



Padova
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Corporation

REGENERATE

Making rural areas accessible and regenerative place

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Enhancing rural mobility through local action



WHO WE ARE

We are a highly specialised **environmental consulting company**: our multidisciplinary team improves the economic, environmental and social benefits of policies, projects and investments.





NATURE GOVERNANCE



FORESTS



NATURE POSITIVE



WOWNATURE



TOURISM



SUPPLY CHAINS

OUR AREAS OF EXPERTISE



LOCAL DEVELOPMENT AND REGENERATIVE TOURISM

We help local communities and tourism system's players achieve the highest sustainability standards and offer strategic advice on regenerative and slow tourism.



A regenerative *approach* to tourism

“The most important thing about regenerative tourism is that it is *not* about tourism”

(Haugen)

Tourism as *an* agent of transformation (not *the* agent)

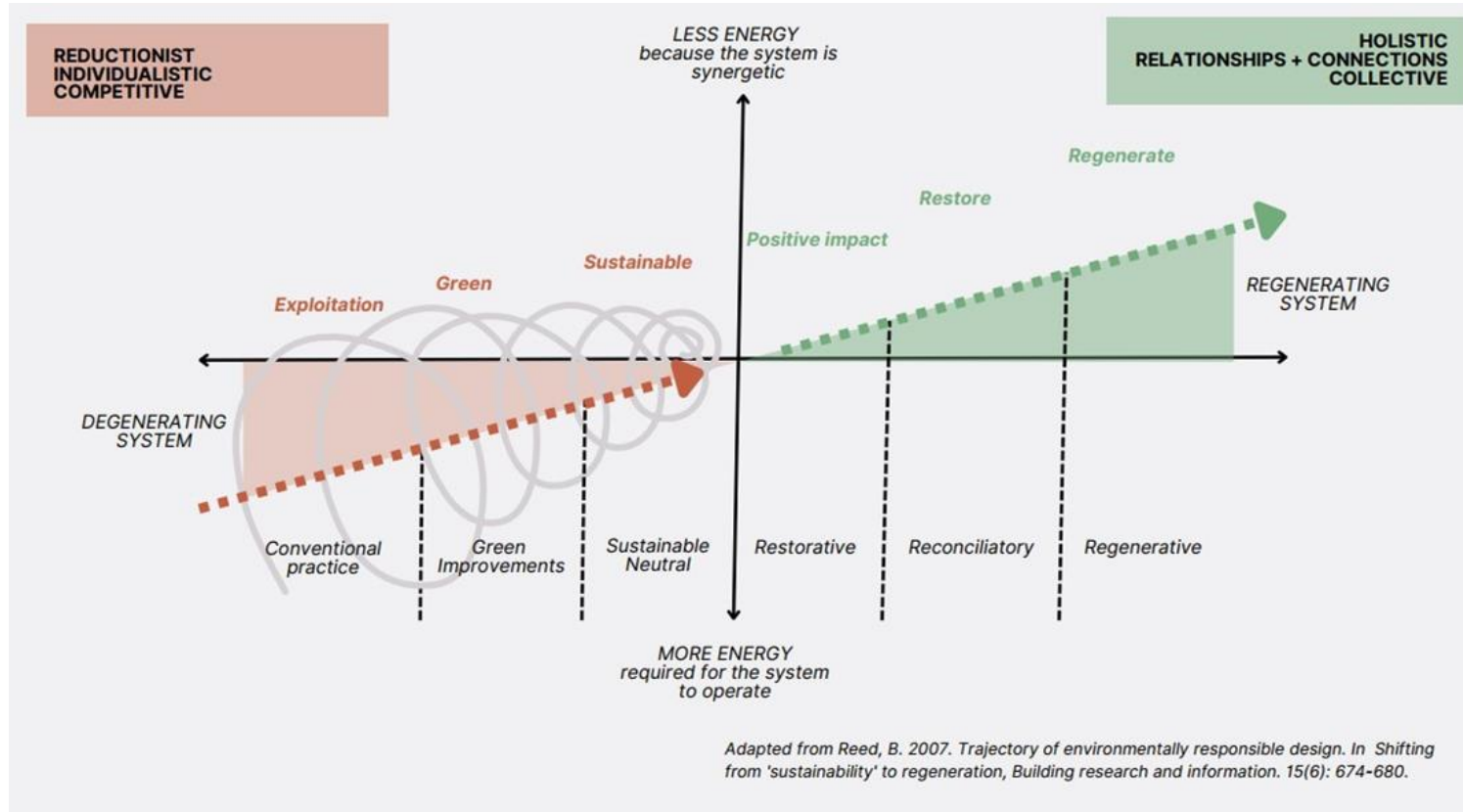
Tourism as *a* tool for benefiting communities (not *the* tool)

Time to ask different questions:

- Adding value to a destination/community ☐ **Amplifying and enhancing** the value the destination/community already has
- The big picture *of* the destination: **how does tourism fits in** (to maximize its positive impact)?

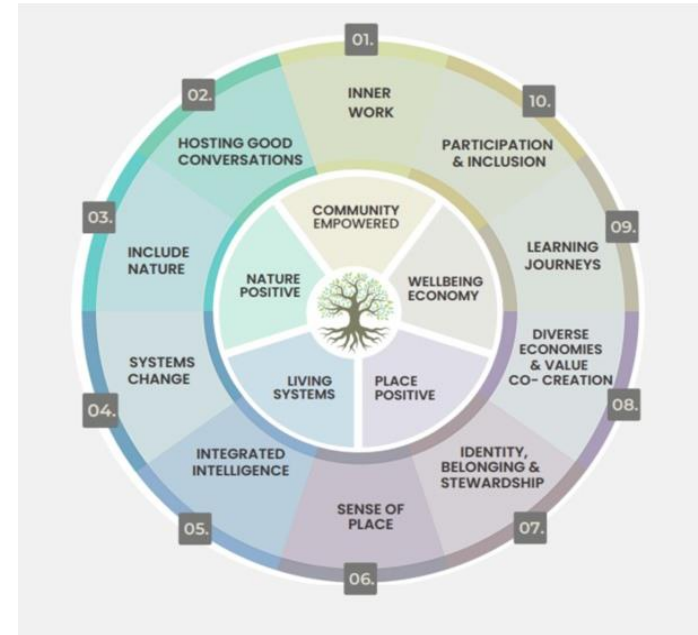


Going beyond the concept of Sustainability



5 commitments and 10 pillars of practice

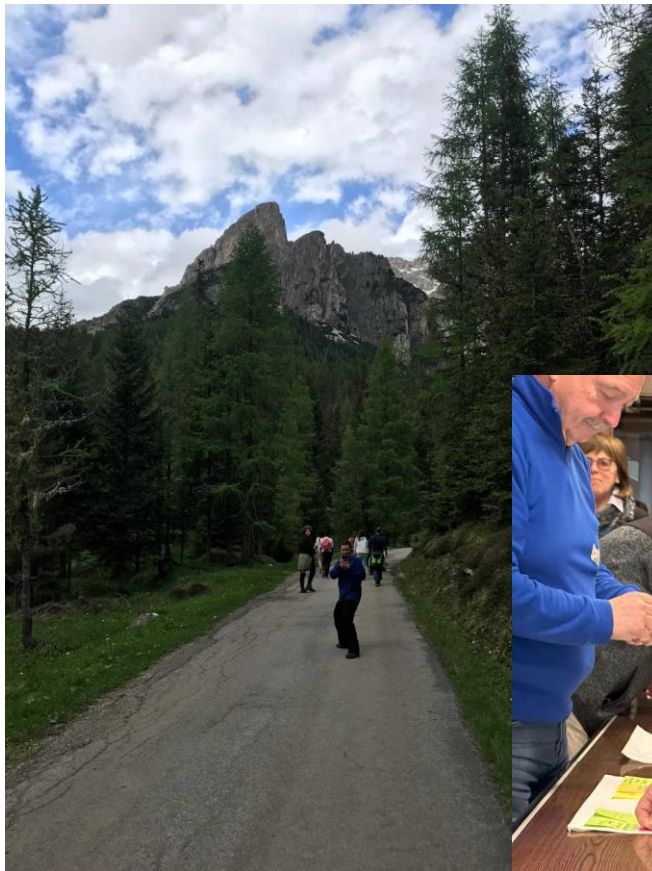
- 1. Community empowered:** understanding, acknowledging, valuing local values and knowledge - *empowerment & capacity building*
- 2. Wellbeing economy:** valuing different kind of wealth that can be generated from tourism – *tourism as cultural enrichment (vs. anti-tourism)*
- 3. Place positive** - tourism giving back to the place, generating value that is re-invested in the place; self-organisation; respecting sense of place- *community engagement, capacity building & data driven*
- 4. Living Systems Approach:** commitment to ensure tourism is truly regenerative - *tourism industry vs. ecosystem; GSTC-D; impact reverberate*
- 5. Nature positive:** protect, enhance, restore and manage ecosystem – *nature at the center*



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3 KEY ELEMENTS IN OUR WORK



INNOVATIVE
EXPERIENCE



GOVERNANCE

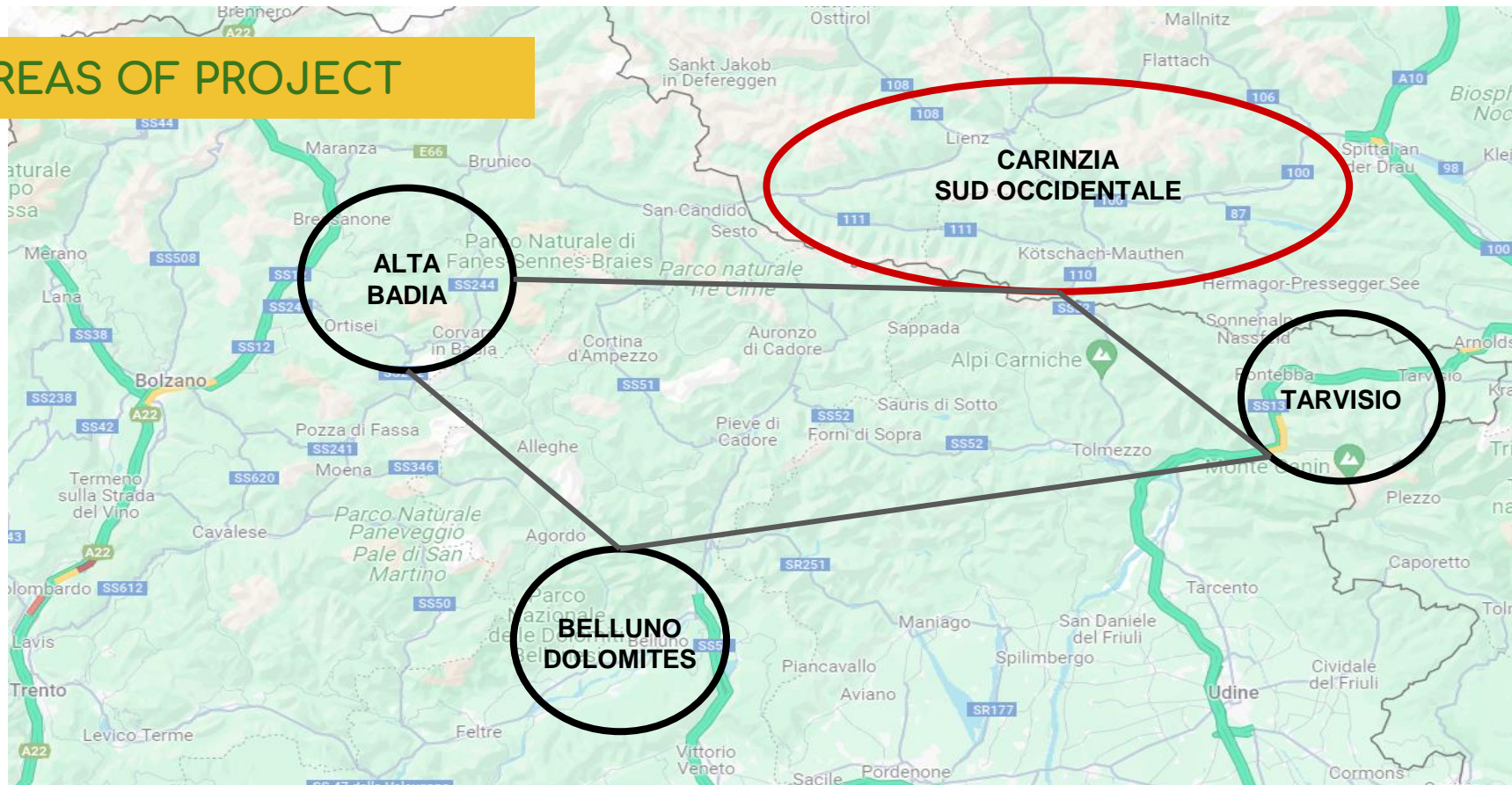


LOCAL COMMUNITIES
ENGAGEMENT



REGENERATE Interreg Project

AREAS OF PROJECT



MAIN NEEDS DETECTED IN THE MOUNTAIN AREAS

HOUSE
ACCESSIBILITY

SOCIAL AND
HEALTH SERVICES
ACCESSIBILITY

ECONOMIC
DIVERSIFICATION

**LOCAL
MOBILITY**

CULTURAL SPACES
FOR YOUTH

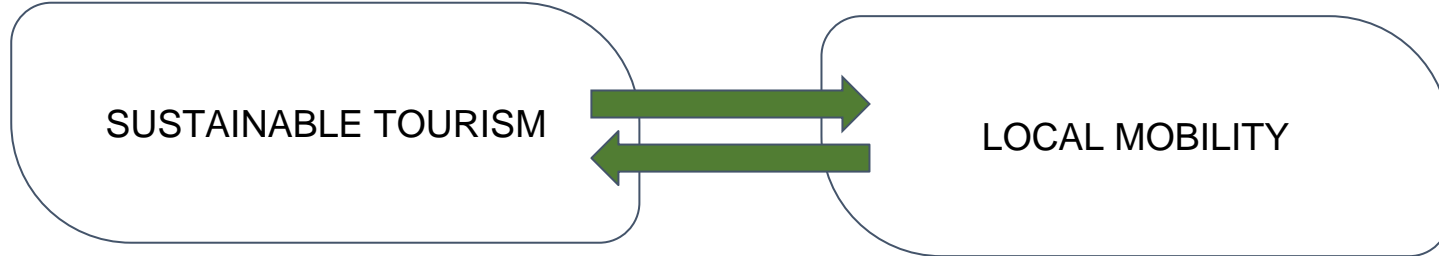
SOCIAL SPACES
FOR OLDER PEOPLE
/ INTERGENERATIVE

DIGITAL HUBS

NEW PROFESSIONS



HOW TO DEAL WITH THE CHALLENGE?



REGENERATIVE APPROACH



SOME EXAMPLES OF EXPERIMENTAL TRANSPORTATION STRATEGY



MOBILITY CARD:

- > Economic incentive for local residents
- > Increasing rideships during the year
- > Incentive for tourists to use public transports



TRANSPORT STRATEGY TO FOSTER CULTURE WITH LOW IMPACT:

- > Slow tourism experiences annexes to the public transport use
- > Incentives to local communities to participate and use public transport



DIGITAL PLATFORM FOR PRIVATE TRANSPORT SHARING

Differentiate services:

- > Transport for workers
- > Transport for socio-health services needs
- > Transport for tourists



Thank you for your attention!

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