

# Participatory lab

## Taking the next step in shaping Europe's rural future with the Longterm Vision for Rural Areas



9 October 2024,  
14:30-16:00



Jacques Delors building,  
Atrium 5



<https://regions-and-cities.europa.eu>  
Code: 09PL241470



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### This session invites you to think about the future of our rural areas

Crucial decisions are made about the future of rural areas, such as the Common Agricultural Policy (CAP) and the use of European funds after 2027. In this session, rural development experts and representatives of the Rural Pact will share their visions on how we can achieve a strong and resilient rural area.

We invite you to join us in shaping the future of rural Europe. We will discuss the contributions of the CAP and Cohesion Policy to resilient rural areas. What is the impact of demographic changes on Europe's rural area and what innovations are needed to keep communities attractive to live and work?

At European level, the Longterm Vision for Rural Areas (LTVRA) has been launched. A vision that answers the question 'How do we envision rural areas in 2040 and how do we achieve that?'. The Rural Pact serves as a meeting place for stakeholders. This network also takes action in realizing this vision. Several European Member States have gained experience with national visions for rural development. What can we learn from this?

We are happy to work with you to come up with innovative and effective solutions. By thinking and working together, we are building a strong and resilient rural Europe.

### Moderator



**Ellen Nauta**

Mayor of Hof van Twente  
and chairwoman of P10

### Speakers



**Ben van Essen**

Member of the Rural Pact  
Coordination Group



**Bettina Bock**

Professor of Inclusive  
rural development (WUR)



**Silvia Nanni**

Policy expert