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# IDEAS FOR DISSEMINATION OF THE RPCG DECLARATION

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4th RPCG Meeting -- 8 Nov 2024

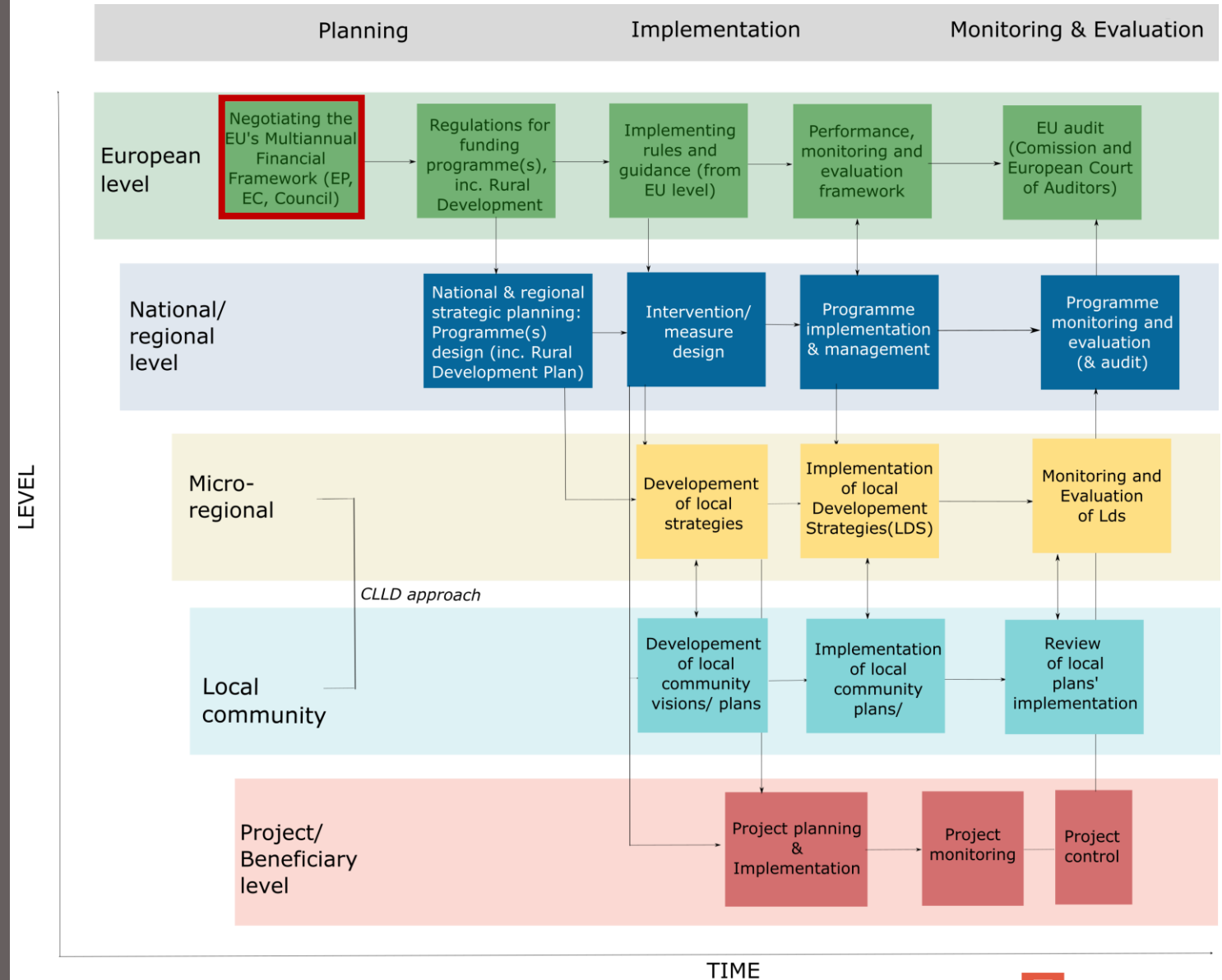
# When and where?

What matters for dissemination:

- **At what point in time** (what do we want/ can influence)
- **At what level** (EU, national/ regional, micro-regional/ LAG, local community, project)

We are at a critical point in time: **'Window of opportunity'**

Currently most relevant in **EU level negotiations**: EU institutions, Member States (Council)



# HOW CAN YOU DISSEMINATE THROUGH YOUR ORGANISATION/ INSTITUTION?

**Disseminate *for whom*  
... *and why?***

**- For whom?**

- SVN members & those interested in our work

**- Why?**

- To raise awareness about policy developments & how we can help make voices of rural communities heard

All Posts   definition   engagement   policy   multi-funding



Edina Oesko  
Sep 5 · 14 min read

*Can the EU's Long Term Vision and the Rural Pact become a reality in the post-2027 Rural Development Policy?*

Food for thought in response to the questions set by the LTVRA Report No more business as usual [1] Rural areas are confronted with...

122 views   0 comments

## Example:

### What have we done as SVN Services:

- **Blog article** based on SVN website
- Ideas **circulated for comments** for members
- **Discussion with SVN members** and other interested stakeholders online (Sept 2024)
- **Refined input** for RPCG declaration (survey)
- **Participation** (coordination) of RPCG online discussions
- **Recent article** on the issue (based on SVN input) on ARC2020 – raising awareness on the proces

- **For whom?**

- *Your members/  
your organisation or  
institution*

- **Why?**

- *To raise awareness  
about policy  
developments &  
influence future  
rural development  
policy design*

## What's next? - Ideas

- *Declaration expected to be adopted in Dec 2024*
- **Use as tool at various platforms** to influence future policy (e.g. at events, policy negotiations if you are in the position, etc.)
- **Direct communication** to members/ institution on the outcome (*incl. newsletters*)
- **Promotion through social media channels** (*to inform those who follow our work*)
- **Dedicated meetings / discussions** (e.g. SVN is planning online meeting to present and discuss the use of Declaration and relevance)
- Communication through **RP Community Groups** (*when you coordinate or member of these*)

**WHAT ARE YOUR IDEAS TO USE AND  
DISSEMINATE THE DECLARATION?**

**Discussion**