

# What is the Rural Pact and how does the rural vision address climate change?

**Silvia Nanni (EC DG AGRI)**

Rural Pact good practice webinar

**"Rural communities tackling climate change"**

20/03/2024



**#RuralPact**



Funded by  
the European Union

# The long-term vision for EU's rural areas

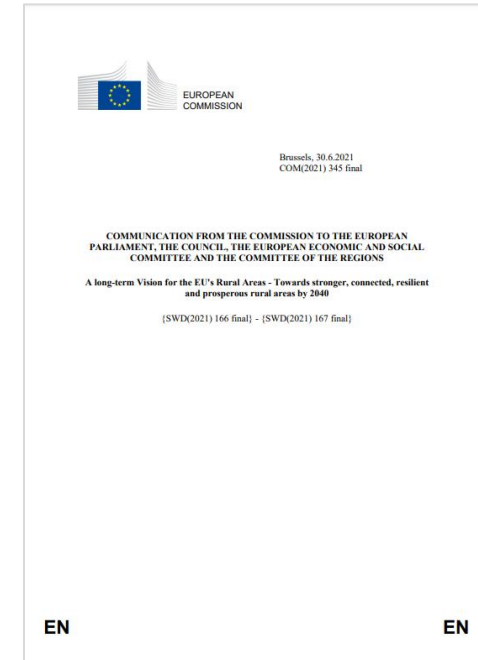


Vice-president of EC  
Demography & Democracy  
Dubravka Šuica



**Communication from the EC**

**(June 2021)**

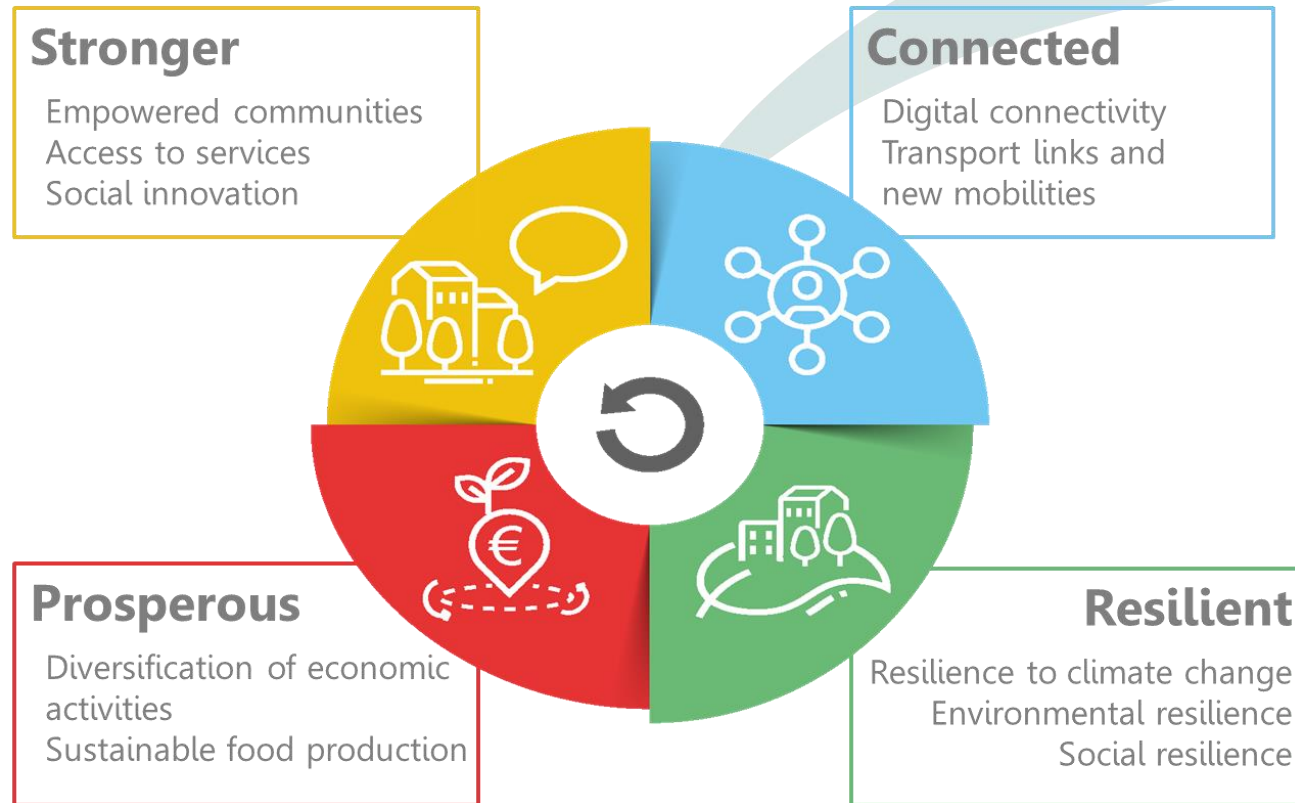


Commissioner (Agriculture)  
Janusz Wojciechowski

Commissioner (Cohesion and reforms)  
Elisa Ferreira

#RuralPact

# The rural vision by 2040



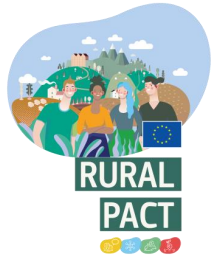
**Shared goals for 2040**



**Rural action plan (EC) & Rural Pact (everyone)**



# The long-term vision for the EU's rural areas



## LONG-TERM VISION FOR RURAL AREAS

### 10 SHARED GOALS FOR 2040

1. Attractive spaces, developed in harmonious territorial development
2. Engaged in multi-level and place-based governance
3. Providers of food security, economic opportunities, goods and services for wider society
4. Dynamic communities focusing on well-being
5. Inclusive communities
6. Flourishing sources of nature
7. Fully benefiting from digital innovation
8. Entrepreneurial, innovative and skilled people
9. Lively places equipped with efficient, accessible and affordable public and private services
10. Places of diversity

# The long-term vision for the EU's rural areas



## LONG-TERM VISION FOR RURAL AREAS

### 10 SHARED GOALS FOR 2040

1. Attractive spaces, developed in harmonious territorial development
2. Engaged in multi-level and place-based governance
3. Providers of food security, economic opportunities, goods and services for wider society
4. Dynamic communities focusing on well-being
5. Inclusive communities
6. **Flourishing sources of nature**
7. Fully benefiting from digital innovation
8. Entrepreneurial, innovative and skilled people
9. Lively places equipped with efficient, accessible and affordable public and private services
10. Places of diversity

« **Goal 6: Flourishing sources of nature**, enhanced by and contributing to the **objectives of the Green Deal**, including **climate neutrality**, as well as **sustainable management of natural resources**. »

# The long-term vision for the EU's rural areas



## LONG-TERM VISION FOR RURAL AREAS

### 10 SHARED GOALS FOR 2040

### EU RURAL ACTION PLAN



### 9 Flagship initiatives

-  1. Rural revitalisation platform
-  2. Research and innovation for rural communities
-  3. Sustainable multimodal mobility best practices for rural areas
-  4. Rural digital futures
-  5. **Support rural municipalities in energy transition and fighting climate change**
-  6. **Climate action in peatland through carbon farming**
-  7. **EU mission: a soil deal for Europe**
-  8. Social resilience and women in rural areas
-  9. Entrepreneurship and social economy in rural areas

### Flagship actions

- Rural in European Bauhaus
- Carbon farming
- EU mission on soil health

# The long-term vision for the EU's rural areas



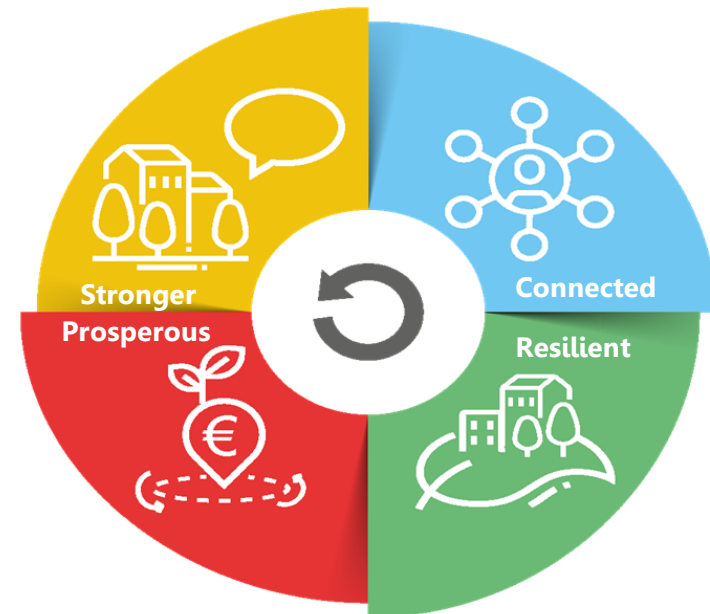
## LONG-TERM VISION FOR RURAL AREAS

10 SHARED GOALS FOR 2040

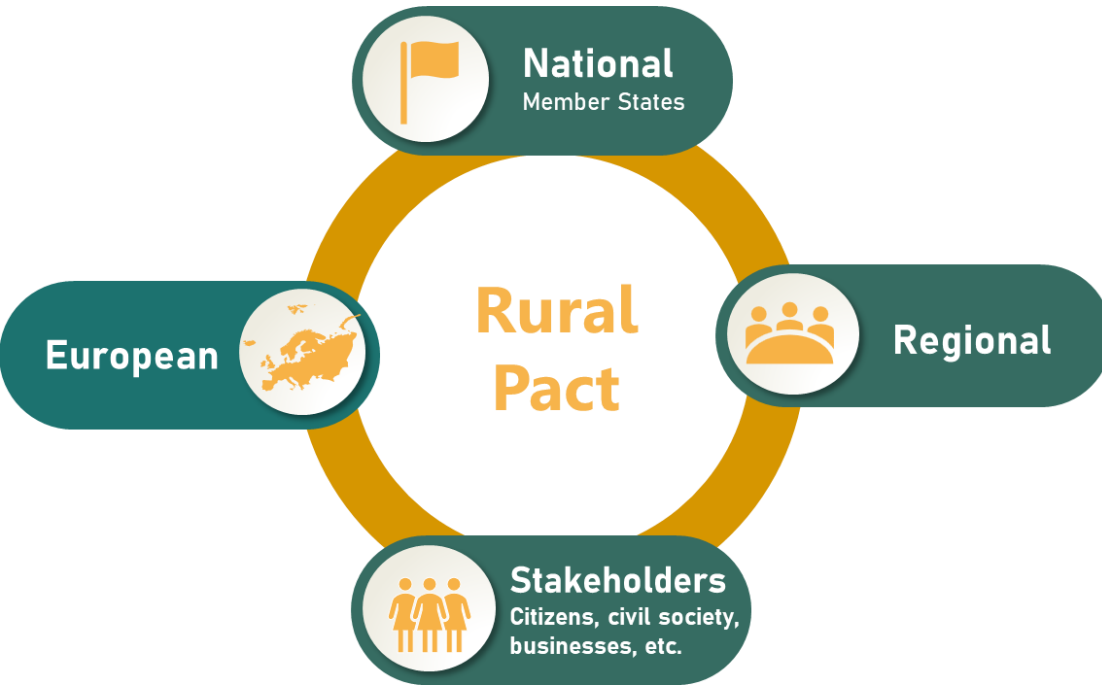
EU RURAL ACTION PLAN

6  
Horizontal  
actions

1. Rural Observatory
2. Functional Rural Areas
3. Improved Statistics
4. Rural Proofing
5. Toolkit on EU funding
6. **Rural Pact** ←



# The Rural Pact



## What is the Rural Pact ?

**The Rural Pact is a formal space and framework to boost cooperation** between national, regional and local governments, civil society organisations, businesses, academics and citizens to act towards the shared goals of the rural vision.

#RuralPact

## Participatory process

**Rural Pact**

*Proposals from the Rural Pact preparatory group for the Rural Pact conference on 15-16 June 2022*

**Introduction**

With the adoption of the Communication on a Long-term Vision for the EU's rural areas, the European Commission committed to setting-up a Rural Pact. This Pact will contribute to reaching the shared goals of the Long-term Vision for the EU's rural areas but also fits into the EU's broader commitment of implementing the United Nation's Sustainable Development Goals and ensuring balanced territorial development.

Following the launch of the Rural Pact Community, in December 2021, over 1000 individuals and organisations have endorsed the shared goals of the rural vision and want to work towards their achievement. This draft is the next step in the Rural Pact process. Drafted by EU institutions and rural stakeholders<sup>1</sup>, it outlines the main features of the Rural Pact. Rural Pact Community members were invited to express their views on this proposal in May through a survey. Their feedback was taken on board for the final proposal which was presented at the Rural Pact conference on 15 and 16 June 2022.

**Objectives**

The Rural Action Plan, which was adopted with the Long-term Vision for the EU's rural areas, represents the European Commission's commitment to acting for rural areas. One of its actions is to propose a Rural Pact, which aims to strengthen multi-level governance for the EU's rural areas. This means that the Pact will engage the European, national, regional and local level, all of which have a key role to play in the future of rural areas, to work together.

The activities of the Rural Pact could be classified as contributing to three broad objectives:

<sup>1</sup> Presidency of the Council of the EU, the European Committee of the Regions, the European Economic and Social Committee, ELARD, PREPARE and ERCA from the European Rural Parliament, as well as the European Parliament and the European network for Rural Development as observers.

**Proposal endorsed**  
**Rural Pact Conference (15-16 June 2022)**





# The Rural Pact - Objectives



**Amplify the voice of rural areas and bring them up in policy agendas**



**Networking, collaboration & mutual learning**



**Commitments to act**



Join the Rural Pact Community! <https://ec.europa.eu/eusurvey/runner/RuralPact>



Rural Pact Proposal: [https://agriculture.ec.europa.eu/system/files/2022-07/rural-pact-proposal\\_en.pdf](https://agriculture.ec.europa.eu/system/files/2022-07/rural-pact-proposal_en.pdf)

# The Rural Pact Community Members

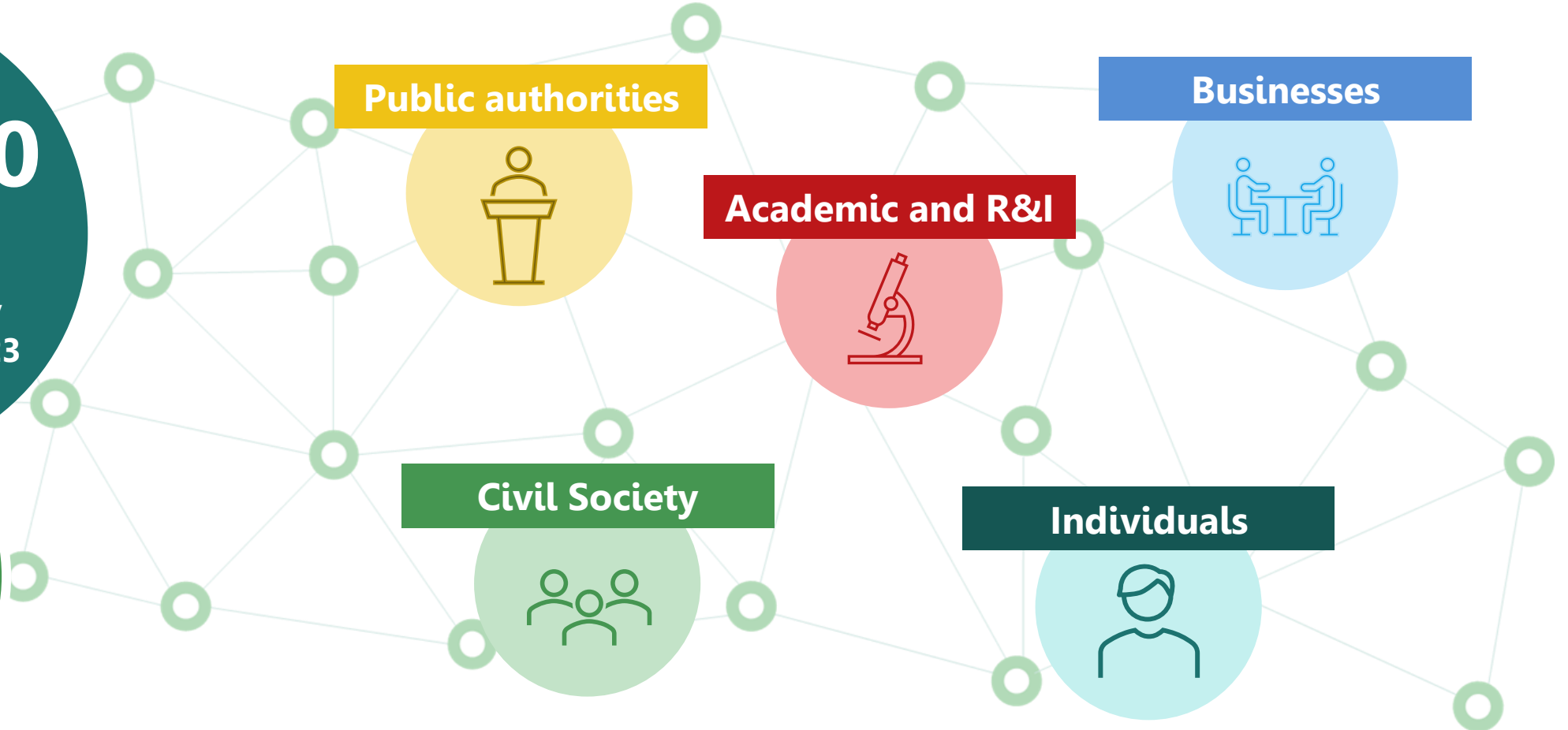


**+2350**

Rural Pact  
Community  
Members by  
October 2023

**+120**

Commitments to  
act

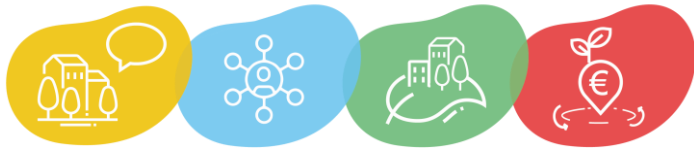


**Participating in the Pact = Committing to act for one or more of its objectives**



Join the Rural Pact Community! <https://ec.europa.eu/eusurvey/runner/RuralPact>

**#RuralPact**



# THANK YOU

**Rural Pact Community – Join us**  
<https://ec.europa.eu/eusurvey/runner/RuralPact>



<https://rural-vision.europa.eu/>

 **Funded by  
the European Union**

