

GROUP

# Youth in rural areas - Empowering the next generation

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Bringing the next chapter of the EU Rural Pact to life





# Vision

A renewed rural future, driven by innovation and youth empowerment.

# Mission

Mobilising young people, communities and stakeholders to transform rural areas into hubs of opportunity and sustainable growth.





**Youth  
Goals**

## Alignment with European Strategies

### Within the Eu Rural Vision

- Actions for stronger rural areas
- Supporting rural youth



### EU Youth Strategy

- Youth Goals
  - #6 Moving rural youth forward

# The Objectives

## Engage - Connect - Empower



- Foster collaborations and networks
- Promote youth-led initiatives that address the specific challenges of rural areas

- Increase the participation of young people in shaping policies and services that affect their lives and rural communities.
- Support access to economic opportunities

- Organise training workshops, seminars and conferences on topics relevant to the empowerment of rural youth.

# The Outcomes

## Increasing Awareness on Rural Youth Challenges

Activity: Webinar series with youth and youth representatives.

- **Connecting rural youth** from different regions.
- **Identify** and discuss **common challenges**.
- Formulate **concrete proposals** to improve the **accessibility** of services and opportunities.



Good Practice Webinar

24 APRIL 2024

## Rural youth participation in policymaking

# The Outcomes



## An Ecosystem of Opportunities

Creating a **strong connective tissue** between young people in rural areas and the **different actors of rural development**, including **public authorities**, **educational institutions**, the **private sector** and **NGOs**.

### Expected Output:

An open list of **potential projects** and **funding opportunities**, making resources for **innovation** and **enterprise** more **accessible**.



# The Outcomes

## Youth Initiative and Innovation

Empowerment of young people in rural areas to develop and **implement projects** that address **local challenges** while promoting innovation and **sustainable development**

### Planned Activities:

"Online fair of **innovative ideas**, a platform for young people to present and **promote their initiatives** to a wider audience.

### Expected Output:

An accessible **catalogue of innovative projects** and **funding opportunities**, intended to support the implementation of promising ideas.



# The Outcomes

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## Policy Changes and Service Improvements

To influence local and European policies to improve access to education, infrastructure, employment and social services for young people in rural areas.

### Planned Activities:

Organisation of a conference or panel supported by the Rural Pact to discuss and propose policy changes

### Expected Output:

A policy brief collecting clear recommendations, to be disseminated among key stakeholders and policy makers.





# The Outcomes

## Promoting Youth Entrepreneurship

To increase youth participation in **entrepreneurship** and **innovation** in rural areas, creating fertile ground for starting new **businesses** and **exploring new career paths**

### Planned Activities:

Series of **podcasts** featuring testimonials from **rural entrepreneurs** or **webinar** series to inspire and mentor young people

### Expected Output:

Publication of the series on various online platforms and Rural Pact EU channels, making it accessible to a wide audience.





## Turning Discussions into Concrete Actions!

- Collaborate, contribute, make a difference
- EU funds to realise our visions.
- Participate in discussions: every idea counts.

**JOIN US!**



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# THANK YOU!

