



ECOLISE

EUROPEAN NETWORK
FOR COMMUNITY-LED
INITIATIVES ON CLIMATE CHANGE
AND SUSTAINABILITY

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Communities for Future

Our ongoing action programme:



**COMMUNITIES
FOR FUTURE**

Widespread mainstreaming of regenerative and transformative community-led action on climate change and sustainability.

www.communitiesforfuture.org

The background features a warm, bokeh-style light pattern in shades of orange and yellow. Overlaid on this are several network-like structures composed of thin white lines connecting small, multi-colored dots (blue, yellow, green, red, white) scattered across the frame.

Advocacy campaign 01

Goals of the campaign

Exploring
ECOLISE's way
of doing
advocacy
together with
members



Colibri approach

bringing the drop to do
something in a burning forest

Awareness Raising

for the “make or break moment” of
the European Green Deal

Deep Conversations

triggering deep conversations and
widen the scope of social imagination

Mobilisation

Mobilising community-led initiatives
for political action overall



Theory of Change

systemic (social change)

Capacity Building

empowering political action among
members and partners

Joining forces

complementing other campaigns such
as Vote for Nature Alliance (CAN-E, EEB

Alliance building

building a strong alliance which
advocates for citizens and
communities as agents of change



“go vote for a strong European Green Deal with citizens and communities at the heart”

Members' engagement: sign up as a campaign partner!

Being a partner is simple!

- Read the [Time for Collective Action Manifesto](#) and support its content
- Communicate the campaign to your networks - in whatever way you wish
- Join us in coining your own messages around the advocacy campaign's core messages based on the [Time for Collective Action Manifesto](#)

Yes, I want to
become a campaign
partner! [Link to the
survey](#)

... what ECOLISE offers for members' engagement

- Being an active part & tell your own story around the Time for Collective Action Manifesto (... with comms support, e.g. a communications toolkit & the Manifesto available in different languages)



Autumn & winter 2024: Harvesting time

Harvesting of the campaign phase & relationship building with the new EU policy makers

goals: Building strong relationships with EU policy makers, communicating the outcomes of the campaign / the key messages of the [Time for Collective Action Manifesto](#)

Target group: policy makers on EU levels with a focus on: new members of the European Parliament, Hearings of the new EU Commissioners

timeline: June - Sept (EU Council, new European Parliament), October - December 2024 (new European Commission, plus EP and Council)

What's next: Preparation of Deepening Phase

Concept and outreach for a Deepening phase on resourcing & funding (key message #5 of the [Time for Collective Action Manifesto](#)) embedded into a dedicated policy field such as food systems (tbd, tbc)

goals:

- engaging members and partners in a cocreation & deliberation process
- further building alliances
- creating a policy positioning based on the [Time for Collective Action Manifesto](#) for a specific policy field (proposed: food systems/ alternatives: energy, housing, mobility) (see [here](#) in the work plan draft 2024 - 2026 for more)
- creating synergies with funded EU projects FFF, C4C and (tbd) CurioSoil
- preparing the next campaign phase with “food for deep conversations” & concrete policy asks - funding support by [Communities4Local Green Deals](#) (EU funded project)

target groups:

- NGOs (EU levels)
- policy makers (EU levels)

timeline: winter 2024 - spring 2025



Thank you!