



Enhancing access to health services in rural areas

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Good Practice Webinar

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#RuralPact



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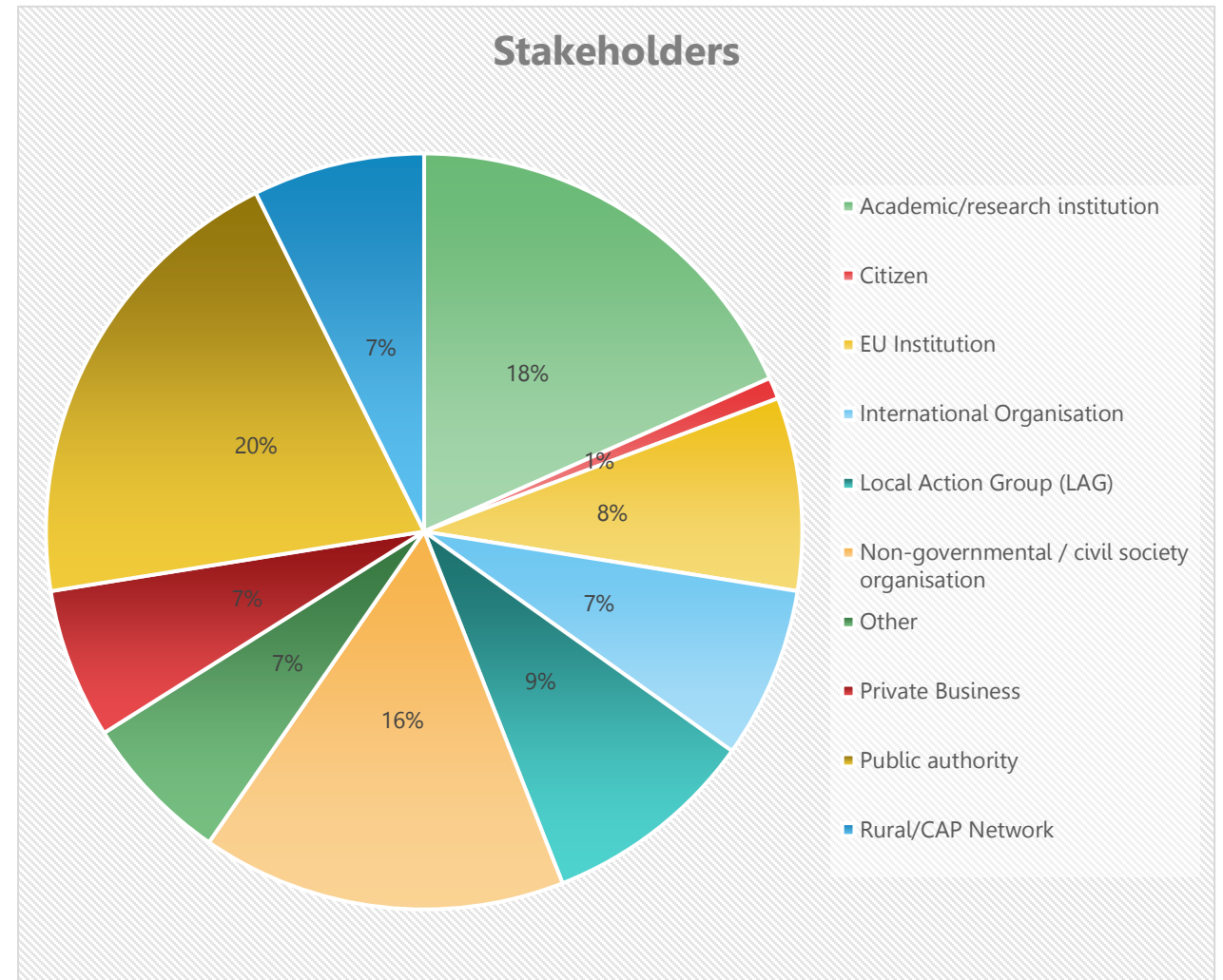
Why are we here?

- ▶ Learning about policies and tools capable of improving access to health.
- ▶ Enabling exchanges and learning from local experiences and initiatives that facilitate access to health services in rural areas and create conditions to attract and retain healthcare workforce.
- ▶ Building the capacity of participants to promote solutions adapted to the specificities of rural practice, as well as mobile, digital, or community-based integrated health initiatives that overcome existing barriers and respond to rural needs.
- ▶ Encouraging and mobilising rural pact community members to commit to the pact and/or undertake actions related to access to health services in their specific contexts.

Rich content and presence today



- ▶ **10 keynote speakers**
- ▶ Significant interest: over 110 registrations from 22 countries (EU and not EU)
- ▶ Participants involved in more than **25 initiatives** on health services
- ▶ Collaboration with DG SANTE, EURIPA, OECD and WHO



Our agenda today



9:10 – 9:45

Setting the scene: EU and international initiatives to improve the access to health services in rural areas



9:45 – 10:30

Learning from inspirational projects and practices (I)



9:45 – 10:45

Learning from inspirational projects and practices (II)

- Alexia Rouby, DG AGRI
- Christoph Spegele, DG SANTE,
- John Wynn Jones, EURIPA
- Theadora Swift and Chris Brown, WHO

- Stefan Mandić-Rajčević, AHEAD project (SE)
- Vlad Berbecar, CARAVANA CU MEDICI (RO)
- Cristina García, ROSIA project (ES)

- Giovanni Baglio, OASES project (IT)
- Alban Davesne, HARBOR project (NO)
- Miriam Dolan, social prescribing (UK)

12:15 – 13:00
Reporting back
Final discussion
Closing remarks



11:00 – 12:00

Working Groups:

- 1. Attraction and retention of health workers in rural areas**
- 2. Innovative ways to deliver general and specialist health services**
- 3. Integrated and community-based services**





THANK YOU

Rural Pact Community – Join us
<https://ec.europa.eu/eusurvey/runner/RuralPact>



<https://rural-vision.europa.eu/>

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