



What is the Rural Pact and how does the rural vision address rural mobility?

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EC DG AGRI

Good Practice Webinar: Enhancing rural mobility through local action

20 June 2024



Funded by
the European Union

The long-term vision for EU's rural areas

Vice-president of EC
Demography & Democracy
Dubravka Šuica

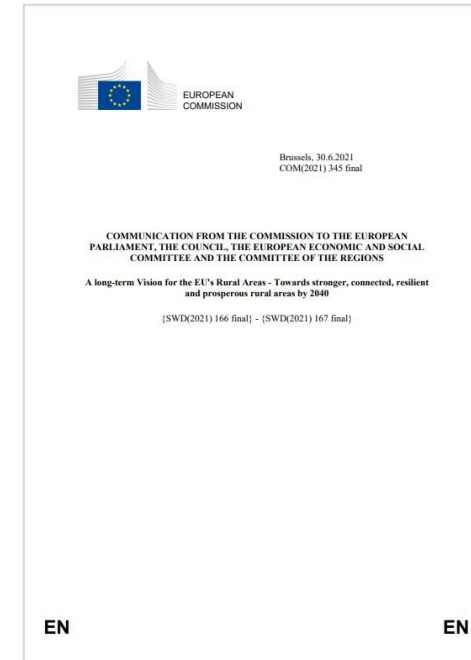


Commissioner (Agriculture)
Janusz Wojciechowski

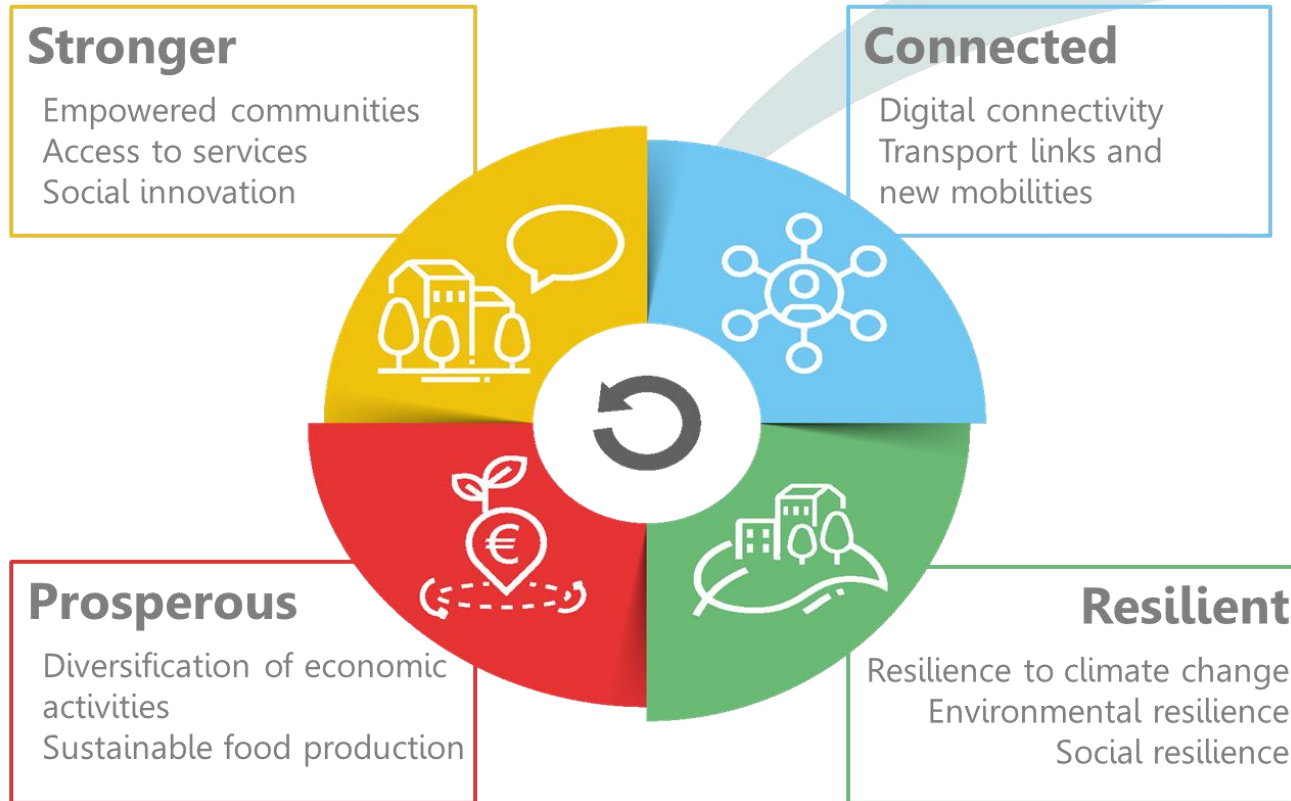


Commissioner (Cohesion and reforms)
Elisa Ferreira

Communication from the EC
(June 2021)



The rural vision by 2040



Shared goals for 2040



Rural action plan (EC) & Rural Pact (everyone)



The role of sustainable mobility

LONG-TERM VISION FOR RURAL AREAS

10 SHARED GOALS FOR 2040

1. Attractive spaces, developed in harmonious territorial development
2. Engaged in multi-level and place-based governance
3. Providers of food security, economic opportunities, goods and services for wider society
4. Dynamic communities focusing on well-being
5. Inclusive communities
6. Flourishing sources of nature
7. Fully benefiting from digital innovation
8. Entrepreneurial, innovative and skilled people
9. **Lively places equipped with efficient, accessible and affordable public and private services**
10. Places of diversity

« **Goal 9:** Lively places equipped with efficient, **accessible and affordable public and private services**, including cross border services, providing tailored solutions (such as **transport** [...]). »

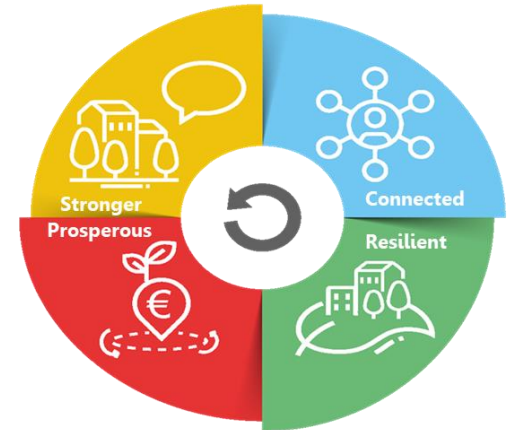
The role of sustainable mobility



LONG-TERM VISION FOR RURAL AREAS

10 SHARED GOALS FOR 2040

EU RURAL ACTION PLAN



9 Flagship initiatives

1. Rural revitalisation platform
2. Research and innovation for rural communities
3. **Sustainable multimodal mobility best practices for rural areas**
4. Rural digital futures
5. Support rural municipalities in energy transition and fighting climate change
6. Climate action in peatland through carbon farming
7. EU mission: a soil deal for Europe
8. Social resilience and women in rural areas
9. Entrepreneurship and social economy in rural areas

SMARTA NET

Flagship: Develop rural mobility through support to rural municipalities in identifying best practices for mobility solutions

The long-term vision for the EU's rural areas

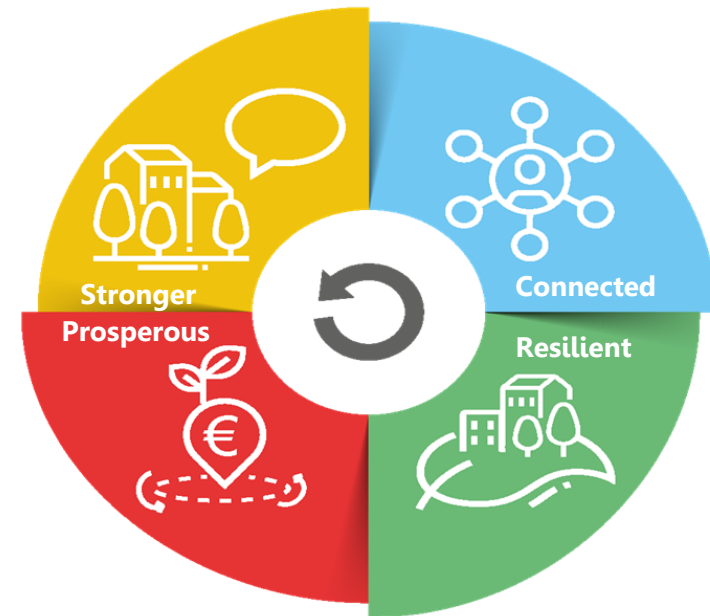
LONG-TERM VISION FOR RURAL AREAS

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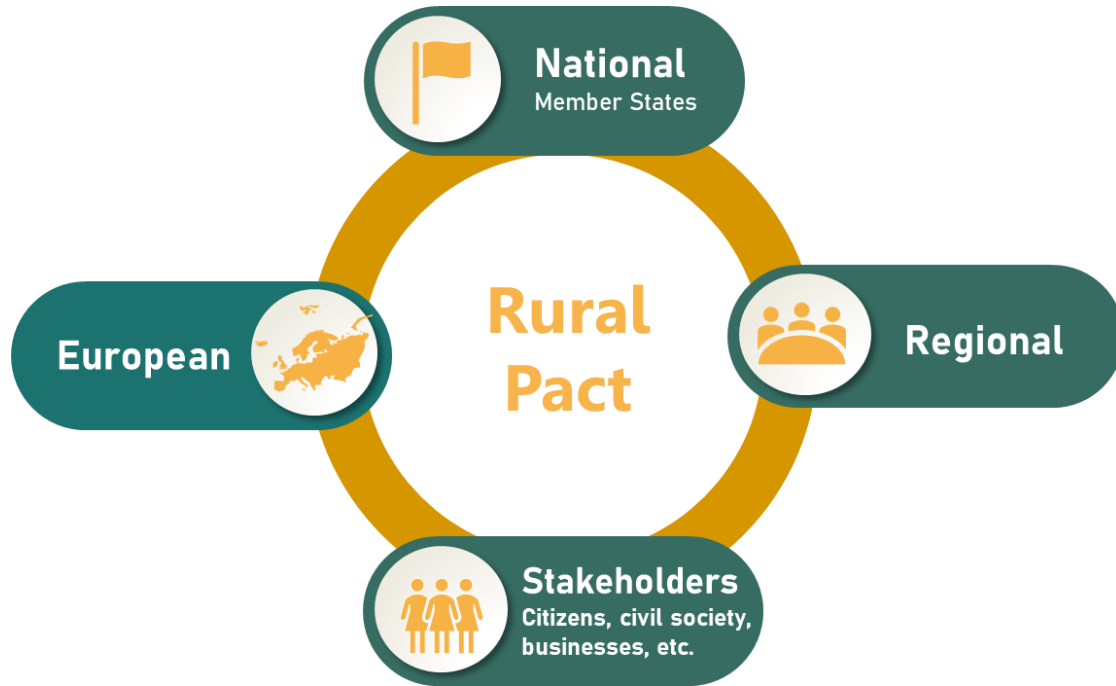
EU RURAL ACTION PLAN

6
Horizontal
actions

1. Rural Observatory
2. Functional Rural Areas
3. Improved Statistics
4. Rural Proofing
5. Toolkit on EU funding
6. **Rural Pact** ←



The Rural Pact



What is the Rural Pact ?

The Rural Pact is a formal space and framework to boost **cooperation** between national, regional and local governments, civil society organisations, businesses, academics and citizens to act towards the shared goals of the rural vision.

Participatory process

Rural Pact

Proposals from the Rural Pact preparatory group for the Rural Pact conference on 15-16 June 2022

Introduction

With the adoption of the Communication on a Long-term Vision for the EU's rural areas, the European Commission committed to setting-up a Rural Pact. This Pact will contribute to reaching the shared goals of the Long-term Vision for the EU's rural areas but also fits into the EU's broader commitment of implementing the United Nation's Sustainable Development Goals and ensuring balanced territorial development.

Following the launch of the Rural Pact Community, in December 2021, over 1000 individuals and organisations have endorsed the shared goals of the rural vision and want to work towards their achievement. This draft is the next step in the Rural Pact process. Drafted by EU institutions and rural stakeholders¹, it outlines the main features of the Rural Pact. Rural Pact Community members were invited to express their views on this proposal in May through a survey. Their feedback was taken on board for the final proposal which was presented at the Rural Pact conference on 15 and 16 June 2022.

Objectives

The Rural Action Plan, which was adopted with the Long-term Vision for the EU's rural areas, represents the European Commission's commitment to acting for rural areas. One of its actions is to propose a Rural Pact, which aims to strengthen multi-level governance for the EU's rural areas. This means that the Pact will engage the European, national, regional and local level, all of which have a key role to play in the future of rural areas, to work together.

The activities of the Rural Pact could be classified as contributing to three broad objectives:

¹ Presidency of the Council of the EU, the European Committee of the Regions, the European Economic and Social Committee, ELARD, PREPARE and ERCA from the European Rural Parliament, as well as the European Parliament and the European network for Rural Development as observers.

Proposal endorsed
Rural Pact Conference (15-16 June 2022)

The Rural Pact - Objectives



Amplify the voice of rural areas and bring them up in policy agendas



Networking, collaboration & mutual learning



Commitments to act



Join the Rural Pact Community! <https://ec.europa.eu/eusurvey/runner/RuralPact>



Rural Pact Proposal: https://agriculture.ec.europa.eu/system/files/2022-07/rural-pact-proposal_en.pdf



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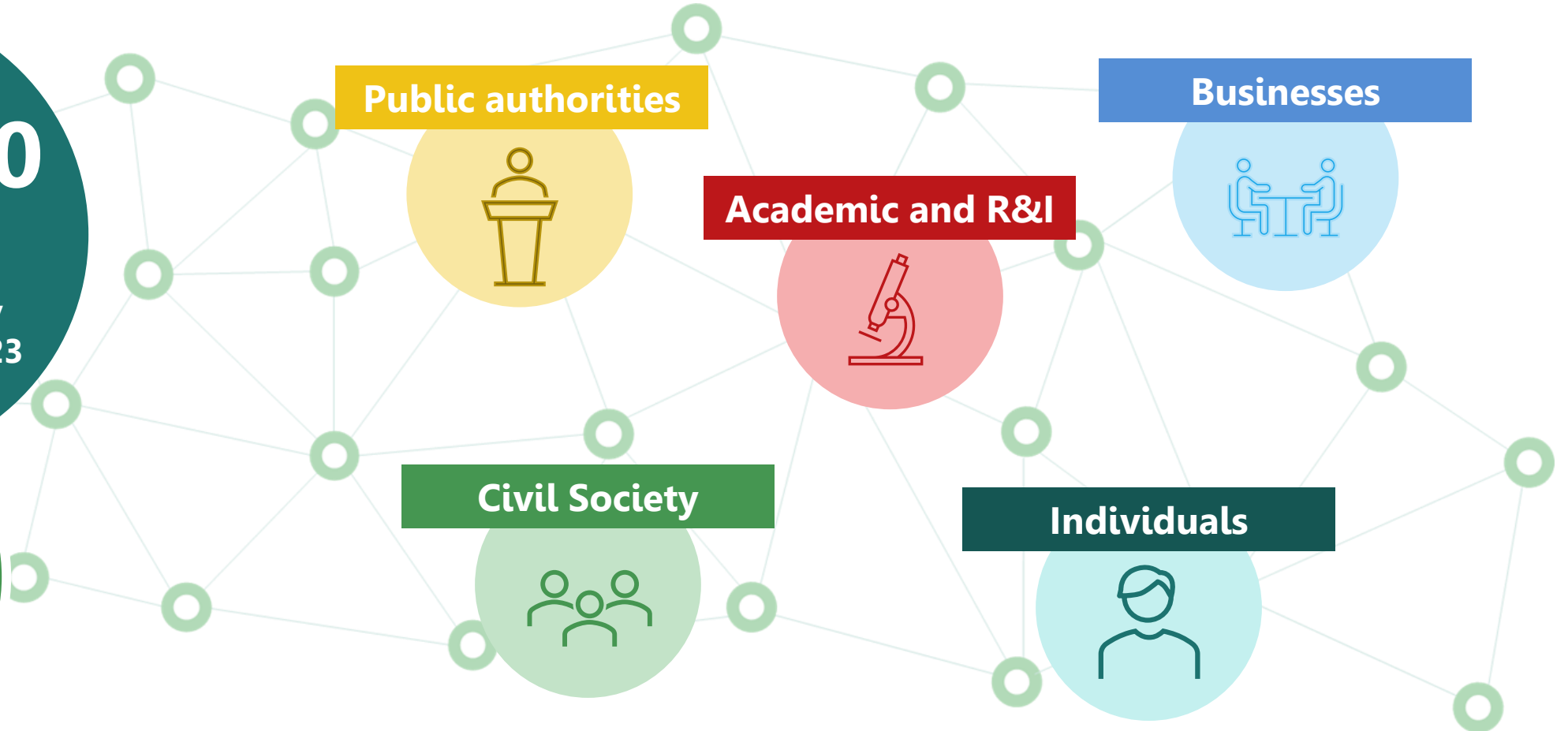
The Rural Pact Community Members

+2500

Rural Pact
Community
Members by
October 2023

+120

Commitments to
act



Participating in the Pact = Committing to act for one or more of its objectives



Join the Rural Pact Community! <https://ec.europa.eu/eusurvey/runner/RuralPact>



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Thank you!

Join the Rural Pact Community and online platform

www.ruralpact.rural-vision.europa.eu/become-member_en



www.ruralpact.rural-vision.europa.eu



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