



Introduction & agenda

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Rural Pact Support Office

Policy Lab, Territorial development for the green transition: Harnessing the potential of rural communities

Online, 19 September 2024



Housekeeping rules



**video ON,
microphone OFF**



Raise your hand: Be active!



Rename:
Name_Surname_COUNTRY_Short-
name-org



Meeting is recorded

The Rural Pact – a space to work together

Objectives



Amplifying rural voices and bringing them higher on the political agenda

Policies



Structuring and enabling networking, collaboration & mutual learning

Capacities



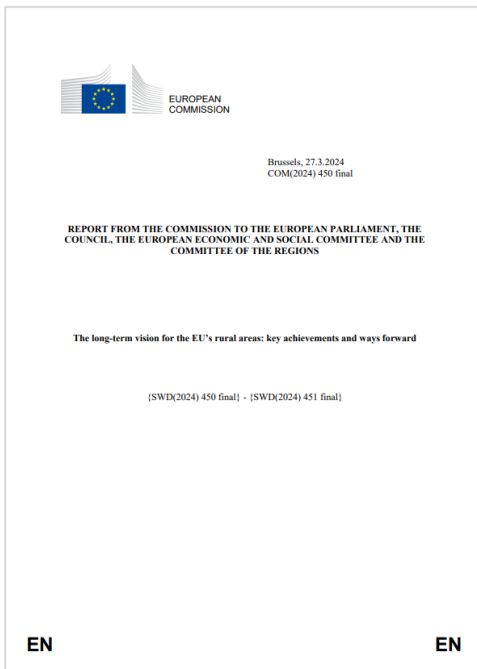
Encouraging and monitoring voluntary commitments to act for the vision

Action

Policy Lab (today) – your voice is important!

Why are we here?

The long-term vision for the EU's rural areas: **key achievements and ways forward**



11 Questions to be considered for **post-2027 rural policies**:

Green Transition

- ▶ What are the **key opportunities for rural communities** to benefit from the green transition? What are the **best ways to address challenges and opportunities** to harness the potential of rural communities in the green transition in a targeted way that considers the different needs of various rural areas?

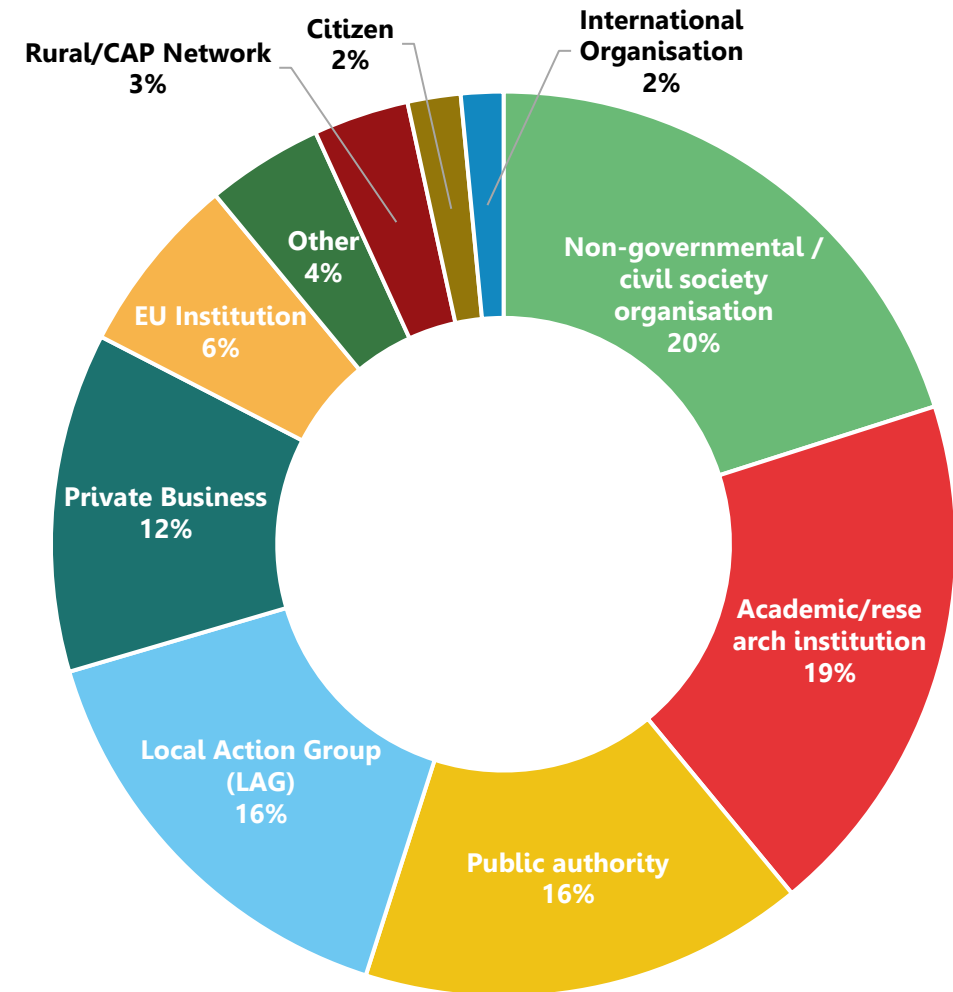
Territorial instruments

- ▶ What is needed to **improve financing, quality of delivery and effectiveness through territorial tools such as CLLD/LEADER?**



Who is here today?

- ▶ More than **31 formal speakers** + experiences from all participants
- ▶ **26 EU MS + other non-EU countries**
- ▶ Participants involved in more than **20 initiatives**



Who is here today?

IMPORTANT

- **38% of participants** do not get information from the Rural Pact
- **55% of participants** are not YET in the Rural Pact Community Platform

Become a member during the event!

+ 2 000 members



The poster features the Rural Pact logo at the top left and a row of five colorful icons at the top right. Below these is an illustration of five diverse people (three women and two men) standing together. The main text on the poster reads: "SCAN HERE" above a QR code, "Do you want to **make a difference** in rural areas across Europe?" and "BECOME A MEMBER OF THE RURAL PACT COMMUNITY!". At the bottom, it includes the website "www.rural-vision.europa.eu" and the European Union logo with the text "Funded by the European Union". A vertical label "STEP 1" is positioned to the left of the QR code.



Agenda

9.00 – 09.30

Welcome and introduction to the day

9.30 – 10.30

Setting the scene: Challenges and opportunities in the green transition for rural communities



Coffee break (15 min)

10.45 – 12.00

Session 1: Understanding how to harness the potential of rural communities to benefit from the green transition



Lunch break (1 hour)

13.00 – 14.15

Session 2: Enhancing territorial development tools for the green transition



Coffee break (15 min)

14.30 – 15.30

Co-creating conclusions and proposals

15.30 – 16.00

Closing remarks



Thank you!

Join the Rural Pact Community and online platform

www.ruralpact.rural-vision.europa.eu/become-member_en



www.ruralpact.rural-vision.europa.eu

