



Betsy VIVEGNIS

Project manager, DG CLIMA, European Commission

20/03/2024 Rural Pact webinar

#MyWorldOurPlanet

#EUClimatePact

WHAT IS THE EUROPEAN CLIMATE PACT?



Initiative launched by the European Commission aiming to create a movement of people united around **climate action**.

As part of the <u>European Green Deal</u>, it is helping the EU meet its goal to become climate-neutral by 2050.



CALL TO ACTION: HOST A GROUP ACTIVITY!



https://climate-pact.europa.eu/get-involved/host-group-activity_en

Who can participate, register and host activities?

All interested individuals and organisations in the EU





- To raise awareness about the climate crisis
- To share solutions and ideas on climate action
- To connect with like-minded people, expand your network, have fun!
- To gain experience in facilitating group activities and dialogues
- To gain visibility and recognition

You may be invited to present your experience at local, national and EU-level events

The Pact will communicate examples of best practice

HOW TO PARTICIPATE?



Get inspired by the four quick-start tools

#EUClimatePact #MyWorldOurPlanet

- Register the activity you plan to host
- Host the activity
- Share the results with the European Climate Pact
- Disseminate your activity and its results and invite others to host!

To participate visit:

https://climate-pact.europa.eu/get-involved/host-group-activity_en

Can I register other activities?

WILL I MAKE A DIFFERENCE IF I HOST AN ACTIVITY?



Yes, for multiple reasons:

- People pay more attention to the opinions and views of the people they know or can relate to
- Positive climate action experiences inspire and motivate action
- Focus on what is directly relevant to people, making your activity meaningful and compelling
- Using everyday language, participants will gain a better understanding of important, complex issues
- A sense of community that such a group activity creates is key to motivating people to join forces and take climate action.

Quick-start tools for CITIZEN ENGAGEMENT IN CLIMATE ACTION











CLIMATE WALK EXAMPLE: CITY OF GRAZ, AUSTRIA

EUROPEAN
CLIMATE
PACT

Andreas-Hofer Platz: tim Carsharing

Joanneumsviertel: Soil sealing

Mariahilferstraße: PANE & TAG.WERK



Climate Walk

https://www.klimabuendnis.at/angebote/workshop-klima-stadtrundgang

PHOTO STORY EXAMPLE: VENICE, ITALY



Negative



Positive





Photo story

Source: EUCLIPA's Photovoice project

Proactive

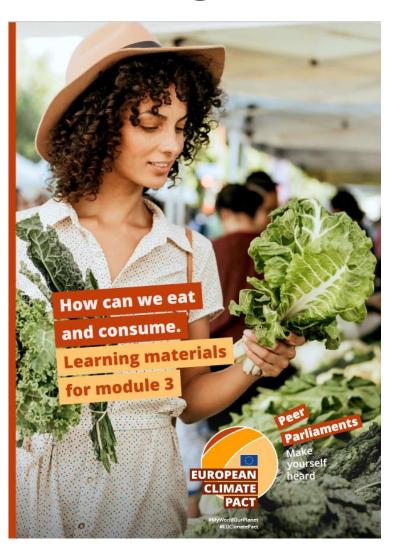
PEER PARLIAMENTS TOOLKIT

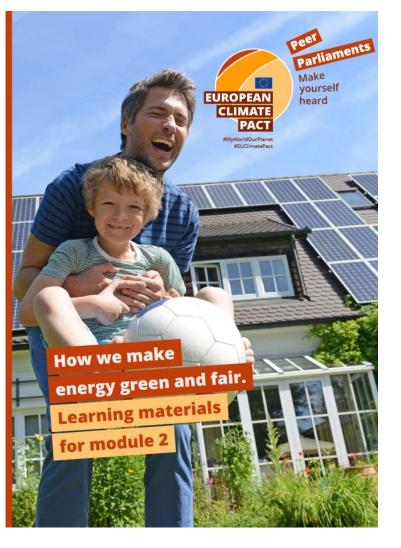


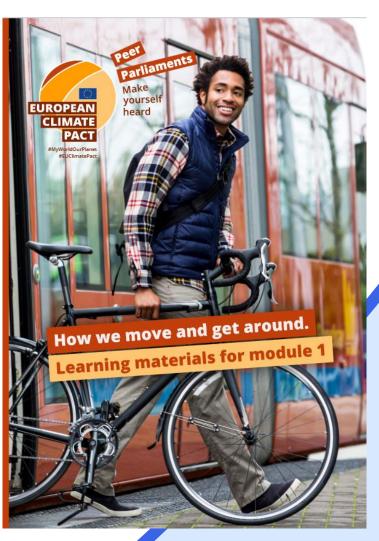
Facilitation guide



Learning materials







PEER PARLIAMENT: EXPERIENCES



Maria Chiara Pettenati, Italy

"I have personally carried out at least 4 peer parliaments with groups of teachers who have taken the method to their schools.

I have **taught my 13-year-old son** how to conduct peer parliaments and he himself has conducted 2 of them in his class of 25 students."





Annika Gehrmann, Germany

"The material and all the preparation that we received as Ambassadors made it quite easy to organize sessions and to discuss the EU plans with people regardless of their background."

Peer Parliament

LOCAL CLIMATE ACTION GROUP: EXAMPLES



Setting-up a local energy community

Carlos Pérez Collazo, Spain

"We (a group of citizens) started the project back in 2019 and decided to set-up the Association of energy users Moaña Solar. We have now about 300 associates. We are promoting the creation of several PV collective generation projects."

"To identify a local or common place where to have the group meetings, where participants find themselves comfortable, is a very important factor to engage and ensure continuity."





Activist Grannies

Anu Harkki, Finland

After retirement, together with 11 other women, founded the Activist Grannies.

The group meets at Helsinki's central library and invites experts to join them. The events have been a huge success. The association has now over 6000 members.

Local Climate Action Group

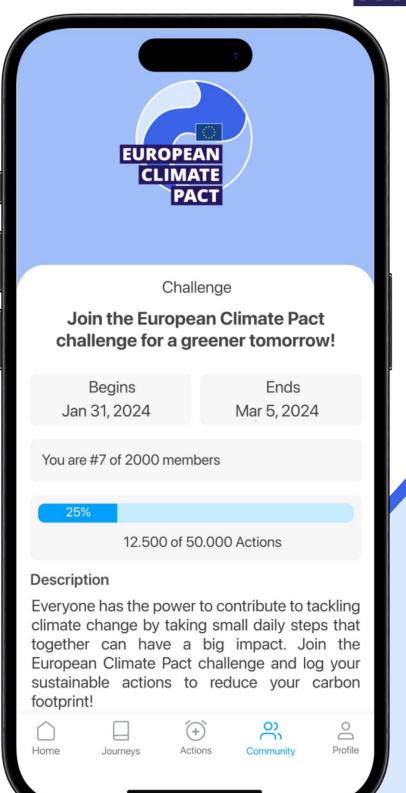




The European Climate Pact has joined forces with ACT NOW, the United Nations campaign and AWorld, the mobile app to inspire people to take climate action.

Join the European Climate Pact Team challenge on AWorld and help us reach 500,000 climate actions by Earth Day on 22 April 2024!







THANK YOU!

For more information:

engagement@euclimatepact.eu













© European Union 2023

Unless otherwise noted the reuse of this presentation is authorised under the CC BY 4.0 license. For any use or reproduction of elements that are not owned by the EU, permission may need to be sought directly from the respective right holders.