



# "Making the Rural Pact happen in Member States" *Policy Briefing*

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# Objectives



**Explain how the European Rural Pact can be implemented in practice at the national or regional level in different Member State contexts:**

- ▶ Put the Rural Pact higher on policy agendas and mobilise action
- ▶ Provide practical examples and tips

## **Targeting:**

- ▶ National and regional public authorities
- ▶ National-level advocacy organisations

# Structure



- ▶ Introduction
- ▶ The Rural Pact: rationale, objectives, need to reach out to all EU rural areas
- ▶ Seven elements ("ingredients"), including practical tips
- ▶ Examples
- ▶ Quotes

# The seven "ingredients"

▶ mechanisms to engage rural communities



Dedicated service for rural matters & political leadership

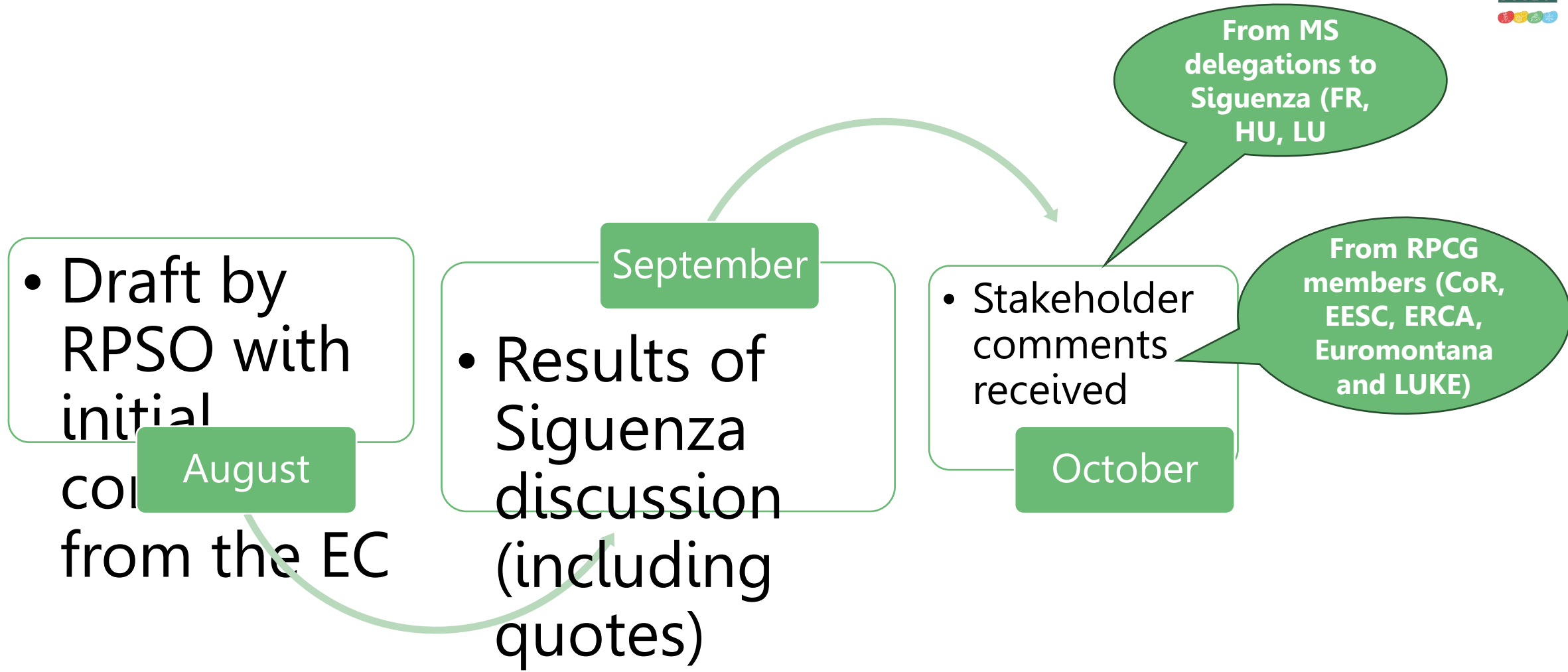


- ▶ forward- looking vision with a holistic strategy & action plan
- ▶ rural proofing and reliable data
- ▶ governance, horizontal & vertical coordination
- ▶ joint funding & synergies

▶ capacity building, support and networking a broad array of stakeholders



# The process



# Key RPCG comments



- ▶ CoR: clarification of wording in the Introduction
- ▶ EESC: several comments strengthening the civil society, participatory character, multi-level governance (i.a. using Food Policy Councils model)
- ▶ ERCA: using existing networks with direct link to rural communities
- ▶ Euromontana: explicit mention of areas with specific constraints as needing the Rural Pact
- ▶ LUKE: stressing synergies between levels and revising the Finnish example



**So, how can we take this further?**



# Questions for group work

- ▶ What **concrete action** can be undertaken to start putting in place the ingredients of the Rural Pact?
- ▶ Which ingredients are most **urgent**/most **challenging**?
- ▶ How can the Policy Briefing be disseminated in **your** country/region to make the Rural Pact a reality?