Group 1
Enhanced mobility for developing key economic sectors such as tourism

Challenges

- Animating community
- Finance
- Volunteer work
- Getting the commuunity involved
- Integrating multiple digital tools
- Capacity Building for design mobility solutions
- Community empowerment
- Services to youth and elederly
- Lack of communication of local mobility solutions
- Differenciate seasonals visitors & permanent residents
- Capacity in villages (parking space...)
- Dimension of services (to balance local needs & seasonal visitors)
- Sustainability of transport & mobility (emissions)
- Transport for supply of commodities in particular in holidays season
- Multilevel governance to connect resources

Practical solutions

- Collaboration & cooperation
- public-private partnerships
- Digital platform for car sharing
- incentivise tourists to use public transport
- Combine strategies (Culture & Toursim)
- Locally provided support for seasonal visitors
- Focusing transport solutions on the inhabitants - and extend for tourists
- Combined transport/no car areas
- Create connections between tourist & community
- Co-creation of solution. Sometime no need for high tech
- Use of former infrastructure (e.g. unused railways)
- Better communication for tourism about mobility options
- Connecting trains/boats and bikes
- Involve community (they can add resources, ideas)

Lessons and recommendations

- Minimum service levels of mobility for rural areas
- need to consider the whole complex picture
- Communicate about mobility solution (promoting intermodality)
- Public-private partnerships
- Intermodality
- Use low traffic rural roads as green ways
- Strategies which consider rural mobility and its implications in different areas
- There is no one solution for all rural areas. Need to be adapted locally
- Plan for picks of mobility service demands
- E-bike offer new sustainable ways for local mobility
- Toursit tax to pay for local infrastructure
- Do not create separate mobility systems between tourists and local population
- Connect the territory to avoid conflicts and create synergies
- Right balance in dimensioning mobility services