



MOBI RURAL



Co-funded by the
Erasmus+ Programme
of the European Union

Mobility for European Rural Areas” Prog.n.
2021-1-IT01-KA220-VET-000033121 - OID
E10010948




Mobirural Project

Mobirural is an ERASMUS KA220 project (KA220 -VET - Cooperation partnerships in vocational education and training)

Main objective: to identify possible solutions to improve mobility in rural areas and to generate a training course aimed at local development agents (Key actors in rural areas for the promotion of potential solutions)

Consortium:

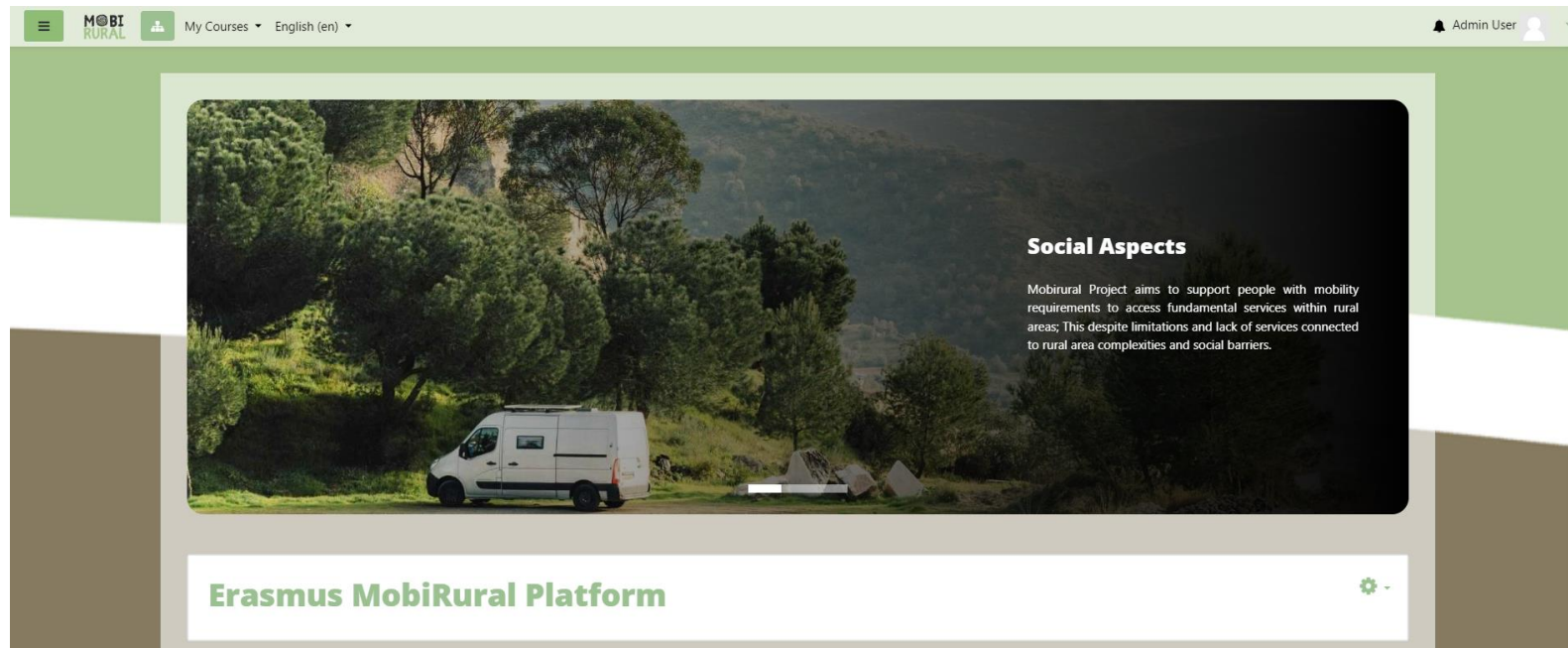
- Fenice Foundation (Italy)
- Innogestiona Ambiental (Spain)
- Institute for climate protection energy and mobility (IKEM) (Germany)
- ITS (Intelligent Transport Systems) (Romania)
- Diputación de Badajoz (Spain).

- 
- Mobirural identify **good practices** related to mobility services in rural areas, focusing mainly on:
 - Digital and physical infrastructure for rural mobility;
 - Shared rural mobility solutions;
 - No-mobility;
 - E-mobility solutions
 - Regulations for rural mobility.
 - **Main public:** Local development agents, key professionals in local communities, who will be able to plan and assist the community in managing and optimizing the use of local resources for mobility.

Mobirural training platform

<https://mobiruralplatform.com>

For the training of rural development agents, a moodle-based training course has been developed. this course can be accessed free of charge via the internet.



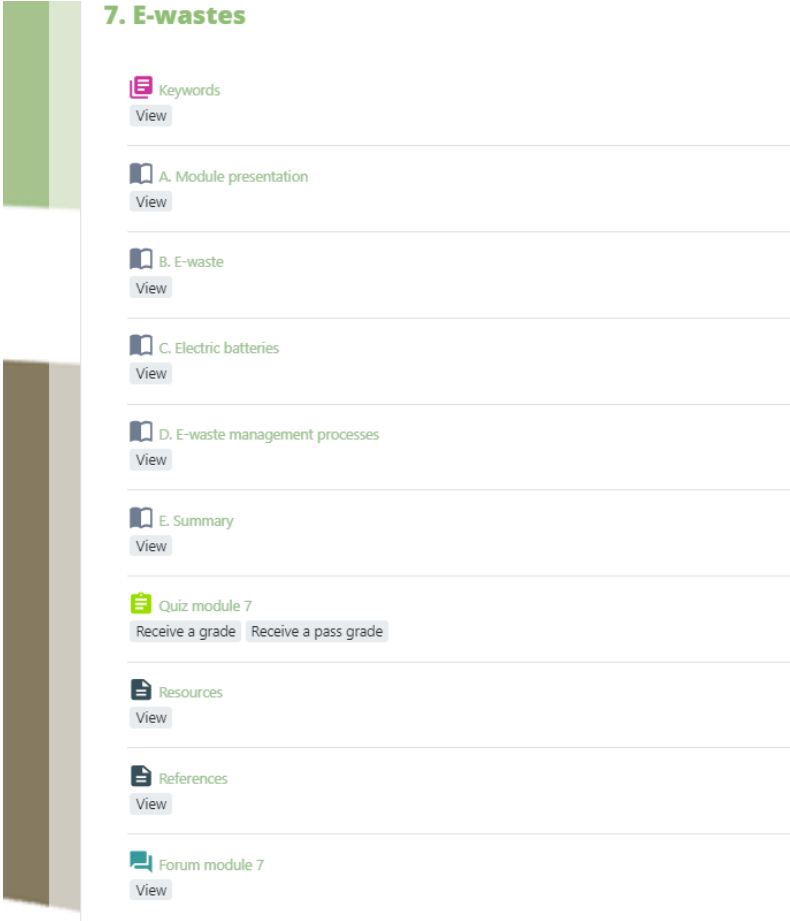
Platform



Mobirural training platform

Each of the courses is divided as follows:

- Keywords related to the module
- Presentation of the module
- Different chapters of the module content
- Summary
- Questionnaire
- Resources
- References
- Module
- Forum



The screenshot displays the '7. E-wastes' module page. It features a vertical sidebar on the left with colored segments (green, brown, green, brown). The main content area lists various components of the module, each with a 'View' button:

- 7. E-wastes**
- Keywords (View)
- A. Module presentation (View)
- B. E-waste (View)
- C. Electric batteries (View)
- D. E-waste management processes (View)
- E. Summary (View)
- Quiz module 7 (Receive a grade, Receive a pass grade)
- Resources (View)
- References (View)
- Forum module 7 (View)

Mobirural training platform

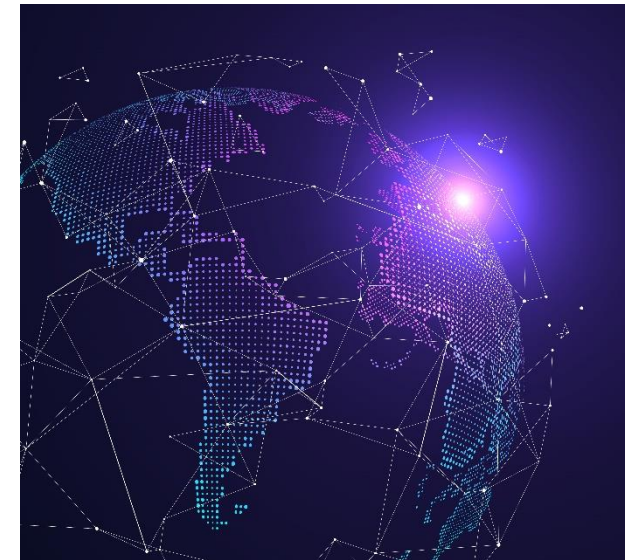
The content of the platform is separated into:

- Handbook,
- **Module 1:** Compilation of good practices in mobility
- **Module 2:** Policies and regulations for rural mobilities
- **Module 3:** Digital tools available
- **Module 4:** Shared rural mobility
- **Module 5:** No mobility
- **Module 6:** E-mobility solutions for rural areas
- **Module 7:** E-wastes
- Certificate

Mobirural Network

In 2024, the MobiRural project will focus on promoting a Europe-wide network of Rural Mobility Agents (RMAs). The network will provide a space for the exchange of ideas, questions about the challenges of current projects as well as funding opportunities for future measures.

This will make it possible to disseminate practical examples and promote sustainable rural mobility, also on a transnational scale.



Mobirural results

The main results of the project are:

- **The Training Course:** “Innovative solutions in rural mobility”.
- **E-platform**

Currently the complete training course is developed in 4 languages:

- English
- Italian
- Spanish
- Romanian

All these contents are available on the platform. The objective is to make the content freely accessible to those who want to take the course, and to be able to obtain a certificate of training in sustainable rural mobility.

- RURAL MOBILITY NETWORK



Mobirural Social Networks



Facebook
@MobiRural



LinkedIn
@MobiRural

Email: info@mobirural.com

PEMS (Extremadura sustainable mobility plan)

The **main objective** of the Extremadura Sustainable Mobility Plan 2030 is to guarantee quality mobility for Extremadura's citizens, both within and outside the region, to enable the settlement of the population in the territory and to contribute to the objectives set by the Demographic Challenge.

FIELD WORK

- 17,250 telephone mobility surveys.
- 216 surveys at Badajoz Airport.
- 3,838 surveys at bus stations located in municipalities with over 10,000 inhabitants.
- 2,279 surveys in the train stations with the highest demand (over 30,000 passengers per year). - 3,116 surveys in 27 parking areas, with the objective of characterizing both the trip and the parking of the person interviewed.



plan extremeño de movilidad sostenible

Plan Extremeño de Movilidad Sostenible (PEMS)

Versión Inicial



ZONING USED IN EXTREMADURA

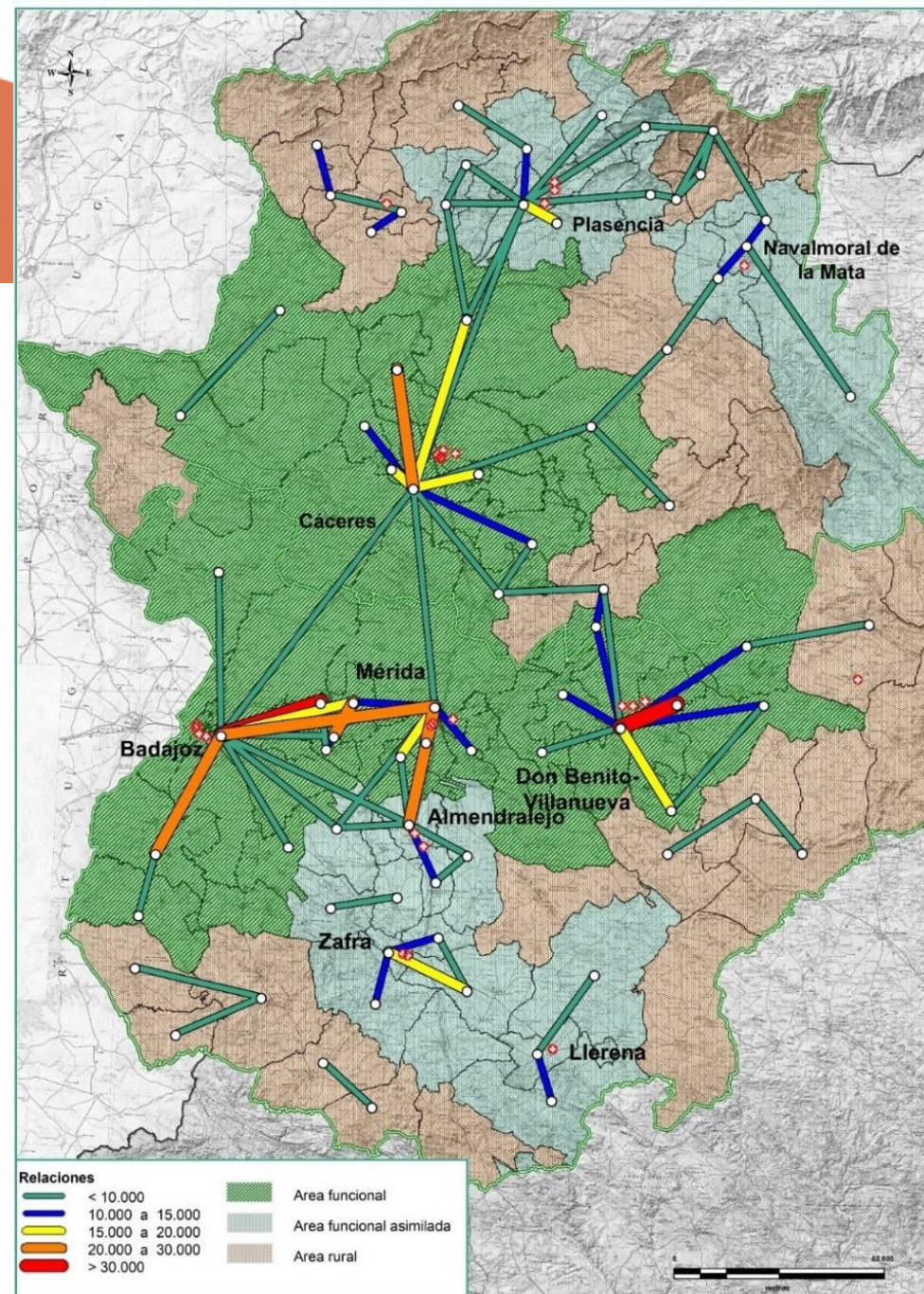
Macrozones, Functional Areas (FA), Assimilated Functional Areas (AF) and Rural Areas (RA) and Health Zoning.

GENERAL MOBILITY

For the preparation of the PEMS, a rigorous analysis of overall mobility in Extremadura has been carried out. This analysis shows that in Extremadura there are an average of **2,388,757 daily trips**, which is equivalent to 2.24 daily trips per inhabitant.

It can be affirmed that more than **95% of the trips are internal**, within the limits of the region.

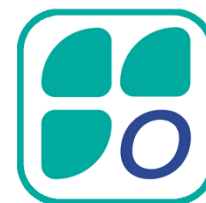
Modal split, around 60% of trips are made by motorized modes of transport, compared to 40% by active mobility modes.



RESULT

13 PROGRAMS- 27SUBPROGRAMS- 75 MEASURES:

1. Regulations and planning
2. Intermodality
3. Air transport mobility
4. Financing
5. Mobility Management
6. Efficient Mobility
7. Promotion of public transportation
8. Active mobility
9. Low Emission Mobility
10. Accessibility, inclusiveness and gender perspective.
11. Road Safety
12. Innovation and digitalization
13. Awareness, education and training



plan **extremeño** de
movilidad **sostenible**

The budget for the implementation of the PEMS until 2030 is estimated at approximately **1.89 billion euros**.

More info:

<http://gobiernoabierto.juntaex.es/transparencia/web/informacion-publica-de-proyectos>



Co-funded by the
Erasmus+ Programme
of the European Union

Mobility for European Rural Areas² Prog.n.
2021-1-IT01-KA220-VET-000033121 - OID
E10010948