

Kalastajalle
kiitos –
thanks to
the fisher

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The campaign

- Year 2020!
- 10 cents of each campaign-labeled package sold went to fishers
- Total amount 100 000 €, Dealed between Finnish FLAGs, 10 000 € each
- Use decided by the boards, only condition was that the fishers are to gain

Examples of the use

- Buying safety gear for the fishers
- Seminar for fishers (with relaxing elements)
- To pay the self funded part of the excursions made by FLAG