



# Setting LEADER Cooperation in the context of the Long-Term vision for rural areas

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## The long-term vision for EU's rural areas





Rural areas are a formative part of the European economy and cultural diversity.

They are home to hundreds of millions of Europeans who enjoy living and working there. We stand by their side and want Europe's rural areas to flourish.

Europe is investing in rural areas because their prospects are Europe's future.

European Commission President Ursula von der Leyen 27 March 2024





## The rural vision by 2040





Empowered communities Access to services Social innovation

## **Prosperous**

Diversification of economic activities
Sustainable food production

### Connected

Digital connectivity Transport links and new mobilities

### Resilient

Resilience to climate change Environmental resilience Social resilience

## Shared goals for 2040



Rural action plan (EC) & Rural Pact (everyone)

**EU** policies



## The Rural Pact





### What is the Rural Pact?

The Rural Pact is a formal space and framework to boost cooperation between national, regional and local governments, civil society organisations, businesses, academics and citizens to act towards the shared goals of the rural vision.

### **Participatory process**



#### Proposals from the Rural Pact preparatory group for the Rural Pact conference on 15-16 June 2022

#### Introduction

With the adoption of the Communication on a Long-term Vision for the EU's rural areas, the European Commission committed to setting-up a Rural Pact. This Pact will contribute to reaching the shared goals of the Long-term Vision for the EU's rural areas but also fits into the EU's broader commitment of implementing the United Nation's Sustainable Development Goals and ensuring balanced territorial development.

Following the launch of the Rural Pact Community, in December 2021, over 1000 individuals and organisations have endorsed the shared goals of the rural vision and want to work towards their achievement. This draft is the next step in the Rural Pact process. Orathed by EU Institutions and rural stakeholders<sup>1</sup>, it outlines the main features of the Rural Pact. Rural Pact Community members were invited to express their views on this proposal in May through a survey. Their feedback was taken on board for the final proposal which was presented at the Rural Pact conference on 15 and 16 June 2022.

## Ö

#### Objectives

The Rural Action Plan, which was adopted with the Long-term Vision for the EU's rural areas, represents the European Commission's commitment to acting for rural areas. One of its actions is to propose a Rural Pact, which aims to strengthen multi-level governance for the EU's rural areas. This means that the Pact will engage the European, national, regional and local level, all of which have a key role to play in the future of rural areas, to work together.

The activities of the Rural Pact could be classified as contributing to three broad objectives:

<sup>1</sup> Presidency of the Council of the EU, the European Committee of the Regions, the European Economic and Social Committee, ELARD, PREPARE and ERCA from the European Rural Parliament, as well as the European Parliament and the European network for Rural Development as observers.

## Report on the implementation of the longterm vision for EU's rural areas



- 1. New evidence under the four action areas
- 2. Looking back at 30 months of implementation
- 3. Looking forward
  - 1. Questions for the future
    - What are the key challenges arising from depopulation, ongoing transitions and structural changes for which EU interventions provide added value?
    - How to enhance financial support for rural areas and communities through EU, national and regional funds, including improving synergies and complementarities between them?
    - What is needed to improve financing, quality of delivery and effectiveness through territorial tools such as CLLD/LEADER?
- 4. Conclusions and next steps









The Rural Pact – Supporting networking for **LEADER Cooperation** 



### **Community Groups**



GROUF

Rural depopulation and repopulation

- European Union

Demography Housing Youth Stronger Rural Areas P English



GROUP

Rural mobility

European Union

P English

Rural-urban linkages Transport and mobility Tourism...



Innovating rural public policy

- European Union
- Stronger Rural Areas Connected rural areas Resilient...
- P English

### 20 results

**Good Practice** 



METHODOLOGY

#### The 'Care OneGoal' project supports the integration of migrant women in Halland, Sweden

A methodology intended to provide training and support to migrant women with finding employment, jointly developed by a LAG and a not-for-profit organisation.



Nesilient rural areas, Migrants, ...





POLICY

#### Participatory, integrated governance to boost local action in rural Tuscany, Italy

Collaboration between Tuscan LAGs and public bodies through a participatory, multi-sector governance model has achieved synergies between the Italy's National Strategy for Inner Areas (SNAI) and the LEADER programme.



Stronger Rural Areas, Demography, ... 

Italy





METHODOLOGY

#### One-stop shop to multiple funding sources for rural areas in Tyrol, Austria

A regional one-stop shop facility - based on good coordination among authorities and Local Action Groups (LAGs) - which helps rural municipalities, businesses, and NGOs to access local, regional, and







## Thank you!

**Join the Rural Pact Community and online platform** 

www.ruralpact.rural-vision.europa.eu/become-member\_en









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