

# Welcome & introduction to the day

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Policy Action Lab – Bringing the Rural Pact closer to citizens

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**#RuralPact**

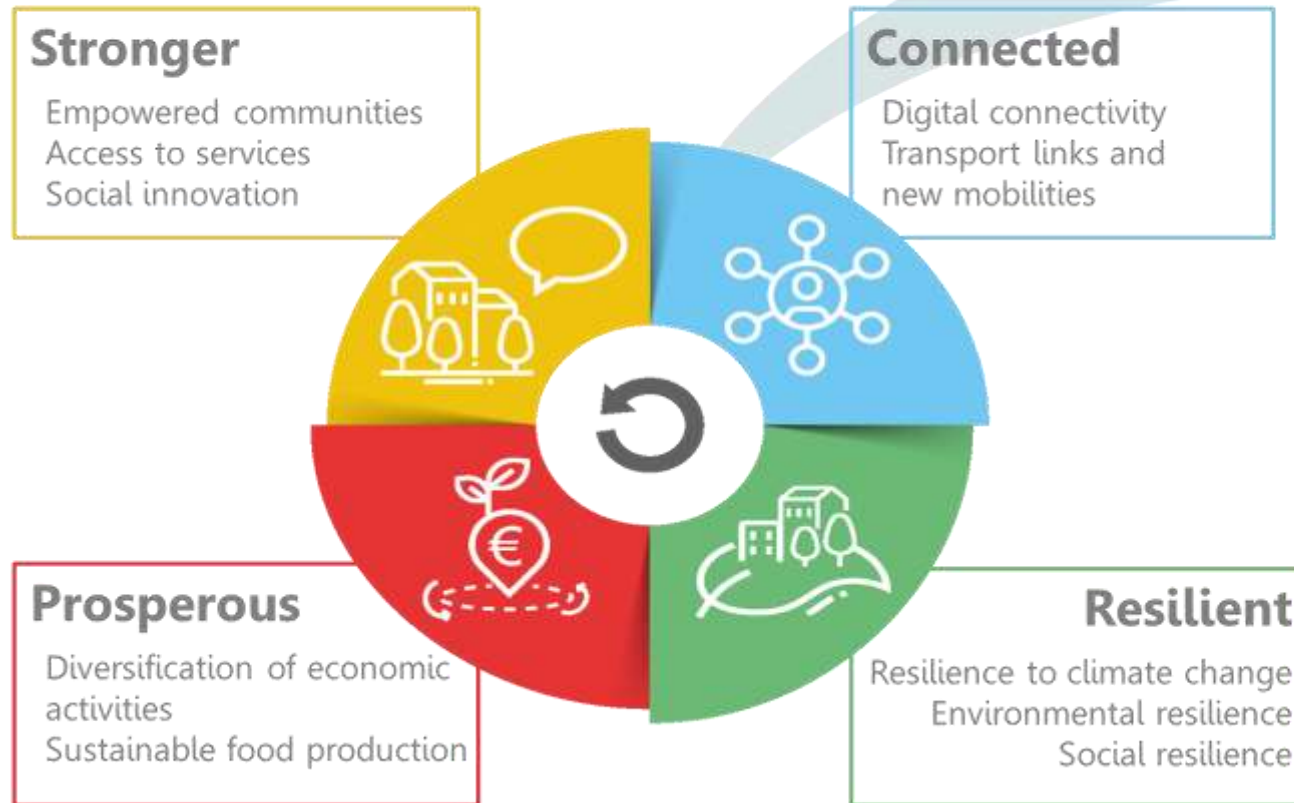


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# Rural demands



# The Rural Vision 2040



**Shared goals for 2040**

**Rural action plan (EC) & Rural Pact (everyone)**

**EU policies**



# The Rural Pact – a space to work together



## Objectives



**Amplifying rural voices** and bringing them higher on the political agenda

**Policies**



**Structuring and enabling networking, collaboration & mutual learning**

**Capacities**



**Encouraging and monitoring voluntary commitments to act for the vision**

**Action**

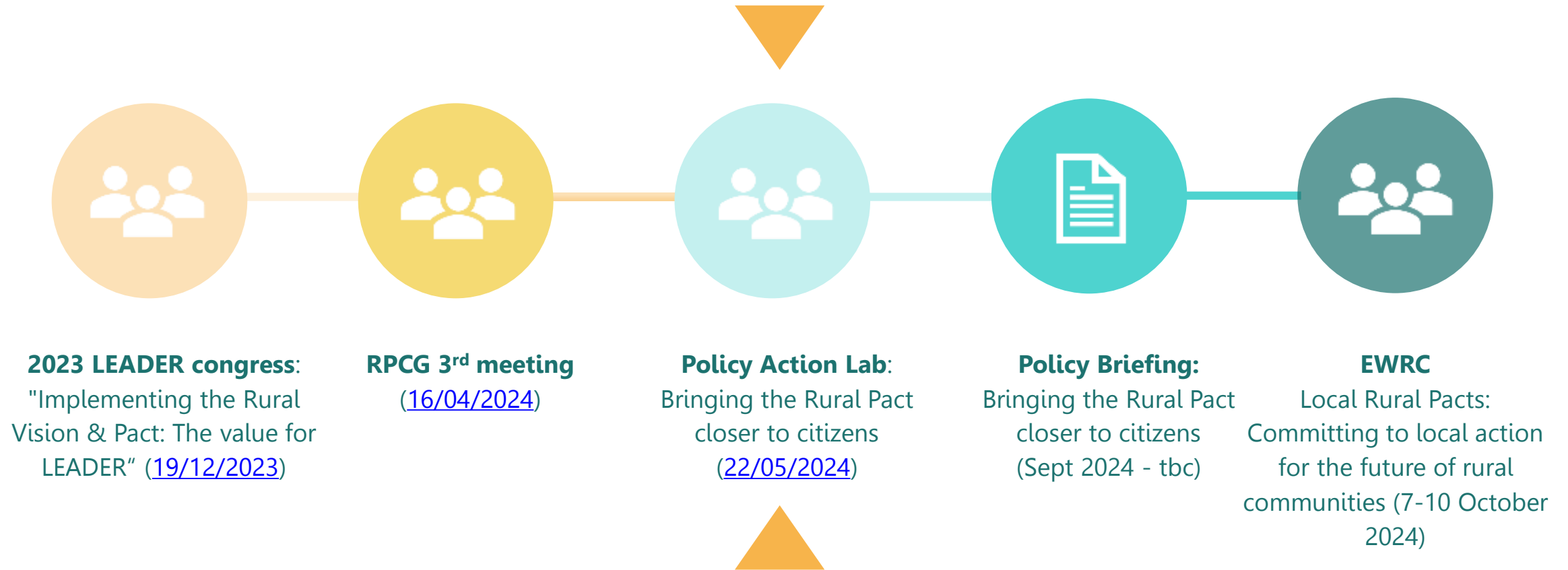
## What is the Rural Pact ?

**The Rural Pact is a formal space and framework to boost cooperation** between national, regional and local governments, civil society organisations, businesses, academics and citizens to act towards the shared goals of the rural vision.

# From EU to national/regional level to local level



# Roadmap: Bringing the Pact closer to citizens



# What is the aim today?



**Learn from existing local experience of rural communities to:**

**Understand how to add value to / trigger local level action to contribute to the Rural Pact objectives**

**Identify what is needed to make it happen so to strengthen rural communities to take action**

# Who is here today?



## IMPORTANT

- **50% of participants** do not get information from the Rural Pact
- **77% of participants** are not YET in the Rural Pact Community Platform

**Become a member during the event!**

SCAN HERE

Do you want to **make a difference** in rural areas across Europe?

BECOME A MEMBER OF THE RURAL PACT COMMUNITY!

STEP 1

[www.rural-vision.europa.eu](http://www.rural-vision.europa.eu)

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# Agenda

9.30 – 09.45

Welcome and framing the day

9.45 – 10.45

Setting the scene for localising the seven ingredients of the Rural Pact



Networking Coffee (30 min)

11.15 – 12.30

Laboratory (Session 1): Understanding how the Rural Pact can be translated at local level



Buffet Lunch (1h15)

13.45 – 15.00

Laboratory (Session 2): Making the Rural Pact happen at local level



Networking Coffee (20 min)

15.20 – 16.05

Co-creating conclusions and proposals

16.05 – 16.30

Keynote listener & closing remarks





# THANK YOU

Join the Rural Pact Community and online platform

[https://ruralpact.rural-vision.europa.eu/become-member\\_en](https://ruralpact.rural-vision.europa.eu/become-member_en)



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