

mobilcoop

**We share much more than
rides.**

"Enhancing rural mobility through local action"
20/06/2024

pro.mobilcoop.fr



RoulezMalin (2008)



Covivo (2009)



Covoiturage Libre (2011)



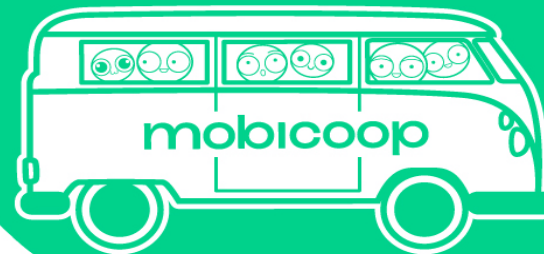
Mobicoop (2018)



2021



Rezo Pouce (2010)



**More than 300 companies and
institutions *working with us for a
lower-impact mobility***



BANQUE POPULAIRE
AQUITAINE CENTRE ATLANTIQUE
BANQUE & ASSURANCE

GRANDLYON
la métropole



ALSTOM



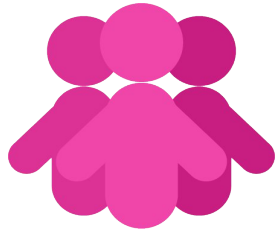
CATERPILLAR®



GENÈVE
AÉROPORT



**... supported by a large
community !**



580.000+

users



1.200+

shareholders



100+

contributors

A committed team ...





A cooperative society to share mobility

The goal of a “société coopérative d'intérêt collectif” is to produce and supply goods and services for the **collective interest** and **social utility**.

Principle :

- **One** person = **one vote**
- **At least 57,5 %** of the results goes to the reserve
- A **social utility**, common object and multi-stakeholder dynamic
- **Anchored** in a geographical territory,

The Mobicoop offer



Carpooling



Hitchhiking



**Solidarity
transport**

3 divices

A method

* Consulting

Mobility diagnosis
Project methodology

To **promote** the change of use
(training, advice, management
of the Rezo Pouce project),

* Tools

Custom branded platform (web and
mobile app)
Workshops and animations for employees
Admin interface (stats, emailing)
Communication toolbox

To **equip** the project (application, website,
Hitchicking stops mapping “sur le pouce”,
communication supports, etc.)

* Support

Train in-house project leaders
Ressouce library and educational tools
User support

To **energize** (cooperate with local
mobility manager, animation, local
relays, etc.)



To organise the hitchhiking, with complete peace of mind

- **“Rezo Pouce” stops** adapted to the territory
- A **web platform** & **mobile app**lication
- A **personalized** territory page
- **Communication** tools to promote hitchhiking
- **Free** registration at the **town hall** or on the **application**

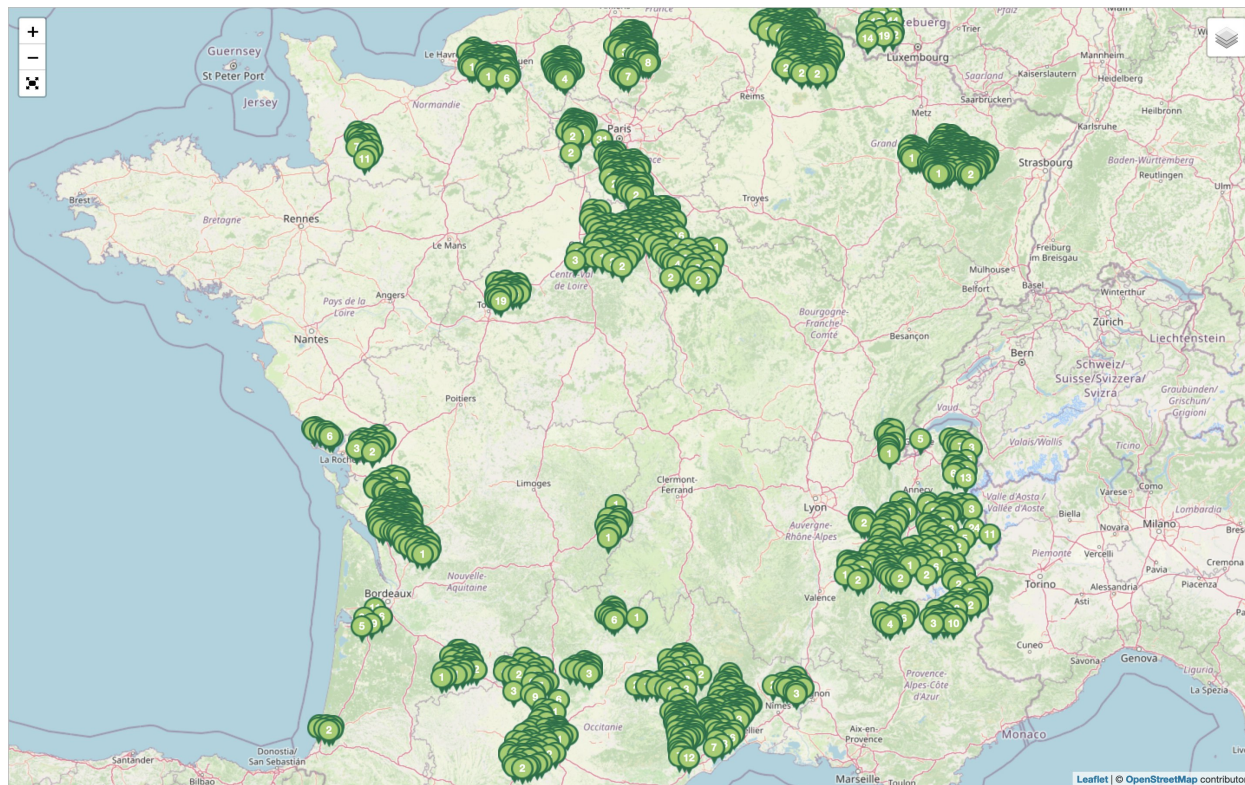


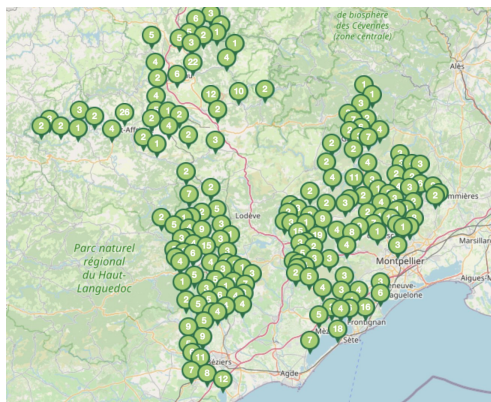


rezo
pousse

Un service mobicoop

In France

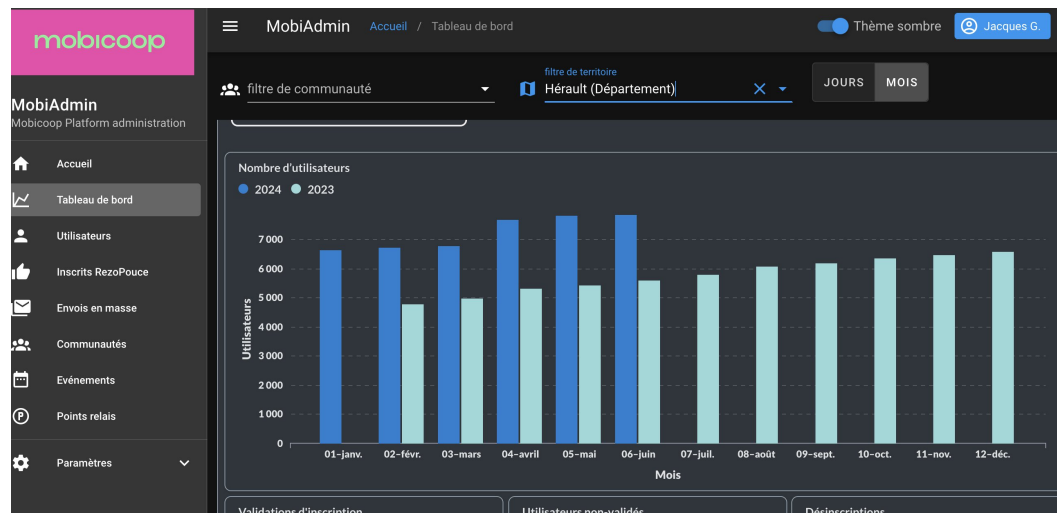




+ 2258 users

Hérault department

+ 28% in a year



7846 persons in total

mobicoop

Thank You !

Merci !

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