ECOLISE

EUROPEAN NETWORK FOR COMMUNITY-LED INITIATIVES ON CLIMATE CHANGE AND SUSTAINABILITY

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Our ongoing action programme:

Widespread mainstreaming of regenerative and transformative community-led action on climate change and sustainability.

www.communitiesforfuture.org
Advocacy campaign 01
Exploring ECOLISE’s way of doing advocacy together with members

Colibri approach
bringing the drop to do something in a burning forest

Awareness Raising
for the “make or break moment” of the European Green Deal

Deep Conversations
triggering deep conversations and widen the scope of social imagination

Mobilisation
Mobilising community-led initiatives for political action overall

Capacity Building
empowering political action among members and partners

Joining forces
complementing other campaigns such as Vote for Nature Alliance (CAN-E, EEB

Alliance building
building a strong alliance which advocates for citizens and communities as agents of change

Theory of Change
systemic (social change)

“go vote for a strong European Green Deal with citizens and communities at the heart”
Members’ engagement: sign up as a campaign partner!

Being a partner is simple!

- Read the Time for Collective Action Manifesto and support its content
- Communicate the campaign to your networks - in whatever way you wish
- Join us in coining your own messages around the advocacy campaign’s core messages based on the Time for Collective Action Manifesto

Yes, I want to become a campaign partner! Link to the survey
Being an active part & tell your own story around the Time for Collective Action Manifesto (... with comms support, e.g. a communications toolkit & the Manifesto available in different languages)
Autumn & winter 2024: Harvesting time

Harvesting of the campaign phase & relationship building with the new EU policy makers

**goals:** Building strong relationships with EU policy makers, communicating the outcomes of the campaign / the key messages of the [Time for Collective Action Manifesto](#)

**Target group:** policy makers on EU levels with a focus on: new members of the European Parliament, Hearings of the new EU Commissioners

**timeline:** June - Sept (EU Council, new European Parliament), October - December 2024 (new European Commission, plus EP and Council)
What’s next: Preparation of Deepening Phase

Concept and outreach for a Deepening phase on resourcing & funding (key message #5 of the *Time for Collective Action Manifesto*) embedded into a dedicated policy field such as food systems (tbd, tbc)

**goals:**
- engaging members and partners in a cocreation & deliberation process
- further building alliances
- creating a policy positioning based on the *Time for Collective Action Manifesto* for a specific policy field (proposed: food systems/ alternatives: energy, housing, mobility) (see [here](#) in the work plan draft 2024 - 2026 for more)
- creating synergies with funded EU projects FFF, C4C and (tbd) CurioSoil
- preparing the next campaign phase with “food for deep conversations” & concrete policy asks - funding support by [Communities4Local Green Deals](#) (EU funded project)

**target groups:**
- NGOs (EU levels)
- policy makers (EU levels)

**timeline:** winter 2024 - spring 2025
Thank you!