

Presentation of the “PACTE  
pour les ruralités”  
of the French Grand Est  
REGION

*EWRC, Brussels, 8<sup>th</sup> October 2024  
by Marie Clotteau, Grand Est-Europe*



# WHY DEVELOPING A « PACTE POUR LES RURALITÉS »?



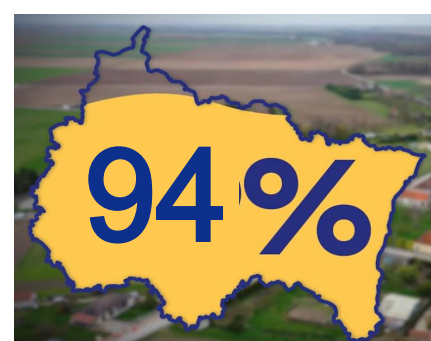
A very rural region



2. 2 millions inhabitants



Of small towns and villages



Of the total territory



RuralitéS: plurality of realities,  
diversity of assets and situations

Adopted in April 2024



Marianne d'Or

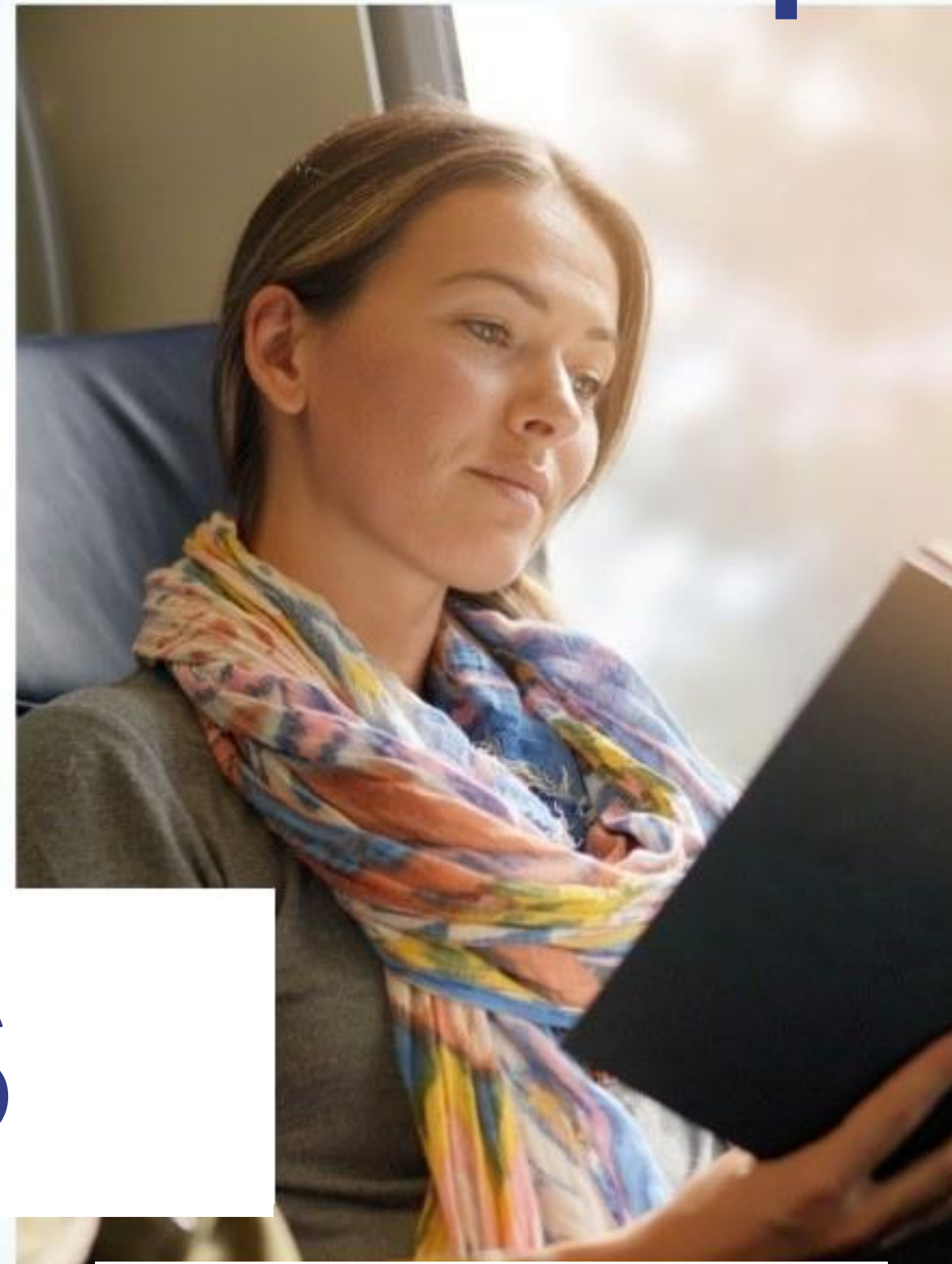
©Marianne d'or

A “Marianne d’Or” Prize



# 800 millions € for an immediate impact

100  
mesures  
jusque 2028



## 4 main areas

 Preserving the quality of life in rural areas

 For a protected environment and local agriculture

 Connect rural territories and offer mobility solutions to all its inhabitants

 Increase attractiveness of rural territories

100 Measures

La Région  
**Grand Est**

Pacte pour les  
**RURALITÉS**





**Access to  
health**



**Healthy  
ageing**



**Training**

**PRESERVING THE QUALITY  
OF LIFE IN RURAL AREAS**

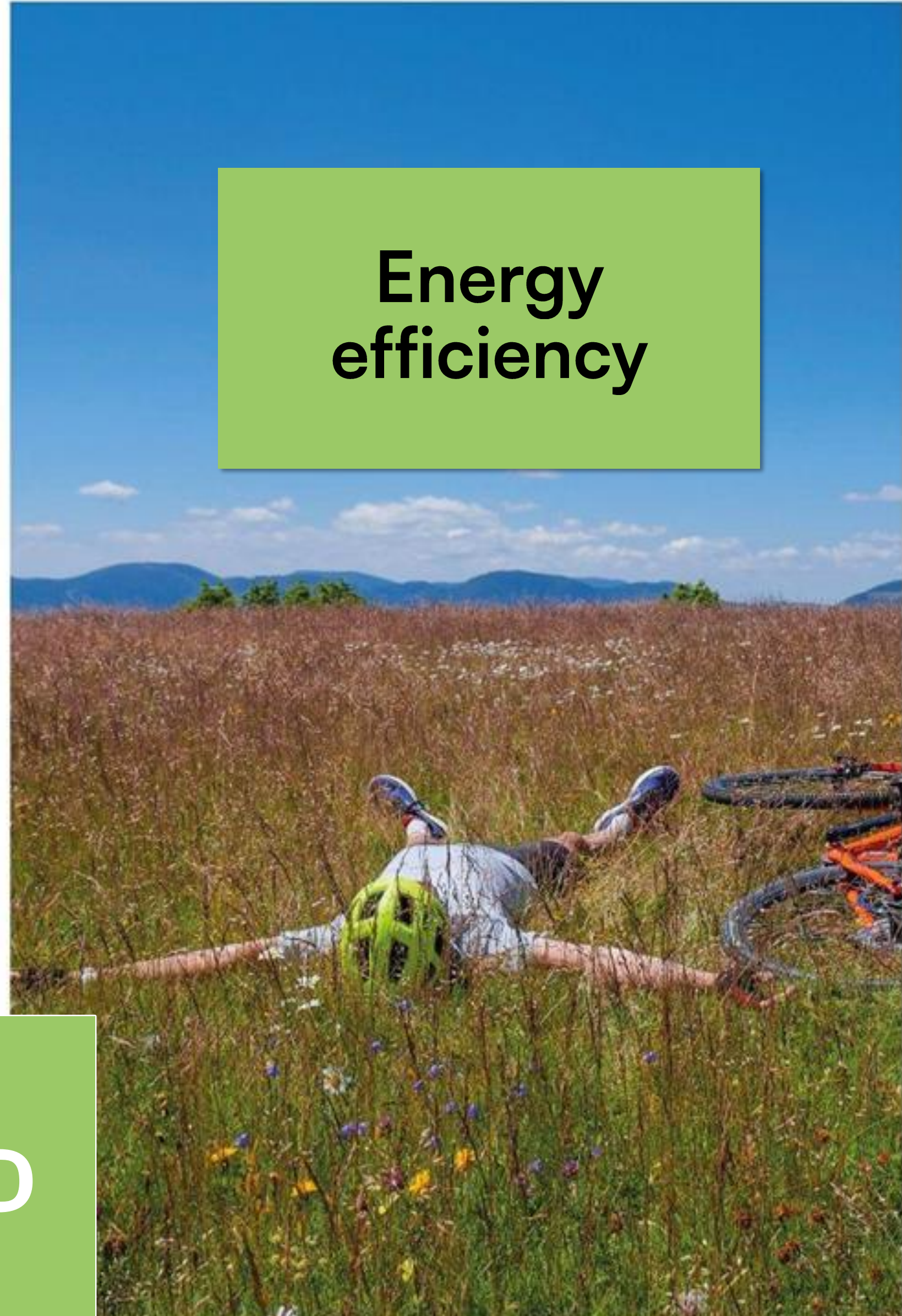




**Public  
sensibilisation**



**More  
sustainable  
agriculture**



**Energy  
efficiency**

**FOR A PROTECTED ENVIRONMENT AND  
LOCAL AGRICULTURE**





**CONNECT RURAL TERRITORIES  
AND OFFER MOBILITY SOLUTIONS  
TO ALL ITS INHABITANTS**



**Support  
deployment of  
bike roads**



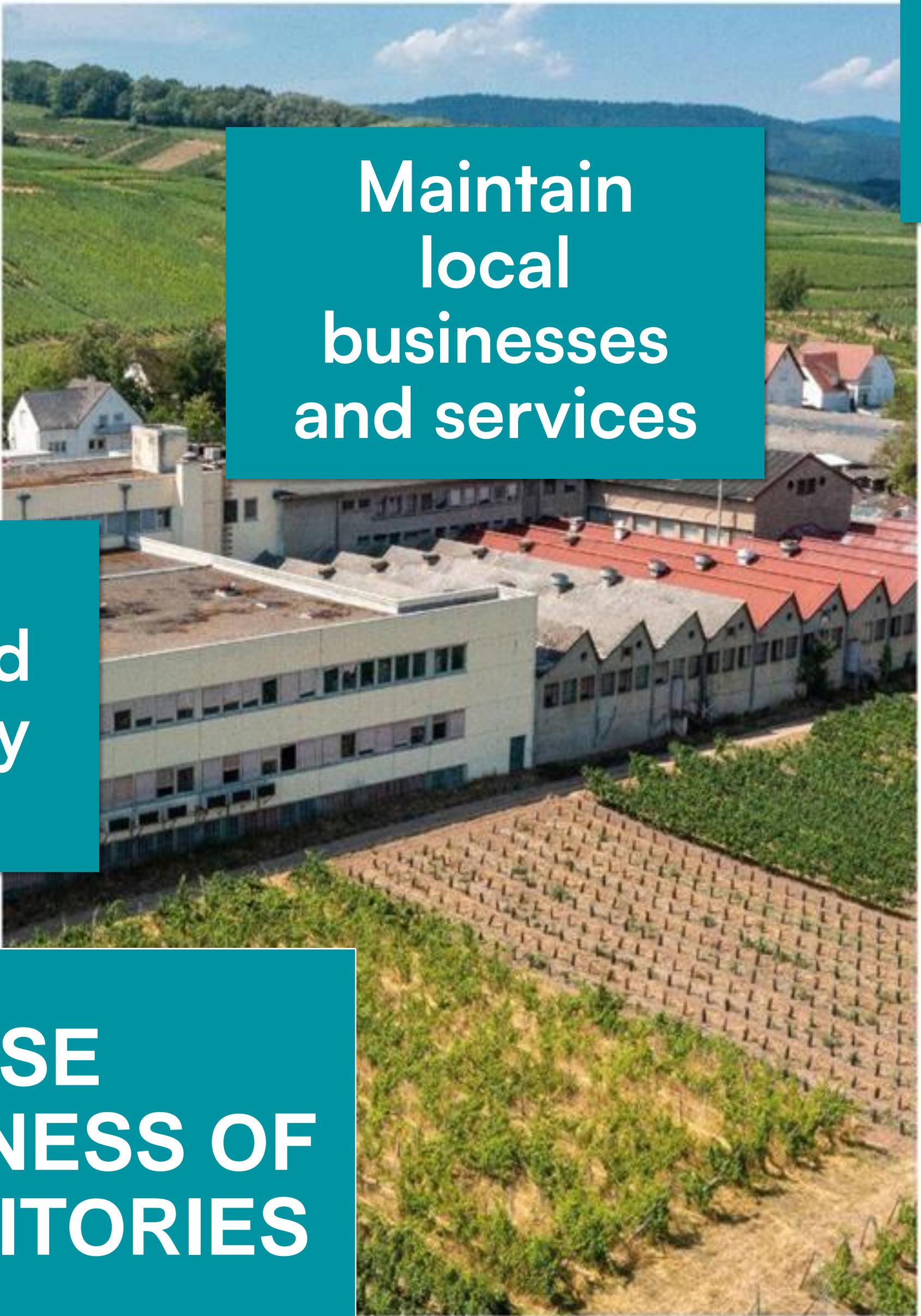
**More local trains**

**Deploy on-  
demand offer**





Support quality food short supply chains



Maintain local businesses and services

INCREASE ATTRACTIVENESS OF RURAL TERRITORIES

Support rural entrepreneurship





# THANK YOU !

**Siège du Conseil régional**

1 place Adrien Zeller  
BP 91006  
67070 Strasbourg Cedex  
+33 (0)3 88 15 68 67

**Hôtel de Région**

5 rue de Jéricho  
CS70441  
51037 Châlons-en-Champagne Cedex  
+33 (0)3 26 70 31 31

**Hôtel de Région**

place Gabriel Hocquard  
CS 81004  
57036 Metz Cedex 01  
+33 (0)3 87 33 60 00