

# LEADER as a method for achieving the goal of long-term visions

**European LEADER Congress in Poitiers: 3rd October, 2024**

**Time: 10:00 – 10:45 CET**

**Speakers:** Wolfgang Berger, Barbara Stumpf (LEADER-forum Austria)



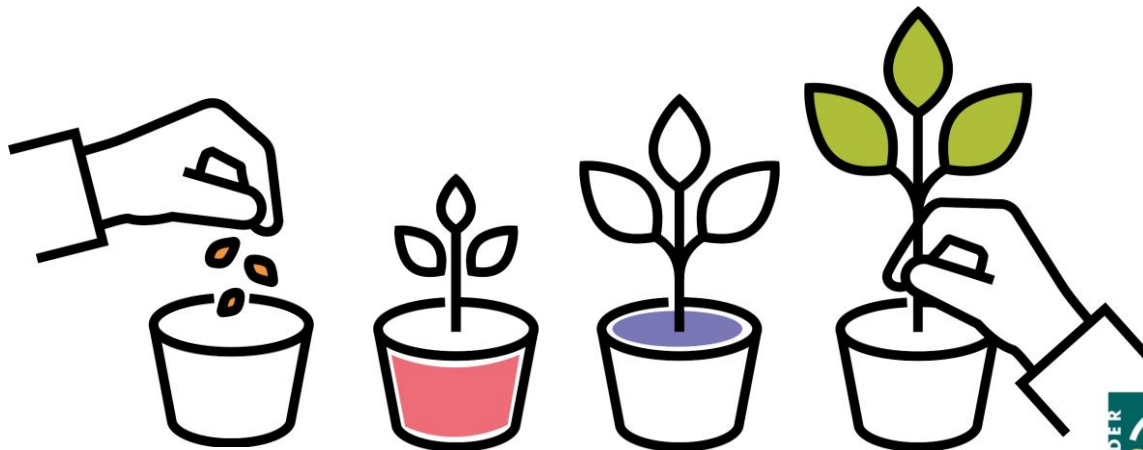
The European  
Agricultural Fund for  
Rural Development:  
Europe investing in  
rural areas



# TNC project: LEADER/CLLD

## Our Common Future

- **Project Duration:** 05/2023 – 12/2024
- **Member States:** Austria, Luxembourg, Portugal, Bulgaria, Sweden, France, Italy, Finland, Spain, Croatia and Romania
- **Measure:** 19.3.1
- **Lead Partner:** LEADER-forum Austria:  
LAG regio3 – Stefan Niedermoser &  
LAG Zeitkultur Oststeirisches Kernland – Wolfgang Berger



# Shared goals of rural vision – 3 concrete examples:

**Nr 2: Engaged in multi-level  
and place-based governance**



## Local Action Group as a PANEL

**several levels come together:**

- multi-level-governance: EU, national, regional
- PPP: municipalities, private economy, civil society
- multi-actor-group: practitioners, experts and LAG manager as mediators or intermediaries

# Shared goals of rural vision 3 concrete examples:

Nr 8: entrepreneurial, innovative and skilled



## LAG Management and its competencies

### LAGs and LAG-managements are

- Role 1: Funding Advisory Center, Role 2: Network Unit
- Role 3: (Social) Innovation Entrepreneur
  - innovation laboratory: theory-practice interface
  - social innovation process
  - active transformation management office

# Shared goals of rural vision

## 3 concrete examples:



### Nr 10: Places of diversity

## LAG Region and its peculiarities

### 4 T's by Richard Florida:

- technology: rural regions need good infrastructure (e.g. broadband internet, virtual meetings)
- talents: find and promote talented people in your region who want to get actively involved
- tolerance: talented people need certain amount of freedom (budget, time, technology) to be able to realize their ideas
- territorial assets: 3 T's take advantage of the regional peculiarities → natural and cultural features

# Summary: LEADER-added value

- 1) TRANSFORMATION of the LAG:  
participative democratic panel
- 2) TRANSFORMATION of the LAG-Management:  
social innovative laboratory  
(skills, competencies)
- 3) TRANSFORMATION of the LEADER regions:  
places of diversity in context of social and climate change  
(EU perspectives at local level)

→ LEADER is essential for the  
TRANSFORMATION of rural areas!!

# TRANSFORMATION succeeds with LEADER

## Thank you!

Wolfgang Berger & Barbara Stumpf  
[info@zeitkultur.at](mailto:info@zeitkultur.at), [info@leaderforum.at](mailto:info@leaderforum.at)