



Setting the scene on the LTVRA: The Rural Pact and the place of housing in the rural vision

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Unit D1, Rural Areas & Networks

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Housing as a priority on EU's agenda



Millions of young people and families struggle to find affordable housing throughout Europe.

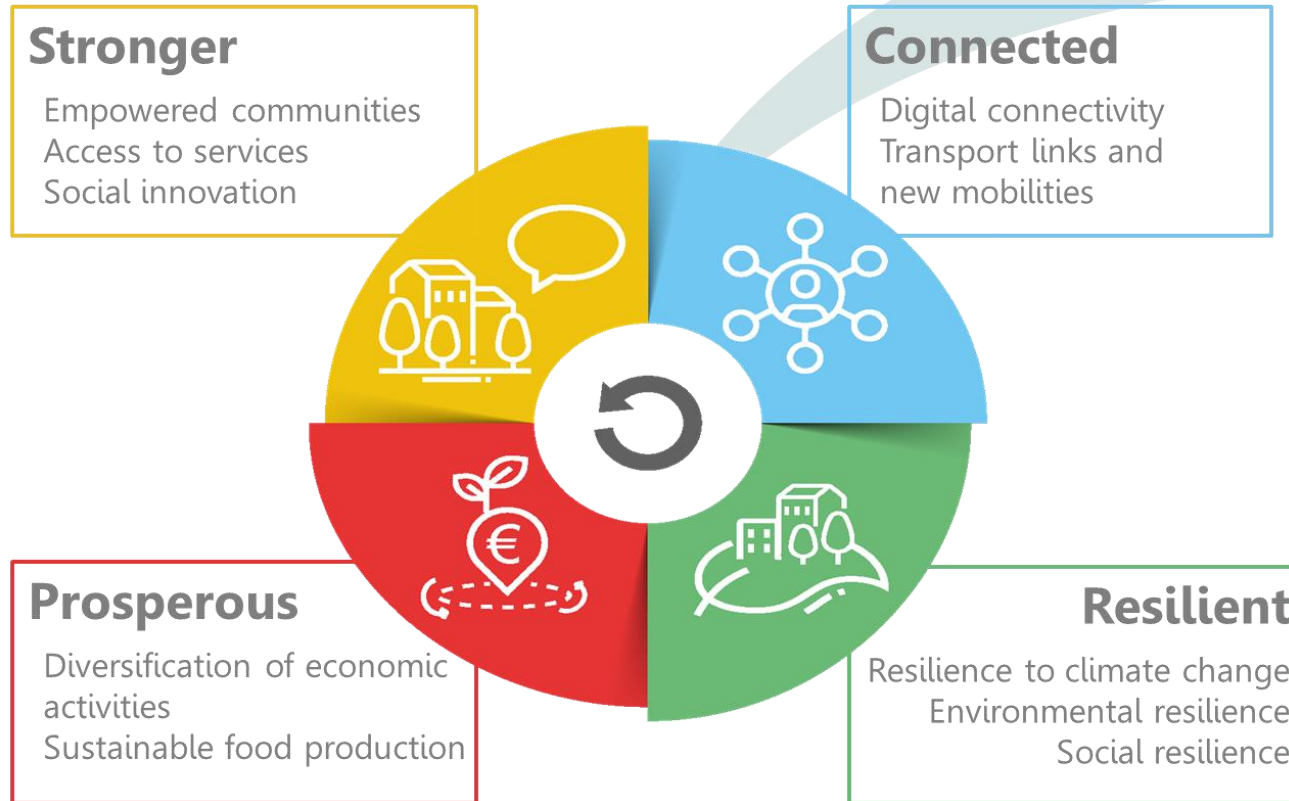
We urgently need to address this, supporting Member States to address structural drivers and unlocking public and private investment for affordable and sustainable housing.

President Ursula von der Leyen
17 September 2024



The long-term vision for EU's rural areas

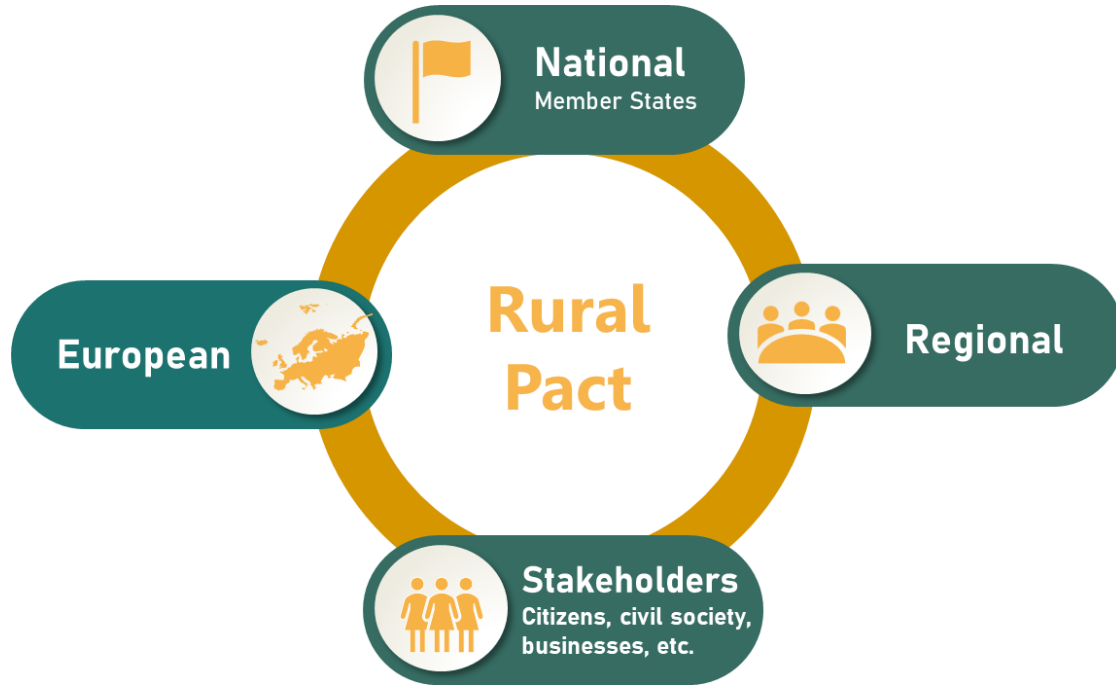
Communication from the EC (June 2021)



Shared goals for 2040



The Rural Pact



What is the Rural Pact ?

The Rural Pact is a formal space and framework to boost **cooperation** between national, regional and local governments, civil society organisations, businesses, academics and citizens to act towards the shared goals of the rural vision.

Three objectives



Amplifying the voice of rural areas and bringing them up in policy agendas



Networking, collaboration & mutual learning



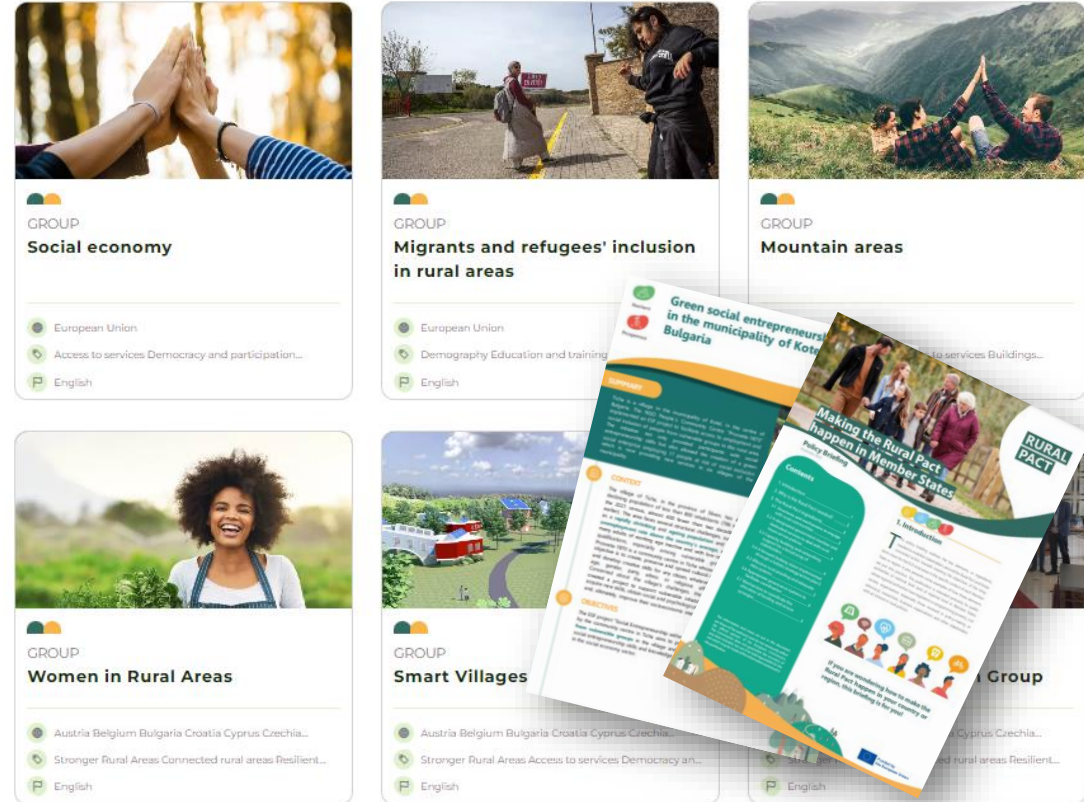
Commitments to act

The Rural Pact Community Platform

A growing online rural community with a focus on rural revitalisation

What do we offer?

- **Connect** with peers
- Join the **Community Groups**
- Get inspired from **good practices**
- Receive invitations to **participate in events**
- Be informed from **publications, news & events**
- **Commit** to act for rural areas
- Receive the monthly **newsletter**



Become a member of the Rural Pact and platform

Commitments to act for the rural vision

Voluntary actions for better rural areas

Why act?

- > Contribute to better rural futures – become a rural champion

Why submit an action as a commitment?

- > Gain recognition by the Rural Pact community – give pan-European visibility to your action
- > Inspire others to take action and learn from rural champions
- > Bring up key rural needs, demonstrate the power of rural action, and influence political agendas

Who can submit a commitment?

- > Everyone, either in individual or organisational capacity

Get started!





Thank you!



Join the Rural Pact Community and online platform

www.ruralpact.rural-vision.europa.eu/become-member_en



www.ruralpact.rural-vision.europa.eu

