



Group 1
Raise rural communities' awareness about climate challenges

Challenges

Lack of technical knowledge	Sense of lack of input in decision-making, ie they are not heard in land use or other resources	To establish a common language for discussing these topics
Difficulties in accessing funding opportunities	Some organisations aware of the issue have not capacity to carry out project	Education of labour force in some rural areas is lower than in urban
Limited capacity while hotspot for climate change	Risk of poverty and social exclusion	Simple language for non experts even if the same message
Depopulation - knowledge moving away	People (ie farmers) are aware but they have other immediate priorities	Lack of generational renew to pass on negative impact to invest in CC mitigation
Maintenance costs	People not feeling they are given climate friendly options they can take on	

Practical solutions

Collaborating with different stakeholders to support communities	Living labs as local forums	Engage people in designing a local CC plan
Tools for citizen engagement in climate action	Showcase good practices on the ground	Photo story concept developed by climate ambassadors - workshop to reflect
Peer parliament toolkit with facilitation guide and learning materials	Local Climate Action Group	Team up with others (EU CLIMA + UN)
Tailor messages but keep and explain key concepts	Remind rural communities they are already doing many things rowards tackling CC but they may not know the term!	New entrants to farming to promote capacity building and test places where they can do teh activity
Advocacy through TikTok about water scarcity	Rural Policy Network in Finaldn for community-led dialogue, collecting voices	National Rural Parliament raising issues from rural voices

Lessons and recommendations

A manager on location that integrate all inhabitants	Arguments need to speak to everey day life	Highligh simple good practices people can do daily
Adapt the CC messaget o the characteristics of the territory - used teh LAGs	Training local elected representatives on CC	Creating a narrative that we all together need to do it for the common goal
CSO important role in the narrative		