

Group 2
Enhanced mobility for strengthening access to basic services

Challenges

Strong dependence on individual transport	Relying solely on volunteers can lead to disruption and shortages of services	Lack of mobility options
Unaffordability of existing solutions	Social innovations are not always scaled-up	Poor quality of rural roads
Specific needs for elderly, disabled people, pregnant woman, kids and youth	The social acceptance of new services	Regulatory barriers or gaps in some countries to provide the volunteer service
Volunteers do not have the means to cover all the demand	Public authorities do not take enough responsibilities	Digital solutions are not accessible for everybody

Practical solutions

Community initiatives more effective to address social needs	Coopertative society mode (Mobicoop)	Working group with multiple actors to do a feasibility study and test solutions
Shared-mobility solutions	Cooperation among municipalities to ensure at least minimum services (i.e. bus lines)	Car-pooling, organised lift-giving, e-hitchhiking
Flexible transport options such as on-demand buses, community transport services, and shared taxis	that are well-integrated with urban public transport networks	Mobile services so that citizens do not move - reduce emissions
Mobitwin model	Germany flagship initiative 'Bürgerbu' to regulate the community-based services	Mobility hubs+service accessibility

Lessons and recommendations

Volunteers need to be trained and supported by a wider community	Include communities in the decision-making process	Animation and mediation in the territory when bringing a new service
Integrate volunteer services with other services	Share the story and impact to attract companies' support	Learn from social innovations and transfer/scale them up
Mix-funded public, private, volunteers	Identify a clear mandate to ensure the regulation of the service (i.e. Who is covering the insurance of the volunteers; type of fees possible for the sector?)	
Advocacy for public support - mobility is a right!	Rural development plans need to incorporate mobility plans	