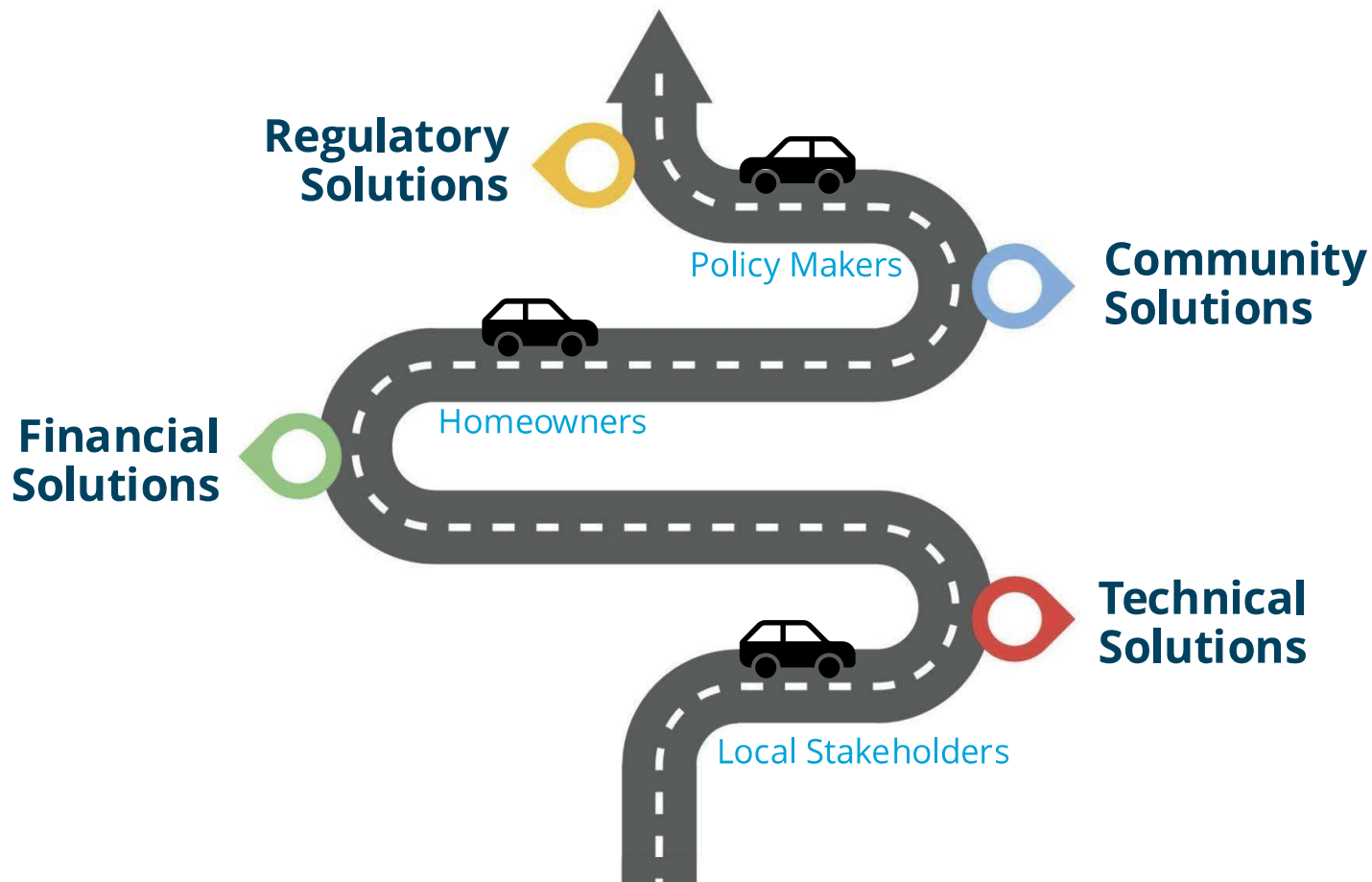
## **Awareness / Access barriers**

Lack of awareness, skepticism  
Lack of time, priorities  
Lack of access to marketing channels

## **Regulation barriers**

Unsupportive & inconsistent policy setting  
Lack of strong sub-national territorial  
components in policy making

# What are renovation roadmaps?



## A combination of:

**Technical data about renovation**, such as measures to be implemented, costs, timelines, etc.

**Non-technical aspects of renovation** focused on social and cultural factors, such as cooperation between the community, process of implementing decisions, etc.

# Pilot Areas

Over the project's three years, the roadmaps will be implemented by seven pilots:

1. Sveta Nedelja (*Croatia*)
2. Tartu (*Estonia*)
3. Bükk-Mak & Somló-Marcalmunte-Bakonyalja Leader (*Hungary*)
4. Zasavje (*Slovenia*)
5. Parma (*Italy*)
6. Coimbra (*Portugal*)
7. Osona (*Spain*)





## — RENOVERTY

Home Renovation Roadmaps to Address Energy  
Poverty in Vulnerable Rural Districts

November 2022 - October 2025

You will be able to  
find the RENOVERTY  
REERs on  
[https://ieecp.org/pr  
ojects/renoverty/](https://ieecp.org/projects/renoverty/)







# Thank you.

For more info, follow our hashtag, visit our website or contact us:

 **#RENOVERTY**

 <https://ieecp.org/projects/renoverty/>

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