

Gefördert durch:



Bundesministerium  
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aufgrund eines Beschlusses  
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Landkreistag Rheinland-Pfalz



# Cooperation of the counties in the local development

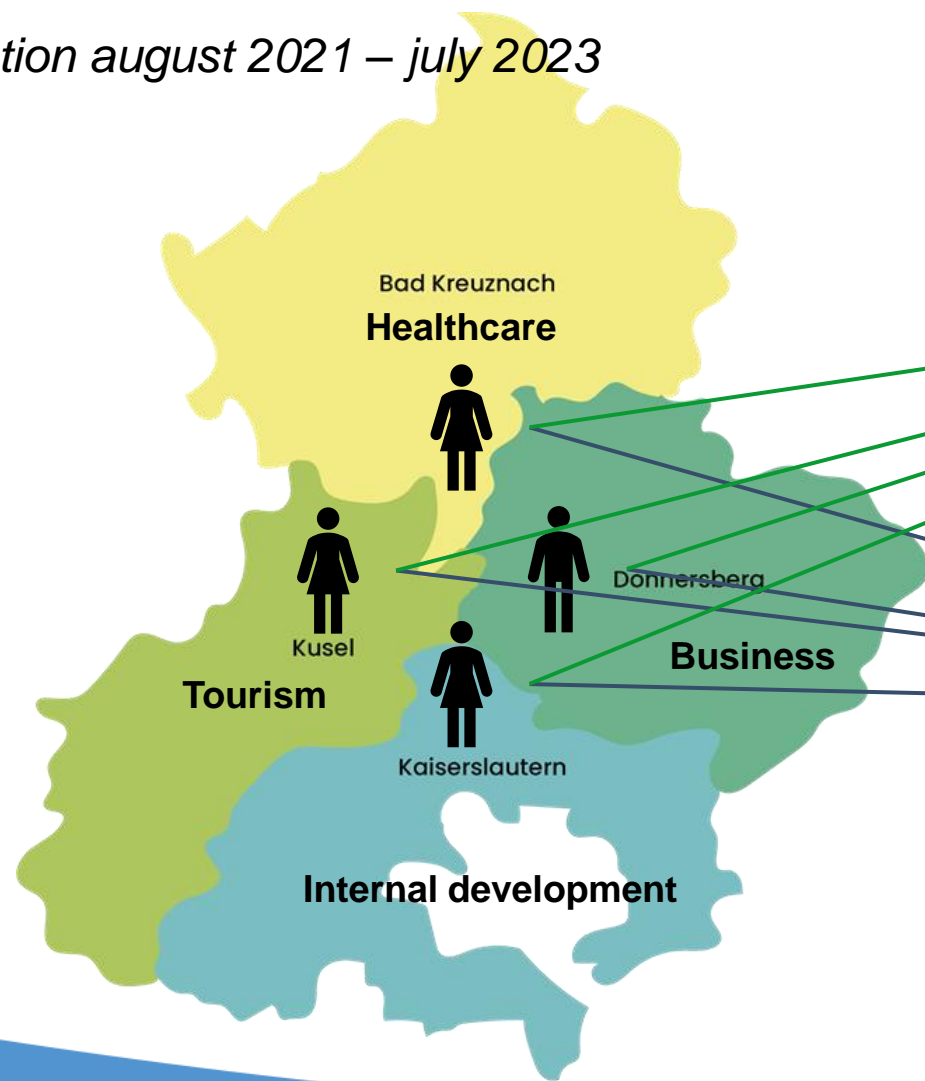
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## Jointly supporting innovation projects in the municipalities

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# Key information about the project

Duration august 2021 – july 2023



Monitoring & evaluation



Project management & transferability





# Tasks of the Strukturlotsen

## Inform and network

- Information about funding calls, materials and events
- Networking of player in regional development

## Impulses and ideas

- Events on needs in the specializations
- Development of project ideas

## Funding and project consulting

- Support with funding research
- Advice on project development and management
- Help with funding applications, proof of use, etc

# Target group



**Municipalities within the county**



**Associations and volunteers**



**Enterprises**



# Findings so far

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## **There is an increased need for consultation**

Consultation is very well received (213 until June 2023). Consultation is provided on the acquisition of funding and the development of project ideas.



## **Innovation projects are rather rare**

These are often “standard projects” - specialist knowledge is rarely necessary in the topics.



## **There is still a great need for consulting for “standard projects”**

Even “standard projects” are difficult to develop and/or it is difficult to find financing for them.

# Findings so far



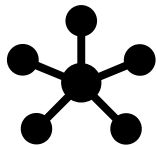
## **Work has not (yet) been made easier through specialization**

Many consultations cannot be clearly assigned in terms of content! This means that several Strukturlotsen are often involved and the division of labour doesn't work.



## **Unequal need for consultation**

Internal development and tourism have an increased demand for consultation. There is less demand for consultation in the areas of business and healthcare.



## **Closes the gap in the existing consulting structure**

As the first point of contact for local actors, they provide significant guidance in the consulting landscape and can accompany them throughout the whole project development.



**Thank you for your  
attention!**